



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE

(Autonomous)

NAAC accredited with 'B+' Grade

Machavaram, VIJAYAWADA - 520 004. Krishna District.

Cell : 9848251236 Ph : 0866-2430060, Fax : 0866-2441092, www.srrcvr.ac.in srrandcvr@gmail.com



DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

ENTREPRENEURSHIP DEVELOPMENT CELL

For the ACADEMIC YEAR 2017-18

Entrepreneurship Development Cell (EDC)

Introduction: The Department of Commerce has established the **EDC** - Entrepreneurship Development Cell in Academic year 2017-2018 for identifying the hidden talents of the students, in generating business ideas, make them acquire the skills and competencies required for a Business Plan, providing opportunities for experimenting them in the campus to build confidence, equip them in facing the problems and develop decision making through the activities of **EDC**

Vision:

Centre of excellence for Innovation, development of budding entrepreneurs.

Mission:

Motivate students towards entrepreneurial thinking.

Provide an ecosystem for entrepreneurship development.

Create business opportunities in the campus for experiential learning.

Objectives:

- To create awareness for building Entrepreneurial culture among students
- To develop as incubation for generating innovative ideas and products
- To conduct contests and make them identify their talents
- To develop skills and competence through training
- To inspire students to learn the process of start-up

Each person has a different level of capabilities, abilities and skills. Some are born entrepreneurs while some are made. And the similarity is of skills. Both types of businessmen have skills but the latter doesn't recognize their skills. Entrepreneur Development Programme helps them inculcate entrepreneurial skills. It is only after training that they learn these skills and ability to recognize their capabilities and start thinking about building a business.

Sometimes, people may have skills but it requires polishing and incubation. Entrepreneurship Development Programme helps the individual develop the essential skills required to run a business successfully. The main objective of the course is to impart the skills and knowledge that help in starting and running a business successfully. It helps participants in enhancing their abilities and acquiring skills necessary for fulfilling their roles and responsibilities as an entrepreneur.

Significance of Entrepreneurship Development Programme

The budding entrepreneurs are highly-educated but they lack the discipline required to start a business. The entrepreneurship development programme helps them understand the importance for the entrepreneurial discipline required to develop a sense of responsibility in them.

EDP training programme trains the aspirants to determine the objectives of their business and work individually. Understanding the objectives is very important as business starts and grows gradually by fulfilling the set objectives. The training also helps in finding the right dedicated professionals who can work towards business objectives. Achieving goals is an art that entrepreneurs develop with training.

For any budding entrepreneur, it is important to develop a wide vision about the industry they are working in and identify the competition and latest trends in it. New competitors keep entering into the industry and start a new trend. Thus, vision comes with education and training. EDP equips the entrepreneurs with apt skills required to study the market competition and how to stay ahead.

A business is a discipline and it can be run with rules and regulations. Thus, it is important to set certain rules, regulations, and procedures for running the business successfully. Entrepreneurship development programme trains them to make perfect rules and follow them.

The training program aims to enhance managerial capacities in entrepreneurs. They are captains of their organization and have to manage their business. They should be efficient in leading a team and able to motivate their team members and set examples for them to follow.

ENTREPRENEUR DEVELOPMENT CELL¹

Introduction

The Department of Commerce has established the E.D.Cell - Entrepreneurship development Cell in academic year 2017-18 for Identifying the hidden talents of the students, in generating business ideas, make them acquire the skills and competencies required for a business plan, provide opportunity for experimenting them in the campus to build confidence, equip them in facing the problems and develop decision making through the activities of E.D.C.

VISION

Centre of Excellence for innovation, development of budding entrepreneurs

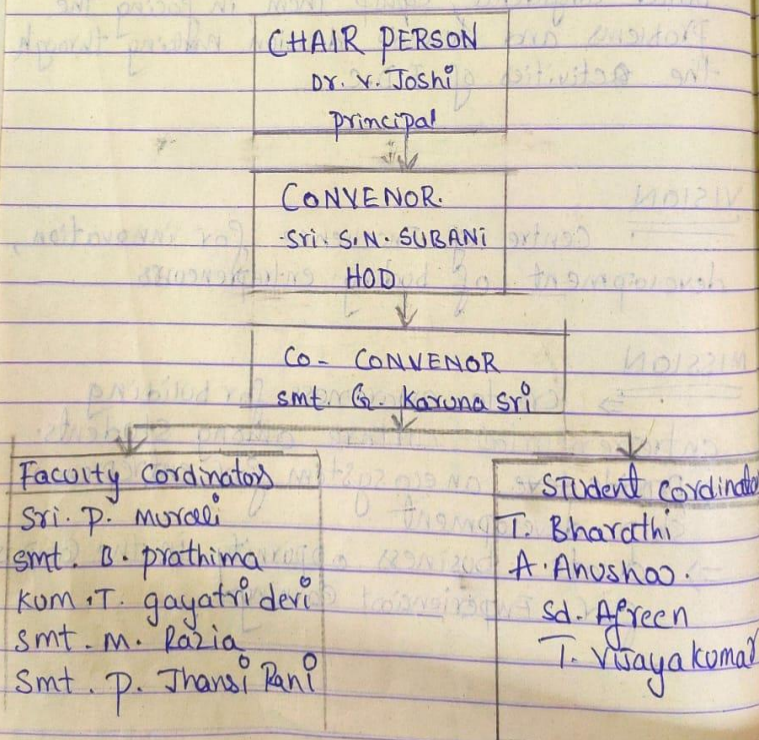
MISSION

- ⇒ create awareness for building entrepreneurial culture among students.
- ⇒ provide an ecosystem for entrepreneurship development
- ⇒ create business opportunity in the campus for Experiential Learning.

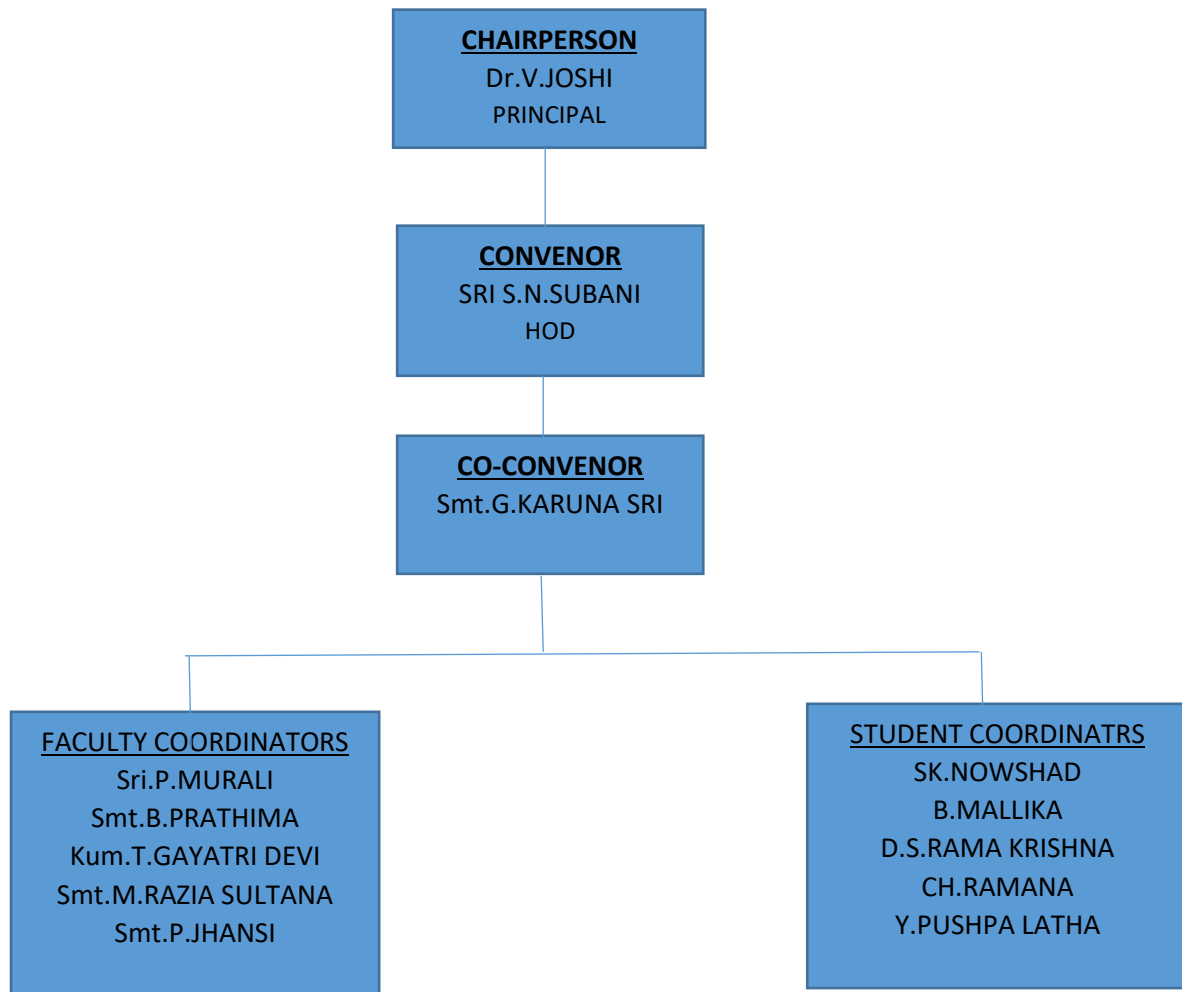
Objectives

- ★ To create awareness for solidifying entrepreneurial culture among students.
- ★ To develop as incubation for generating innovative ideas and products.
- ★ To conduct contests and make them identify their talents.
- ★ To develop skills and compliance through training.
- ★ To inspire students to learning the process of start up.

STRUCTURE



ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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Department of Commerce and Business Administration

Activity	: Awareness programme
Topic	: Entrepreneurship
Resource person	: Dr. B. Prathima, Lecturer in Commerce
Date of the programme	: 03.02.2018
Venue	: Room No 202
No. of students Attended	: 90

The objective of the programme:

We live in an age of unprecedented global and technological transformation. Today's students face an uncertain future full of complex global, social, and environmental issues. Therefore, we cannot predict exactly what our students will need to know after they graduate. Entrepreneurship-focused programs teach students crucial life skills that will help them navigate this uncertain future. Entrepreneurship education encourages creativity, innovation, and collaboration. These attributes are highly valued by the top colleges.

The remedial measures for reducing unemployment are to lay greater emphasis on the creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, and shift in emphasis from the creation of relief type of employment to the building up of durable productive assets in the country.

At the same time, it is also important to create awareness among the students about how to develop entrepreneurial skills and what opportunities are available and provided by the government to the unemployed youth. In this view, this Guest Lecture was arranged by the Department

Abstract of the activity:

In view of the above objective, the Department of Commerce arranged an awareness programme on "Entrepreneurship" By Dr. B. Prathima, Lecturer in Commerce of the college.

In this session she gave orientation on concept and need of entrepreneurship development among the students. She also gives a lot of information about various schemes available to


them for entrepreneurship development. She also provides information to the students about various training centers offered on entrepreneurial skill development



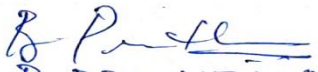
Awareness Program - Entrepreneurship

On 03/02/2018, an awareness program on entrepreneurship was conducted by ~~Dr.~~ B. Prathima for III - B.Com students. Basic concepts on entrepreneurship were discussed and various schemes of central and Government to encourage young entrepreneurs were dealt. Students were happy with the information provided.

Faculty Names & Signature


Lecturer in Charge
Department of Commerce
SRR & CVR Govt. Degree College
VIJAYAWADA

Sri S. N. Subani
Sri M. Srinivas Rao
Sri P. V. N. Murthy
Sri Siva Nagaswara Rao
Dr. B. Prathima
Smt E. Sunitha


B. PRATHIMA


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Students Signature.

1. B. Naga Pavani	31. Anurackesha Lakshmi	61. N. NANI
2. G. Anwar	32. K. KRISHNA VANI	62. P. PANDU
3. V. Therissa	33. B. Prakash	63. M. Kedharieswari
4. P. Naga Keerthi	34. K. Sai	64. B. Hemant Kumar
5. B. Bhavani	35. A. Sri Divya	65. Ramay Rani
6. Ch. Ganesh	36. M. Vaneswari	66. T. Rajesh
7. V. Chaitanya	37. S. Swathi	67. K. Bhaktasri
8. D. Pavani Chitti	38. A. Jesikala	68. Rani
9. K. Akshaya	39. K. Vasa	69. P. Sundar
10. K. Naga Rani	40. L. Vani	70. P. Pulga
11. S. Krikan	41. G. Keerthi	71. Ramya Sri
12. A. Sri Divya	42. M. Lakshmi	72. K. Raja
13. Sundha	43. A. Srinivas Rao	73. N. Bhaskar
14. Venkat Ramana	44. S. Panda	74. P. Hemalatha
15. Manisha	45. L. Ramakrishna	75. K. Yesu Babu
16. Raj Kumar	46. K. Mahesh	76. S. Kumar
17. D. Pandu	47. B. Babu	77. Prakash
18. P. Rama Devi	48. B. Padma	78. T. Leela
19. M. Pradeep Machiraju	49. P. Suresh	79. K. Jagadish
20. Varanika	50. V. Lavanya	80. Narasimha
21. P. Raj Tarun	51. B. Koteswara Rao	81. V. Ravi
22. D. Rupa	52. S. Susan	82. G. Janakya
23. M. Mounika	53. K. Lavanya	83. Rishu
24. M. Ramana Rao	54. K. Keerthna	84. S. Prem Kumar
25. B. Navya	55. A. Kalyani	85. P. Pavan
26. K. Jyoti	56. A. UMAPADA	86. K. Sai
27. K. Navya	57. Anusha	87. Vani
28. V. Mounika	58. K. Anjali	88. K. Mahesh
29. B. Naga Rani	59. B. Anjali	89. P. Jagadeesh
30. B. Hemant Kumar	60. A. Sri Divya	90. A. Sri Divya



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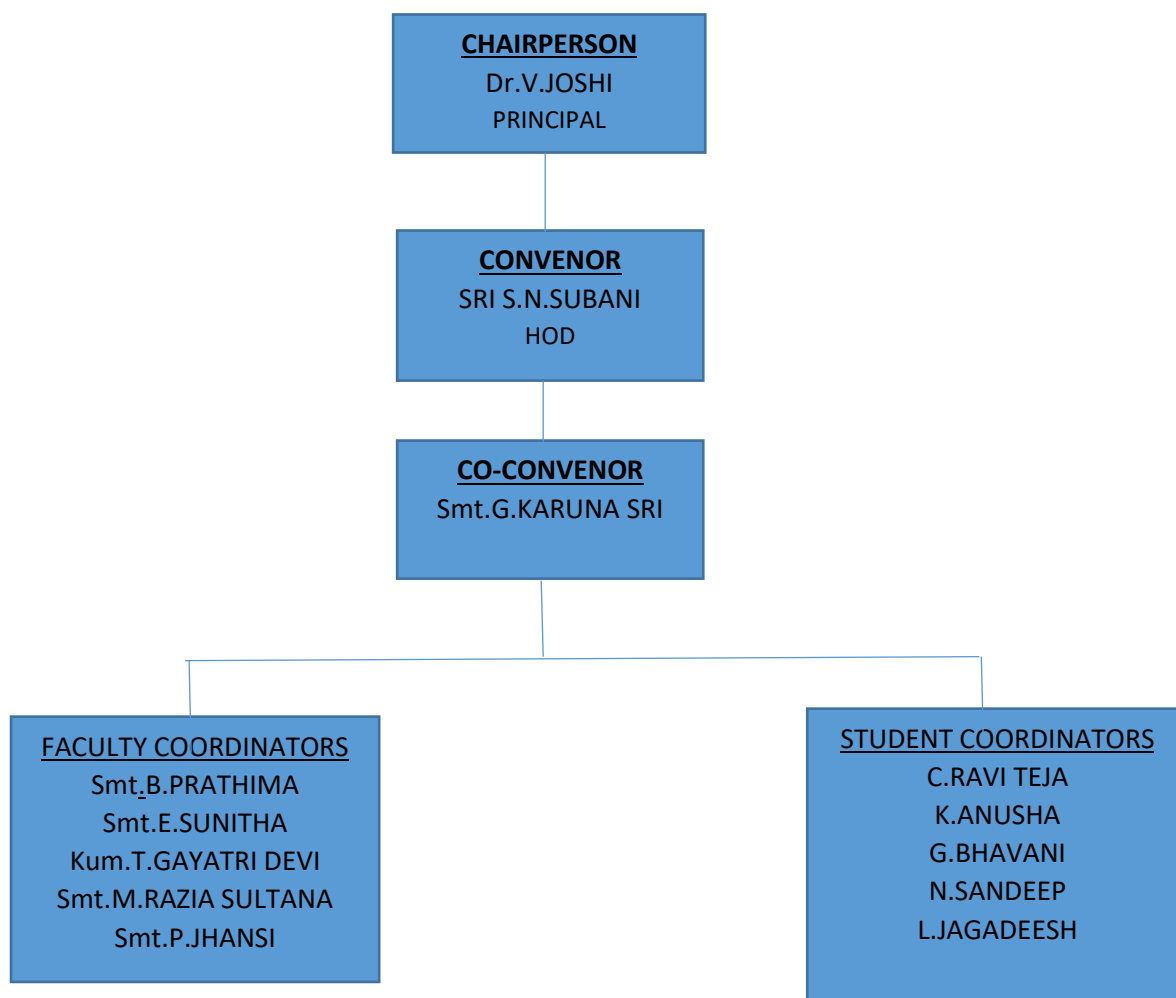
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Department of Commerce and Business Administration

2018-19

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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Department of Commerce and Business Administration

Activity	: Guest Lecture
Topic	: Entrepreneurship Development
Resource person	: Sri R.J.S. Rama Rao, Branch Manager, NSIC
Date of the programme	: 17.08.2018
Venue	: Room No 208
No. of students Attended	: 75
The objective of the programme:	

We live in an age of unprecedented global and technological transformation. Today's students face an uncertain future full of complex global, social, and environmental issues. Therefore, we cannot predict exactly what our students will need to know after they graduate. Entrepreneurship-focused programs teach students crucial life skills that will help them navigate this uncertain future. Entrepreneurship education encourages creativity, innovation, and collaboration. These attributes are highly valued by the top colleges.

The remedial measures for reducing unemployment are to lay greater emphasis on the creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, and shift in emphasis from the creation of relief type of employment to the building up of durable productive assets in the country.

At the same time, it is also important to create awareness among the students about how to develop entrepreneurial skills and what opportunities are available and provided by the government to the unemployed youth. In this view, this Guest Lecture was arranged by the Department

Abstract of the activity:

In view of the above objective, the Department of Commerce arranged a Guest Lecture on "Entrepreneurship Development" By Sri. R.J.S. Rama Rao, Branch Manager, NSIC. National Small Industries Corporation (NSIC), is an ISO 9001:2015 certified Government of India Enterprise under the Ministry of Micro, Small, and Medium Enterprises (MSME). NSIC has been working to promote, aid, and foster the growth of micro, small and medium enterprises in the country. NSIC operates through a countrywide network of offices and Technical Centers in the Country. In addition, NSIC has set up a Training cum Incubation Centre managed by professional manpower.

In this Lecture, the Resource person creates awareness among the students about the importance of entrepreneurship. He inculcates a desire to become an entrepreneur among the students. He also said that the NSIC has devised a unique "Entrepreneurship Orientation Programme" (EOP). The program is specially designed for the students, who are still pursuing their studies in Schools/Colleges/Institutions and do not have any idea about Entrepreneurship.


He also creates awareness among the students for setting up of new Enterprise after completion of their studies instead of searching for jobs only. This program makes participants familiar with the role and importance of MSMEs in the Indian Economy, the process of setting up of Enterprise, preparing Project Reports, Identifying marketing possibilities as well as the issues regarding various statutory requirements such as Income Tax, VAT, etc.



GUEST LECTURE

17/8/18

Dept of Commerce organised a ~~workshop~~ guest lecture for B.Com and M.Com students on the topic: "Entrepreneurship Development" on 17/8/18. The speaker for guest lecture is "Sri. P.V.S. Ramesh Rao" Branch Manager, Vijayawada, NSIC. NSIC is an ISO 9001-2015 certified Govt of India Enterprise under Ministry of Micro Small and Medium Enterprises (MSME).


U.R. S. V. Lakshmi
Dy. Prin.
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S.No	Name	class	Signature
1	Mouna Manne	II. B. Com (CA)	Mouna Manne
2	Deepika D	"	Deepika
3	Monasa Mundlapati	M. Com (prev)	M. Manaji
4	A. Anusha	M. Com (prev)	Anusha
5	K. Rajitha	M. Com (prev)	Rajitha
6	S. Raju Rajeswari	M. Com CP prev	S. Raju Rajeswari
7	B. Karthika Sankhu	M. Com (Prev)	B. Karthika Sankhu
8	M. Karuna Vandevara	M. Com (P)	M. Karuna Vandevara
9	Y. Anusha	"	Y. Anusha
10	Ch. Saofanya	1 st B. Com (Com)	Ch. Saofanya
11	Ch. Cecuthi	1 st B. Com (Com)	Ch. Cecuthi
12	P. Renuka	Final B. Com (A) (G.M)	P. Renuka
13	M. Sunanda Sonia	"	M. Sony
14	Ab. Rahimunnisa	"	Ab. Rahimunnisa
15	D. madhuvi	"	D. madhuvi
16	K. Manasa	"	K. Manasa
17	J.S.H. Sushma	M. Com Final year	Sushma
18	G. Estheria	"	Estheria
19	R. Swathi	"	Swathi
20	M. Deegya Sri	"	Deegya
21	E. prasanthi	"	Prasanthi
22	E. Heelima	"	Heelima
23	K. Ramya	"	Ramya
24	D. Teja Kumari	M. Com Final year	D. Teja
25	A. Tejaswi	M. Com 1 st yr	A. Tejaswi
26	Sk. Mallika	B. Com 1 st year	Sk. Mallika
27	Sk. Nowsajahan	"	Sk. Nowsajahan
28	SD. Farha	"	SD. Farha
29	K. Gayathri	"	Gayathri

एन एस आई सी
NSIC
ISO 9001:2008

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मोहन रोड, गुरु नानक कालनी,
वीजयवाड़ा - 520 008.
फोन : +91-9490434729
फैक्स : 0866-2541055, 2545055
ई-मेल : bovijayawada@nsic.co.in
वेबसाइट : http://www.nsic.co.in

आर.जे.एस.वी. रामा राव
शाखा प्रबंधक
राष्ट्रीय लघु
उद्योग निगम लिमिटेड
(प्राप्त सरकारी को उपक्रम)



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23

30.		B.com (CA)	B. S. P. Latha
31.	M. prajanna	III B.com (com)	prajanna
32.	T. Suseela	IV B.com (com)	Ss
33.	MD. JAMEELA Bhanu	II B.com (com) (T.M)	MD JAMEELA Bhanu
34.	P. S. K. D. Naga Lakshmi	II B.com (Gen) T.M	P. S. K. D. N. Lakshmi
35.	K. S. Suthi	II B.com (Gen) T.M	K. S. Suthi
36.	J. sushma	III B.com (CA)	J. S.
37.	B. naga soumya	"	B. S.
38.	H. Asuna	"	H. S.
39.	V. Therissa	I st B.com (CA)	V. Theri
40.	K. Anuna	III B.com	K. S.
41.	K. G. G. G. G.	II nd B.com (CA)	
42.	P. Venkateswararao	II nd m.com	P. Venkateswararao
43.	Y. Narendra Babu	II M.com	Y. N.
44.	K. Naga Prasad	II M.com	K. Naga Prasad
45.	K. Hemant	I m.com	K. Hemant
46.	B. Krishna Chaitanya	I M.com	B. Chaitanya
47.	B. Yendukondalu	I M.com	B. Yendukondalu
48.	T. Vamsi	II B.com	T. Vamsi
49.	K. Satish	I B.com (CA)	C. Satish
50.	J. Rajendra Prasad	II B.com	J. Rajendra
51.	V. Chandra Sekhara	I B.com (CA)	V. Chandra Sekhara
52.	G. Paru Karan	I B.com (CA)	G. Paru Karan
53.	T. Sani Reddy	I B.com (CA)	T. Sani Reddy
54.	T. Venkiam naidu	I B.com (CA)	T. Venkiam naidu
55.	G. Ashok	I B.com (CA)	G. Ashok
56.	Jotaram	I B.com (CA)	Jotaram
57.	P. Nani	II B.com (T.M)	P. Nani
58.	Sd. NASEER	II B.com (T.M)	Sd. NASEER

57. S. Eswara Rao	II nd B.com (G) T.M	S Eswara Rao
58. M. Suvashna Raju	I st B.Com E.M	M. Suvashna Raju
59. K. Nagarajanyulu	II M.com	K. Nagarajanyulu
60. J. Naveenkumar	II M.com	J. Naveenkumar
61. C. Suresh	III rd B.com (G) (T.M)	C. Suresh
62. B. Sandeep	III rd B.com (G) (T.M)	B. Sandeep
63. K. Vijay Kumar	III B.com (Computer)	K. Vijay Kumar
64. V. Kartheek	III B.com (Computer)	V. Kartheek
65. S. Suleman	III B.com (Computer)	S. Suleman
66. K. Pavana Lakshmi	I B.com (CA)	K. Pavana Lakshmi
67. S. Ravanthi	I B.com (CA)	S. Ravanthi
68. S. Veeralakshmi	I st B.com (CA)	S. Veeralakshmi
69. A. Lakitha Renu Sri	I st B.com (CA)	A. Lakitha
70. D. Purni Chitti	I st B.com (CA)	D. Purni
71. G. Aparna	I st B.com (CA)	G. Aparna
72. M. Aswini	I st B.com (CA)	M. Aswini
73. P. Routhula Bhavani	I st B.com (CA)	P. Routhula
74. P. Lakshmi Priyanka	I st B.com [CA]	P. Lakshmi Priyanka
75. S. Sireesha	I st B.com (CA)	S. Sireesha

I. S. N. SUBANI Lecturer in Commerce

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- 1st B.Com (G) (M)
 2nd B.Com (G) (M)
 3rd B.Com (G) (M)
 4th BBA (EM)
 5th BBA (EM)
 6th B.Com computers (EM)
 7th B.Com Computers (EM)
 8th B.Com Computers (EM)
 9th B.Com computers (EM)
 10th B.Com computers
 11th B.Com (computers)
 12th B.Com (Computers)
 13th B.Com [Computers]
 14th B.Com (Computers)
 15th B.Com (Computers)
 16th B.Com (Computers)
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 26th B.Com (Computers)
 27th B.Com (Computers)
 28th B.Com (Computers)
 29th B.Com (Computers)
 30th B.Com (Computers)

- 121) V. Hymavathi
 122) K. Bhavani
 123) M.D. Yasmeen Sultana
 124) M. Lakshmi Prasanna
 125) P. Praveena
 126) D. Deena Kumari
 127) D. Vamsi Babu
 128) M. Nagaraju

Ist Bcom (Computers) EM
 Ist Bcom (General) EM
 Ist Bcom (General) EM
 Ist Bcom (General) EM
 Ist B.com (COMPUTERS) EM
 Ist B.com (COMPUTERS) EM
 IInd B.A (E.P.T) EM
 IInd N

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**DEPARTMENT OF
COMMERCE**



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Department of Commerce and Business Administration

BUSINESS QUIZ- 2020

Now a day's careers and consciousness about Trade are essential for Commerce students. Keeping this in view the Department of Commerce and Management has conducted 'BUSINESS QUIZ' to the Commerce students of the college hosted by the students of BBA under the support and encouragement of the esteemed Principal of the college Dr. Velaga Joshi, guidance made by the in-charge of the Department Mr. S.N.Subaani and fabulous support extended by the faculty of the Department. The entire programme was designed and initiated by Mrs. G.Karuna Sri, Lecturer in Commerce through power point presentation.

The main focus of the Quiz programme is entitled to ventilate the students about outside Business phenomena. Keeping this In the view we have designed the programme to know the information of various areas of Business which is mostfunctional in Nature.

The competition was conducted at College level on 04-09-2018. The participants are grouped in to FIVE and named as WIPRO, HDFC, APPLE, INFOSYS and GOOGLE, for a change. Each team consists of THREE members.

The Quiz programme goes on THREE Rounds:

ROUND- I: This round was named as "PERSONS & PRODUCTS" In this Round the questions were posed on names of *CEOs, Managing Directors ,Founders and Brand Ambassadors* belongs to different companies of Indian Markets and various produces . The round contains 30 questions and each one carries 10 marks and pass on question brings 5 marks. soon after the round the team of the least scorer will be eliminated.

ROUND -II: Is named as *LOGO,s & PUNCH LINES(TAGLINES)*. In this round the logos and taglines of various leading companies and products. The round comprises of 25 questions. Marks remain the same as mentioned above and in the end of the round least scorer will be eliminated.

ROUND -III: This round is an Audio visual round comprises of the photographs of top Indian business personalities and commercial ads. In this round 12 photo pics and 12 commercial ads of different products are displayed to the participants.

For this competition Five groups are participated from III B.COM (EM)), III B.com(TM) , IIIB.com (TAX) ,II B.com (COMP) and III BBA.

The programme was processed as under:



Guest invitation on to the dias by G. Karuna sri , Lecturer in commerce



PRAAYER SONG BY STUDENTS AND FACULTY



Opening Remarks of the programme given by the honorable Principal of the College



Mr. P.V.N.Murthy, in-charge of Commerce department Addressing thegather on the programme



Mr. P. Murali , Senior Faculty of the Department Addressing the studentsand participants



Mr. Ram Mohan, coordinator of IAS Study Circle SRR&CVR Govt College
Message by Mr. Ram Mohan IAS Study Circle



Dip system was followed to allot the places and team names



Participants with their Group Names



Asking questions by Quiz Master

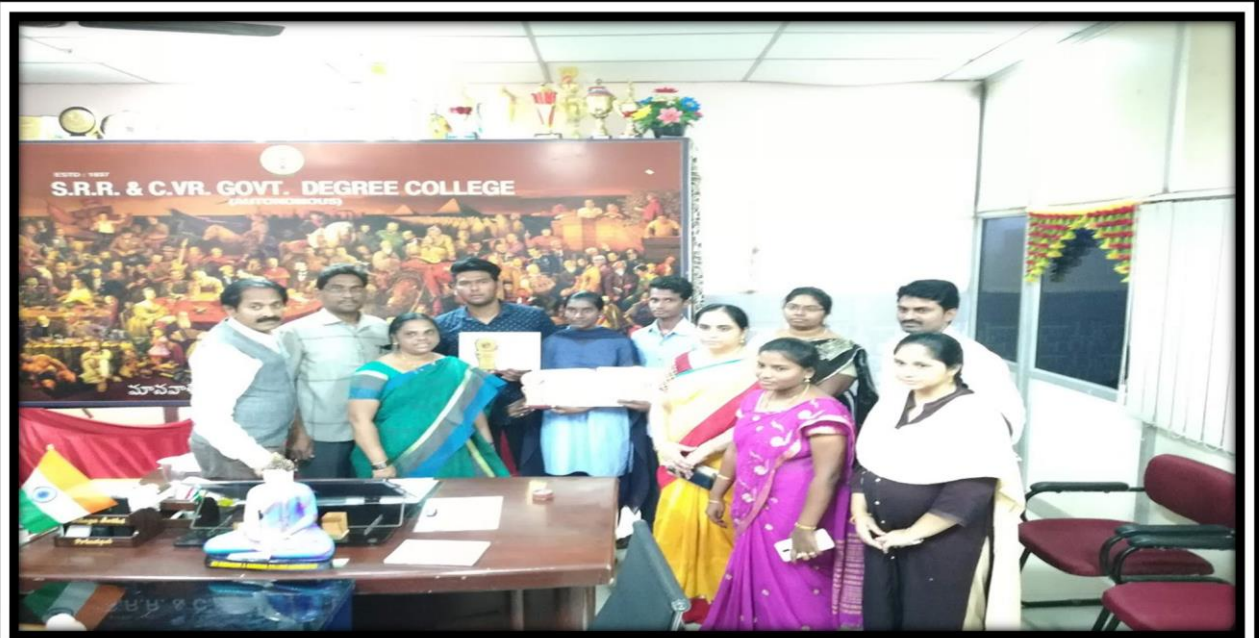
Time for Prize Distribution:



Principal Dr. Velaga Joshi and the Department of Commerce with Winners of the Quiz Programme



Principal Dr. Velaga Joshi and the Department of Commerce with Runners of the Quiz Programme



Consolation prize



Principal with all the Winners, runners and consolation prize holders



The Department of Commerce & Management with the winners and runners

Conclusion: Students participated in the programme with bubbling enthusiasm and unshakable faith and confidence. Not only the faculty of commerce, even other departments such as computers and JKC mentors have extended their cooperation for the successful completion of the programme.

Dt: 4-09-2018.

The Department of Commerce has conducted "BUSINESS QUIZ" for all UG students [B.Com Gen TM, B.Com Gen GM, B.Com CA, B.Com TAX and BBA students] on 04-09-2018 in hall no 208 with Audio and video displays. The students in the Department are segregated into 5 teams and the quiz master is Smt. G. Karuna Sri, Lecturer in Commerce. The Quiz has been conducted from 10:45 AM to 1:00 PM. The principal has inaugurated the Business Quiz.

Signatures of The staff
Attended.

[Signature] 4.9.18

1. P. V. N. Murthy
2. D. S. Reddy
3. D. Murthy
4. Bhargava
5. B. Prithvi
6. *[Signature]*
7. *[Signature]*
8. *[Signature]*

12. R. Basanthini

13. M. V. A. Srinivas

14. Ranga Subbarao

[Signature]

K. Pusurpa

Name	Class	Signature
1. Suresh	IIIrd B.Com (CA)	Suresh
2. Ch. Vamshi	III B.Com (CA)	Ch. Vamshi
3. K. Vinod	III B.Com (CA)	K. Vinod
4. P. Hari	III B.Com (CA)	P. Hari
5. P. Thirupathi Sai	III B.Com (CA)	P. Thirupathi Sai
6. P. Vagdevi	III B.Com (CA)	P. Vagdevi
7. G. Madhavi	"	G. Madhavi
8. U. Varalakshmi	"	U. Varalakshmi
9. A. Remya	"	A. Remya
10. G. Srilakshmi	"	G. Srilakshmi
11. Ch. Devi	"	Ch. Devi
12. B. Srilatha	"	B. Srilatha
13. M. Prasanna	"	M. Prasanna
14. T. Susela	"	T. Susela
15. D. Rupesh Kumar	"	D. Rupesh Kumar
16. K. Shorath Kumar	II nd B.Com (C.A)	Shorath
17. K. Varaprasad	"	K. V. Prasad
18. P. Pavan kalyan	"	P. P. Kalyan
19. K. Silar babu	"	Sk. Silar babu
20. T. Sai Gopi	"	T. Sai Gopi
21. Sk. Yasin basha	"	Sk. Yasin basha
22. A. Siddiq Ahmed	"	A. S. Ahmed
23. G. BHAVANI	3 rd B.Com (G) T.M	G. Bhavani
24. D. madhuri	3 rd B.Com (G) T.M	D. madhuri
25. P. Lakshmi penuri	"	P. Lakshmi Penuri
26. Ab. Rahimunnisa	"	Ab. Rahimunnisa
27. N. Mamatha	"	N. Mamatha
28. M. Sunandh Sani	"	M. Sunandh Sani
29. V. Siva	"	V. Siva

30) G. Gopi	3 rd B.com (G) 9.M	G. Gopi
31) N. Sandeep	"	N. Sandeep
32) V. Rajagopal	"	V. Rajagopal
33) K. Pavan Kalyan	"	K. Pavan Kalyan
34) P. Mahima Raju	"	P. Mahima Raju
35) K. Vamsi	"	K. Vamsi
36) J. Satish	"	J. Satish
37) P. Raghu	II B.com General (En)	P. Raghu
38) M. Akhil	I B.com (G) T.M	M. P.K.H.2
39) K. Sumanth	II B.com	K. Sumanth
40) G. Ravi Raju	II B.com	G. Ravi Raju
41) S. Arun	III BBA	S. Arun
42) Ali AKbar Baig	"	A
43) Pavan Sai	"	S
44) B. Poochiranga Sai	"	Ravi
45) K. Koushik Paul	"	K. K. Paul
46) G. Satya Anantha Lakshmi	"	G. Satya
47) G. Prasanthi	"	Prasanthi
48) B. Bhuvanmi	"	Ladner
49) V. Divya sr.	II BBA	Divya
50) H. Naga Gowri	II BBA	Gowri
51) P. Lavanya	"	Lavanya
52) Anshwar Bashe	"	Bashe
53) P. Sharv'ch Khan	"	Sharv'ch
54) S. Aday	"	Aday
55) K. Karthi	"	Karthi
56) K. Jayam	"	K. Jayam
57) A. Zharunissa	"	A. Zharunissa
58) P. Jayawanth	"	Jayawanth

59	Aphishail	IBBA	Aphishail
60	Aditya	"	Aditya
61	Krishna Radu	"	Krishna Radu
62	Lakshmi	"	Lakshmi
63	Harka Priya	"	Harka
64	Dhana Laxmi	"	D. Laxmi
65	R. Bhargavi	"	Bhargavi
66	Surendra	"	Surendra
67	Snuthi	"	Snuthi
68	B. Hari Babu	"	B. Hari Babu
69	Venkat	"	Venkat
70	Basheer	"	Basheer
71	Nizam	"	Nizam
72	E. Zam	"	E. Zam
73	Vijay Kumar	"	Vijay Kumar
74	Rahit	"	Rahit
75	S. Mahav.	III (B. com Tax)	S. Mahav.
76	A. Venkata Sengendra	"	A. Venkata Sengendra
77	P. Subil Kumar	"	P. Subil Kumar
78	N. Raju	"	N. Raju
79	B. Vireeth	"	B. Vireeth
80	L. Jagadeesh	"	L. Jagadeesh
81	M. Mohan Krish	"	M. Mohan Krish
82	P. Jeeprash	"	P. Jeeprash
83	W. Aparna	"	W. Aparna
84	Vandana	"	Vandana
85	S. Harish	"	S. Harish
86			

59	Aphr Shail	IBBA	Aphr Shail
60	Aditya	"	Aditya
61	Kreeshnu Radu	"	Kreeshnu Radu
62	Lakshmi	"	Lakshmi
63	Harka Priya	"	Harka Priya
64	Dhana Laxmi	"	D. Laxmi
65	R. Bhargavi	"	Bhargavi
66	Surendra	"	Surendra
67	Snuthi	"	Snuthi
68	B. Hari Babu	"	B. Hari Babu
69	Venkat	"	Venkat
70	Basheer	"	Basheer
71	Nizam	"	Nizam
72	E. Zam	"	E. Zam
73	Vijay Kumar	"	Vijay Kumar
74	Rahit	"	Rahit
75	S. Mahav.	III (B. com Tax)	S. Mahav.
76	A. Venkata Sengendra	"	A. Venkata Sengendra
77	P. Subil Kumar	"	P. Subil Kumar
78	N. Raju	"	N. Raju
79	B. Vireeth	"	B. Vireeth
80	L. Jagadeesh	"	L. Jagadeesh
81	M. Mohan Krish	"	M. Mohan Krish
82	P. Jeeprash	"	P. Jeeprash
83	W. Aparna	"	W. Aparna
84	Vandana	"	Vandana
85	S. Harish	"	S. Harish
86			



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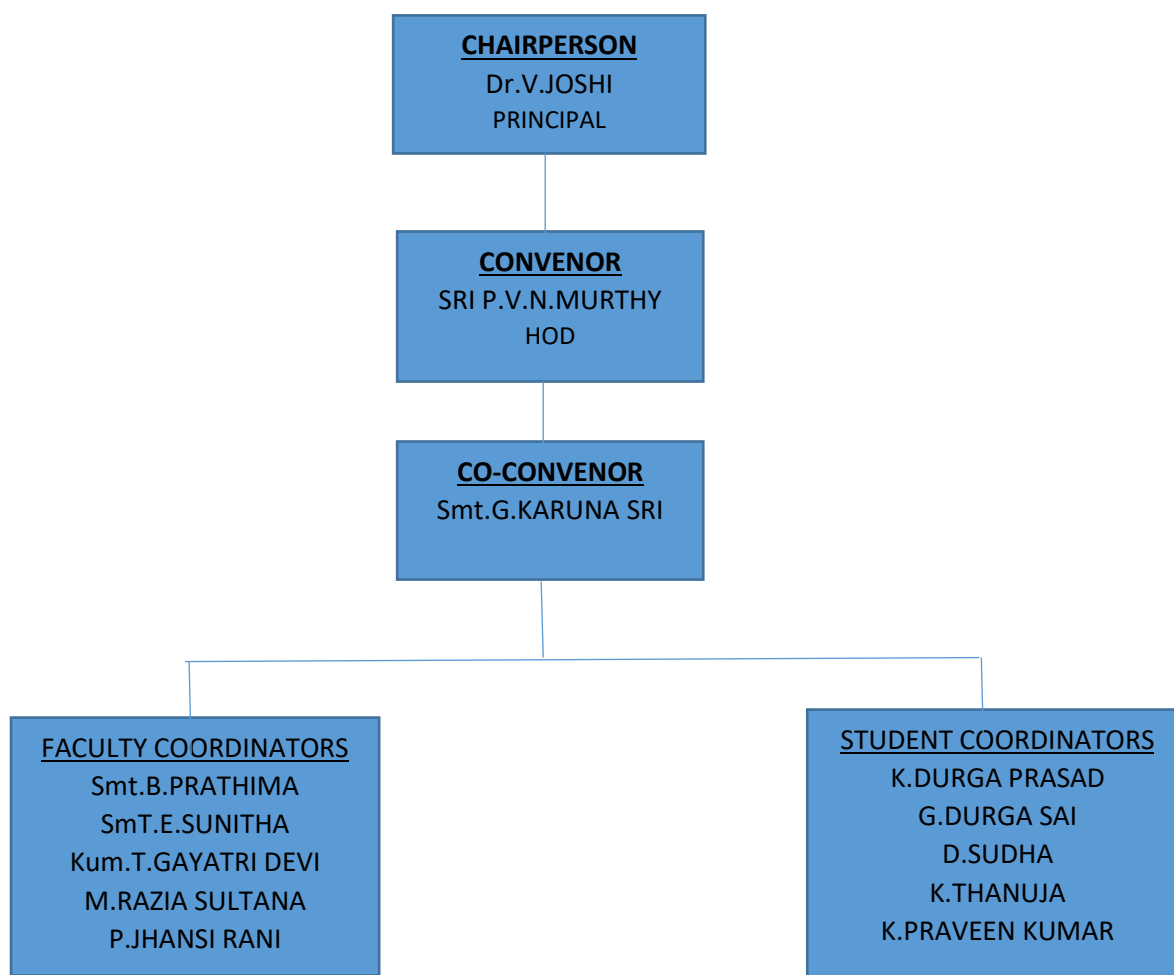
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Department of Commerce and Business Administration

2019-2020

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on SEMINAR Programme

Activity	: Student centric Seminar
Topic	: Need for Entrepreneurship Development In India
Resource Persons	: Final year Students
Date of the programme	: 05-12-2019
Place of the program	: Room No-311

Objective of the programme:

Nowadays, the market is very much demanding and to come across this issue regarding the level of higher education not meeting the industry expectation. To bridge this gap and equip the students of current generation with new-age technologies, seminars play an imperative role. Ensuring a proper flow of knowledge Seminars assist in passionate interaction and active participation boosting the skills and expertise of students. Importance of seminars for students is often acknowledged as a prime concern. Keeping in mind the importance of seminars for students and the benefits of workshops for students, seminars and workshops are an innovative and welcomed step towards modern education. Nowadays seminars in colleges are encouraged, recognizing the importance of seminars for students at an early age.

Entrepreneurs play a very important role in the process of nation-building, especially in a developing country like India. entrepreneurs start many entrepreneurial ventures which in turn hire many people thereby giving them employment, livelihood and vocational opportunities. These people earn money in the form of salaries, wages, stipends, etc. Also, entrepreneurs borrow money from banks, shareholders, investors, etc. who earn interest, dividends, profits, etc. All this money is indirectly used in the economic development of the nation. Thus entrepreneurs facilitate the economic development of the nations. and economic development is a very important component of nation-building.



05/12/2019
20

2019 - 2020.

A Student seminar is conducted on 05/12/2019 by Entrepreneurship development Cell of Department of Commerce in Room No-311. Topic discussed by student in Seminar is "Need for Entrepreneurship Development in India".

Committee members.

1. P.V.N. Murthy
2. G. Karunasri
3. B. Prathima
4. E. Suneelha
5. T. Gayatri
6. Ragia
7. P. Thansilini

(Signatures)

Student Committee

K. Durga Prasad. K. R.
G. Durga Sai. G. Durga
D. Sudha.
K. Hanuja
K. Praveen Kumar

D. Sudha
K. Tanuja
K. Praveen Kumar

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for Entrepreneur

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Tanj
Kumar

Sl	Name	Class	Signature
1.	N. Anjali	B.com	N. Anjali
2.	C. Mouni	B.com	C. Mouni
3.	H. Nethima	B.Sc (Comp)	Nethima
4.	H. Ramya	B.com	H. Ramya
5.	Ch. Sneetha	B.com	Ch. Sneetha
6.	S. Jhansi	B.com (Gen)	S. Jhansi
7.	Y. Durga Bhavani	B.Com (Gen)	Y. Durga
8.	N. Krupa	"	N. Krupa
9.	M. Aruna	B.Com (Comp)	M. Aruna
10.	Y. Jency	B.Com (Gen)	Y. Jency
11.	K. Veena Sree	B.Com (Gen)	K. Veena Sree
12.	K. Malathi	B.com (Gen)	K. Malathi
13.	T. Praveen Kumar	B.com (Gen)	T. Praveen
14.	V. Ravi	B.com (Gen)	V. Ravi
15.	G. Rohit Kumar	B.Com (Gen)	Rohit G.
16.	B. Sai Teja	B.Com (Gen)	Sai Teja B.
17.	S.K. Subhan	B.Com (Gen)	S. Subhan
18.	S. Sri Krishna	B.com (Gen)	S. Sri Krishna
19.	B. Praveendra	B.com (Gen)	B. Praveendra
20.	V. Naga Sai Teja	B.com (Gen)	V. Naga Sai Teja
21.	G. Laksh	B.com (Gen)	G. Laksh
22.	Vishnu	B.com (CA) C'sec	Vishnu
23.	T. Naga Potthi Raju	B.com (CA) C'sec	T. Naga Potthi Raju
24.	T. Sivaiah	B.com (CA) C'sec	T. Sivaiah
25.	U. Veni	B.com (CA) C'sec	U. Veni
26.	T. Kodha Sudhan	B.com (CA) C'sec	T. Kodha Sudhan
27.	V. Sujith Raju	B.com (CA) C'sec	Sujith Raju
28.	T. Sai Kumar	B.com (CA) C'sec	T. Sai Kumar
29.	V. Ramachandra Babu Nait	B.com (CA) C'sec	V. Ramachandra
30.	V. Sai Kiran	B.com (CA) C'sec	V. Sai Kiran
31.	V. Deepak	B.com (CA) C'sec	V. Deepak

32.	V. Surendra	B.com O.A. & Sect	V. Surendra	
33.	Sk. Malik	B.com C.A. 2 nd	Sk. Malik	A
34.	S. MANI KANTA	B.com C.A. 2 nd	S. MANI KANTA	on Success
35.	S. Madhav Kumar	B.com C.A. 2 nd	S. Madhav Kumar	Entrepreneur
36.	V. Tarun Teja	B.com C.A. 2 nd	V. Tarun Teja	Commerce
37.	S. Malawika	B.com C.A. 2 nd	S. Malawika	business P
38.	Sk. Fathima	B.com (CA) 2 nd	Sk. Fathima	
39.	T. Hema Naga Latha	B.com (CA) 2 nd	T. Hema Naga Latha	
40.	S. Pavanisri	B.com (CA) 2 nd	S. Pavanisri	
41.	V. SUMA	B.com (CA) - C	Suma . V	Committee
42.	V. Sindhu Mohana	B.com (CA) - C	V. Sindhu Mohana	
43.	S. AnKitha	B.com [CA] - C	S. AnKitha	1. P. V. N.
44.	S. Ganga	B.com [CA] - C	S. Ganga	2. G. Karan
				3. B. priat
				4. E. sone
				5. T. Gay
				6. Rasi
				7. J. Jha

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K. L

G.

D.

K.

K.



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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on SEMINAR Programme

Activity : Seminar

Topic : Need for Entrepreneurship Development

India

Resource Person : Students

Date of the programme : 10-02-2020

Place of the program : Room No-208

Objective of the Activity:

Seminars improve the confidence among the individual. Students do a lot of research work to gather information and in the process they read and get to understand concepts. Students are updated with the knowledge and at the same time gain confidence about the subject. Seminars will help the students to assess themselves and improve in the areas in which they were lacking.

Abstract of the Activity

According to the above context Entrepreneurship Development Cell of Dept., of Commerce conducted a student seminar to make them familiar to the stage. On this process department encourage student to talk about success stories of renowned entrepreneurs in India.

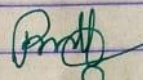


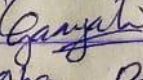

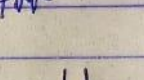
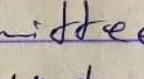
Students has participated actively in the seminar and they had shared information on various successful business personalities.



10/02/2020

A student seminar is conducted on successful business personality by entrepreneurship development cell of Dept. of Commerce. Information on successful business personalities is collected by students.

Committee members

1. P. V. N. Murthy 
2. G. Karunasri 
3. B. Prathima 
4. E. Soneetha 
5. T. Gayatri 
6. Rasika Sathya 
7. J. Thansika 

Student Committee

- | | |
|------------------|------------------|
| K. Durga Prasad | K. Durga |
| G. Durga Sai | G. Durga Sai |
| D. Sudha | D. Sudha |
| K. Tharujia | K. Tharujia |
| K. Praveen Kumar | K. Praveen Kumar |

SL	Name	Class	Signature
1	G. Venu	B.com(C.A)'i' sec	G. Venu
2	T. Madhu Sudhan	B.com(CA)'c' sec	T. Madhu
3	V. Rama chandana Patu naik	B.com(C.A)'c' sec	V. Rama chandana
4	T. Naga Bhanu Raju	B.com(C.A)'c' sec	T. Naga Bhanu
5	T. Sai Kumar	B.com(CA)'Sec	T. Sai Kumar
6	V. Vishnu	B.com(CA)'c' section	V. Vishnu
7	Susitha Raju	B.com(CA)'c' section	Susitha Raju
8	V. Sai Kiran	B.com(CA)'c' section	V. Sai Kiran
9	V. SURENDR	B.com(CA)'c' sec	V. SURENDR
10	V. Deepak	B.com(CA)'c' sec	V. Deepak
11	SK. Malik	B.com(CA)'c'	SK. Malik
12	S. MANI KANTA	B.com(CA)'c'	S. MANI KANTA
13	S. madhav Kumar	B.com(CA)'c'	S. madhav Kumar
14	V. Tarun Teja	B.com(CA)'c'	V. Tarun Teja
15	S. Malawika	B.com(CA)'c'	S. Malawika
16	SK. Fatima	B.com(CA)'c'	SK. Fatima
17	T. Hema Nagalatha	B.com(CA)'c'	T. Hema Nagalatha
18	S. Parvathi	B.com(CA)'c'	S. Parvathi
19	V. SUMA	B.com(CA)'c'	V. SUMA
20	Shantik. Ajiunnisa	B.com(CA)'c'	Shantik. Ajiunnisa
21	V. Sindhu Mohana	B.com(CA)'c'	V. Sindhu Mohana
22	S. Ankitha	B.com(CA)'c'	S. Ankitha
23	S. Ganga	B.com(CA)'c'	S. Ganga
24	N. Likhitha Sri	B.com(CA)	N. Likhitha Sri
25	K. V. D. Manikanta	B.com(CA)	K. V. D. Manikanta
26	K. Priyanka	B.com(C.A)	K. Priyanka
27	B. Lehari	B.com(C.A)	B. Lehari
28	K. P. S. Raju	B.com(C.A)	K. P. S. Raju
29	K. Ravi	B.com(C.A)	K. Ravi
30	I. Kusumadasu	B.com(C.A)	I. Kusumadasu
31	J. Rana	B.com(C.A)	J. Rana

32	P. M. Sam
33	K. Tejori
34	K. Naga
35	K. Rana
36	J. Rana
37	K. Tadade
38	M. Tadade
39	K. K. S
40	N. Santosh
41	K. UDAY K
42	K. Rajeev
43	M. R.

22. PM. Sam	B.Com(CA)	M. Sam
23. K. Jyotirmoi	B.Com(CA)	K. Jyotirmoi
24. K. Nageswaran	B.Com(CA)	K. Nageswaran
25. M. Ranganam	B.Com(CA)	M. Ranganam
26. J. Pawan	B.Com(CA)	J. Pawan
27. K. Jagadeesh	"	K. Jagadeesh
28. M. Jagadeesh	"	M. Jagadeesh
29. K. K. SUNNY	"	K. SUNNY
40. N. Santosh Kumar	"	N. Santosh Kumar
41. R. UDAY KIRAN	"	R. UDAY KIRAN
42. R. Rajesh	"	R. Rajesh
43. M. Rajesh Rajesh	"	M. Rajesh



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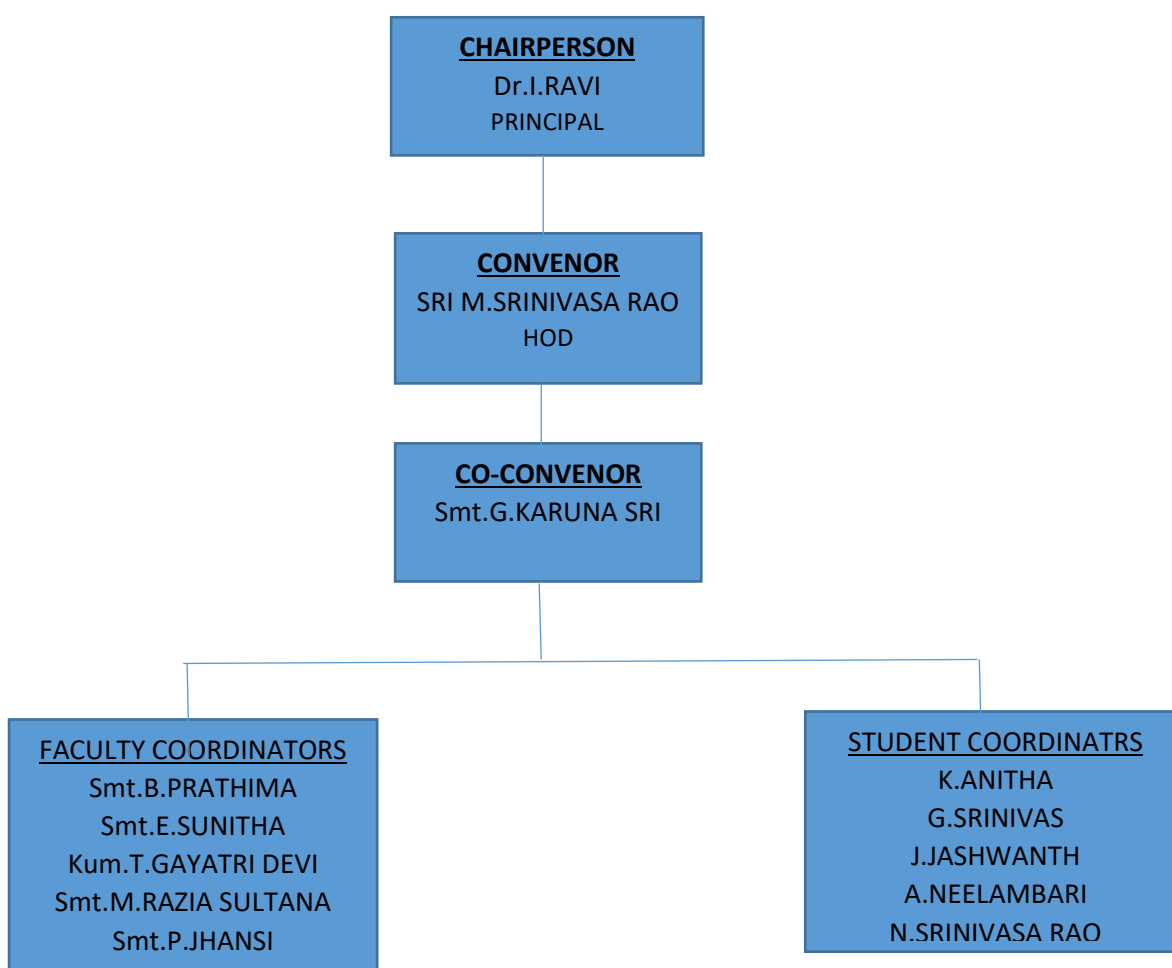
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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

2021-22

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on SEMINAR Programme

Activity	: Power Point Presentation
Topic	: Contemporary Successful Business Personalities
Resource Person	: Students
Date of the programme	: 05-12-2019
Place of the program	: Room No-208

Objective of the Activity:

Due to the rapid progress in technology, there are many new ways of learning that have started. These methods attract the mind of most students. It is interesting and better than the traditional methods in many ways. These methods spark curiosity in the mind of the students. The whole process of education can sometimes feel tedious for students. The students nowadays are more friendly with tech devices. So, to make it less boring need to start innovative ways that involve technology. The effect of using PowerPoint presentations on student's learning is huge. It is well known and studies also show that the impact of pictures is more effective than text. It's easy for students to keep information in their minds if they learn things by using visual tools. A typical PowerPoint presentation contains pictures, graphs, diagrams, and bullet points. It increases the memory capacity of the mind. It also helps students remember information for a long time.

A PowerPoint presentation can enhance the intellect of students. At the same time, it helps the teachers in their teaching methods. Different fonts, visual effects, and highlighting can help students learn new information quicker.

Abstract of the Activity:

Entrepreneurship Development Cell of Department of Commerce has conducted a Student Power Point Presentation session to inculcate technical presentation skills among the students. Through this activity students has presented different contemporary entrepreneurs successful stories with help of images, audios and videos of those personalities.



A student ppt Seminary is conducted on _____ in Room No _____ Topic.
 "Contemporary Successful business Personalities by Entrepreneurship development Cell by dept of commerce." All PPT's are prepared by All Bcom students.

Committee members.

1. M. Srinivas Rao
2. G. Karanadri
3. E. Suneetha
4. D. Prathima
5. T. Gayatri
6. R. Ravi
7. P. Jhansirani

(Signatures)
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 [Signature]
 [Signature]
 [Signature]
 [Signature]
 [Signature]
 [Signature]

Student Committee

K. Anitha	K. Anitha
G. Srinivas	G. Srinivas
J. Sashwanth	J. Sashwanth
A. Neelambari	A. Neelambari
N. Srinivas Rao	N. Srinivas Rao

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S.No	Name	Class	Signature
1	A. Kosi Viswanath	B.com	A. Kosi Viswanath
2	Chakrasvali	B.com	Chakrasvali
3	K. Phani	B.com	K. Phani
4	S. Naseca	B.com	S. Naseca
5	F. G. V. Sivasampasaku	B.com	F. G. V. Sivasampasaku
6	A. Sai Kumar	B.com	A. Sai Kumar
7	T. Durga Rao	B.com	T. Durga Rao
8	B. Ananth Kumar	B.com (CA)	B. Ananth Kumar
9	B. Durga Prasad	B.com (CA)	B. Durga Prasad
10	B. Ravi Babu	B.com (CA)	B. Ravi Babu
11	G. Naga Vamsi	B.com (CA)	G. Naga Vamsi
12	G. Naga Lakshmi	B.com (CA)	G. Naga Lakshmi
13	G. Aruna	B.com (CA)	G. Aruna
14	Sh. Mustafa	B.com (CA)	Sh. Mustafa
15	S. Sai Krishna	B.com (CA)	S. Sai Krishna
16	B. Durga Rao	B.com (CA)	B. Durga Rao
17	B. Manoj Kumar	B.com (CA)	B. Manoj Kumar
18	G. Sai Krishna	B.com (CA)	G. Sai Krishna
19	K. Gayatri	B.com (CA)	K. Gayatri
20	K. Vasanthi	B.com (CA)	K. Vasanthi
21	K. Vasantha Lakshmi	B.com (CA)	K. Vasantha Lakshmi
22	B. Zaphraya	B.com (CA)	B. Zaphraya
23	B. Sarvani	B.com (CA)	B. Sarvani
24	A. Jaya Sree	B.com (CA)	A. Jaya Sree
25	B. Janani	B.com (CA)	B. Janani
26	K. Rajesh	B.com (CA)	K. Rajesh
27	L. Durga Rao	B.com (CA)	L. Durga Rao
28	Z. Salman Raju	B.com (CA)	Z. Salman Raju
29	Ch. Mahesh	B.com (CA)	Ch. Mahesh
30	J. Pharendra Prasad	B.com (C.A)	J. Phani
31	K. Vinay	"	K. Vinay



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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on WORKSHOP AND EXHIBITION CUM SALE

Activity : **WORKSHOP AND EXHIBITION CUM SALE**

Topic : **STALLS**

Resource Person : **Students of various**

Date of the programme :- **20-12-2021**

Place of the programme :- **SRR & CVR GDC (A)-College Campus**

The objective of the Activity

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. Novel opportunities and market gaps are identified and resources are allocated to them to produce something new and useful. The need of the hour is to develop effective policies to cater to the new challenges such that the modern day problems can be solved. The workshop focuses on the basic and advanced approaches of entrepreneurial development and how it can be imbibed to the participants. The workshop aims on the skills necessary for entrepreneurship and successfully managing it. The planning, development and initiation of the innovative ventures stage wise will be inculcated to the participants. The areas covered include the foundations of entrepreneurship development along with tools and techniques for creative and innovative thinking. The important role of intellectual property along with the types will be discussed. The development of business models along with the

budget and finance issues will be taken up by the experts. Besides, research in these areas will also be part of the discussion.

QUILLING

Quilling is an art form that involves the use of strips of paper that are rolled, shaped, and glued together to create decorative designs. The paper is rolled, looped, curled, twisted, and otherwise manipulated to create shapes that make up designs to decorate greetings cards, pictures, boxes, eggs, and to make models, jewelry, mobiles, etc. Quilling starts with rolling a strip of paper into a coil and then pinching the coil into shapes that can be glued together. There are advanced techniques and different sized paper that are used to create 3D miniatures, abstract art, flowers, and portraits among many things.

Paper Quilling has gained tremendous popularity in last couple of years in India. It is something which is enjoyed by kids and adults equally. We've been contemplating about this for a while and Here are some of reasons we believe that have led to quilling winning the hearts of kids and adults alike.

1. To make beautiful cards, wall hangings, decorative showcase pices, using paper strips and beads to decorte.
2. Learn to make several pairs of shapes by adding different cloures and size paper strips.
3. Basics about quilling art.

Importance of Quilling:-

1. **Creative:-** From 2D to 3D, from a flower to a castle and from an elephant to a spaceship, Quilling is one of the most versatile creative techniques.

2. **Easy to learn and exciting enough to retain interest:-** Once get a hang of making basic quilling shapes, by keep adding layers of complexity to it to make it more exciting. It can be progress from making basic designs to more elaborate projects, depending upon skill level.
3. **Control :-** Imagination lead the way rather than specifically designed blocks or puzzles or mould -where just have to follow the steps to create the designs. With wide variety of quilling strips available easily, anyone can give a unique look to any design.
4. **A useful Skill:-** It's not just a toy for an hour of play, but also a skill for lifetime, which nowadays is being used in various professionals such as jewellery designers, advertisers, educators. Creative play is also associated with improved self-confidence, motor skills, concentration and cognitive skills.
5. **Easy on Pocket :-** Quilling tools and materials are very affordable, than the other expensive art and hobby toys-which are just one time use.

Thread Jewellery

Silk remains lustrous over a great period of time and looks extremely refined and vibrant. It is an affordable thread which helps in creating stunning jewellery pieces without breaking the bank. The thread can be manipulated and wrapped as per the basic shape of the jewellery, which makes it really versatile to be used for making jewellery. The smoothness of silk thread is amazing for jewellery unlike cotton so the wrapping stays put over the base of the jewel it.

Need for Thread Jewellery Making:-

1. Make beautiful earrings, necklaces, and bracelets using thread (or other beads) to wear, give, or sell!

2. Learn to make several pairs of earrings, bracelets, and necklaces with variations on each style.
3. Learn to create variations on these basic techniques in order to imagine and design own unique jewelry creations!
4. Basics about silk thread jewellery making
5. How to choose the base to make the silk thread beads and jewelry
6. Ear Hangings, Ear Studs, Ear Rings, Finger Rings, Necklace/Haram



Ribbon Cutting By the Principal



Unique outlet called Fish Spa by BBA students



QUILLING AND THREAD WORK BY STUDEN





CRAFTS STALLS PREPARED BY STUDENTS



DECORATIVE CRAFTS - WORK IN PROGRESS



విజయవాడ మధ్య

వ్యాపార నైపుణ్యం..!

ఎస్సారాలో విద్యార్థుల ప్రయోగం
మాచవరం-న్యూస్టుడే

విద్యార్థులు ఒక్క చదువుకే పరిమితం కాకుండా.. వారిలో వ్యాపార నైపుణ్యాల పెంపొందించేలా మాచవరంలోని ఎస్సారా అండ్ సీబీఆర్ ప్రభుత్వ డిగ్రీ కళాశాల వాణిజ్య విభాగం అధ్యాపకులు ఓ ప్రయోగం చేశారు. విద్యార్థుల్లో అలోచనలు రెకెత్తించడేనీ, వాటికి అనుగుణంగా క్షేత్రస్థాయిలో అమలు చేశారు. అహర పదార్థాల తయారీ, మెహిందీ, ఫిష్ స్టా, డ్రస్ మెటీరియల్స్, పలు రిక్రియేషన్ల క్రిడలకు సంబంధించి ఇటీవల పలు స్లాట్స్ ఏర్పాటు చేశారు. దీని, వీటిపై విద్యార్థులు తమ ప్రతిభతో అధ్యాపకులు, తల్లిదండ్రుల ప్రశంసలు పొందారు.

అందమైన మెహిందీ వేశా..
మాస్కెడ్ నుంచి రెడ్ కోస్, బ్లూ కోస్ పాటు నార్మల్ కోస్ తీసుకొచ్చి స్టాల్ లో ఉంచారు. అంతర్జాలం వినయోగించి, వివిధ రకాల డిజైన్స్ నేర్చుకున్నా ఆసక్తిగల విద్యార్థులకు మెహిందీ ఆకర్షణయ్యేమైన డిజైన్ లలో మెహిందీ వేశాను. అందరూ మెచ్చుకున్నారు. ఇది కొత్త ఉత్సాహాన్నిచ్చింది. డిగ్రీ పూర్తయిన తర్వాత ఎంట్రీ చేయవచ్చు.

- అబ్దుల్ జైనాబ్, బీబీ, తృతీయ సంవత్సరం

చికెన్ వకొడీ చేశా..
చికెన్, కార్టోఫ్ వర్ (మొక్క జొన్నపండి), శనగపండి, బీయ్యపు పిండి, కారం, ఉప్పు, గరం మాసాలను తగు పాళ్లలో కలిపాను. మూడు గంటలపాటు ఉంచిన తర్వాత కాగిన నూనెలో వేయించి చికెన్ వకొడీ తయారు చేశా. ఘుమ ఘుమలతో పాటు రుచికరంగా, వేడి వేడిగా వకొడీ వేయడంలో విద్యార్థులందరూ ఆసక్తిగా తీవ్రమైన స్టాల్ వెజ్టిన్ కొద్ది సేవటికే వకొడీ అయిపోయింది. **- వి.జి.కృష్ణం, బీబీ, తృతీయ సంవత్సరం**

27వ హుండీల లెక్కింపు

మాచవరం, న్యూస్టుడే: మాచవరంలో కొలువైన స్వయంభు దాసాంజనేయస్వామి ఆలయ హుండీలను ఈ నెల 27వ తేదీన లెక్కించనున్నట్లు ఈడీ నాగి నేని భవాని తెలిపారు. భక్తులు, సేవా సంస్థల ప్రతినిధుల సమక్షంలో దేవస్థానంలోని ఎనిమిది హుండీల కానుకలను లెక్కిస్తారని ఆమె పేర్కొన్నారు.

చేపల చికిత్స
లక్ష్మీరాయం నుంచి 90 'గార్లా పిష్ లేదా డాక్టర్ పిష్ వెస్ ను తీసుకొచ్చి స్టాల్ ను ఏర్పాటు చేశాను. ఈ చేపలను ఒక టబ్ లోని నీటిలో ఉంచాను. చికిత్స అవసరమైన వారి పాదాలు టబ్ లోని నీటిలో మునిగేలా ఉంచాలి. పాదాలకు అంటిఉన్న దస్త్ర, పగుళ్లలో ఉన్న క్రిములను చావలు తినడం ద్వారా రక్త ప్రసరణ బాగా పెరుగుతుంది. చేప పిల్లలు కాళ్లకు అంటిపట్టుకొని ఉండే సమయంలో ఒక కొత్త అనుభూతి కలుగుతుంది. దీనిని ఎక్కువ మంది వినియోగించుకున్నారు. డిగ్రీ తర్వాత ఎంట్రీ చేస్తాను.

- డి.శ్రీమహాలక్ష్మి, బీబీ, ద్వితీయ సంవత్సరం

'కీ' వైన్ తయారు చేశా
సోల్ ఏర్పాటుకు రెండు రోజుల ముందు నుంచి 'కీ' వైన్ తయారు చేశాను. దీనికోసం వెస్ క్రిమ్ పుల్లలు సేకరించా. వీటికి వివిధ రంగులు చేశాను. చక్కని డిజైన్లతో కీ వైన్ తయారు చేశాను. అలాగే, సాదా చీరలపై రంగులు అద్ది డిజైన్ చీరగా తయారు చేశాను. ఇలాంటి చాలా ఆరుదుగా ఉండడంతో చాలా ఆకర్షణీయంగా పలువురుని ఆకట్టుకున్నాయి. డిగ్రీ తర్వాత ఎంట్రీ చేసి వ్యాపార రంగంలో స్థిరపడతాను.

- ఎస్.పూర్ణచంద్రిక, వీవీ, ద్వితీయ సంవత్సరం

PRESS COVERAGE

Consumer Week Celebrations

18/12/2021

on the eve of world consumer day, Commerce department has celebrated consumer week. from 18/12/21 to 26/12/21 during the week entrepreneurship development cell has encourage students to open "stalls" in college campus.

committee members

- ① G. Karanassri
- ② K. S. Sucharitha *Subairitha*
- ③ E. Suneetha
- ④ J. Santhi *J. Sankar*
- ⑤ T. Gayatri *T. Gayathri*
- ⑥ P. Jhansikani
- ⑦ M. Razia Sulthana *Razgi*

K. Anisha	K. Anusha
G. Srinivas	G. Srinivas
J. Jashwanth	J. Jashwanth
A. Neelambari	A. Neelambari
K. Srinivas Rao	N. Srinivas Rao

SLNO	Name	Class	Signature
1	Shakti. Phamodhi	1 st B.com (C)	Shakti Phamodhi
2	V. KAVERT	1 st B.com (C)	V. KAVERT
3	Sk. Anifa	1 st B.com C	Sk. Anifa
4	R. Manasa	1 st B.com (C)	R. Manasa
5	R. Seshu	1 st B.com (C)	R. Seshu
6	S. Balaji	1 st B.com (C)	S. Balaji
7	R. Kalyan Abir	1 st B.com (C)	R. Kalyan Abir
8	R. Jyoti	1 st B.com (C)	R. Jyoti
9	P. Lakshmi rayagi	1 st B.com (C)	P. Lakshmi rayagi
10	V. Gopi	1 st B.com (C)	V. Gopi
11	N. Sathish Kumar	1 st B.com (C)	N. Sathish Kumar
12	P. Durga Prasad	1 st B.com (C)	P. Durga Prasad
13	S. Sunja	B.com (C)	S. Sunja
14	P. Sruthi	B.com (C)	P. Sruthi
15	Ch. Gowtham	B.com (C)	Ch. Gowtham
16	J. Pavulangi	B.com (C)	J. Pavulangi
17	K. Sujay Sai	B.com (C)	K. Sujay Sai
18	M. Vamsi	B.com (C)	M. Vamsi
19	T. Manohar	B.com (C)	T. Manohar
20	H. Venkata Ramam	B.com (C)	H. Venkata Ramam
21	A. Nela Kumar	B.com (C)	A. Nela Kumar
22	P. Aditya	B.com (C)	P. Aditya
23	Rajesh	B.com (C)	Rajesh
24	M. Rishi Kumar	B.com (C)	M. Rishi Kumar
25	K. Ajay	B.com (C)	K. Ajay
26	V. Santhi	B.com (C)	V. Santhi
27	A. Shikha	B.com (C)	A. Shikha
28	K. Durga	B.com (C)	K. Durga
29	J. Sandhya	B.com (C)	J. Sandhya
30	B. Sri Sakshi	B.com (C)	B. Sri Sakshi
31	A. Abhishek	B.com (C)	A. Abhishek

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- ① G. Karu
- ② K. S. G.
- ③ E. Santh
- ④ J. Santh
- ⑤ T. Gayad
- ⑥ P. Jhans
- ⑦ M. Razi
- ⑧ P. Jans
- ⑨

A. Jaya
R. Vars
B. Hari
D. Raja
Sk. Da



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Machavaram, VIJAYAWADA - 520 004. Krishna District.

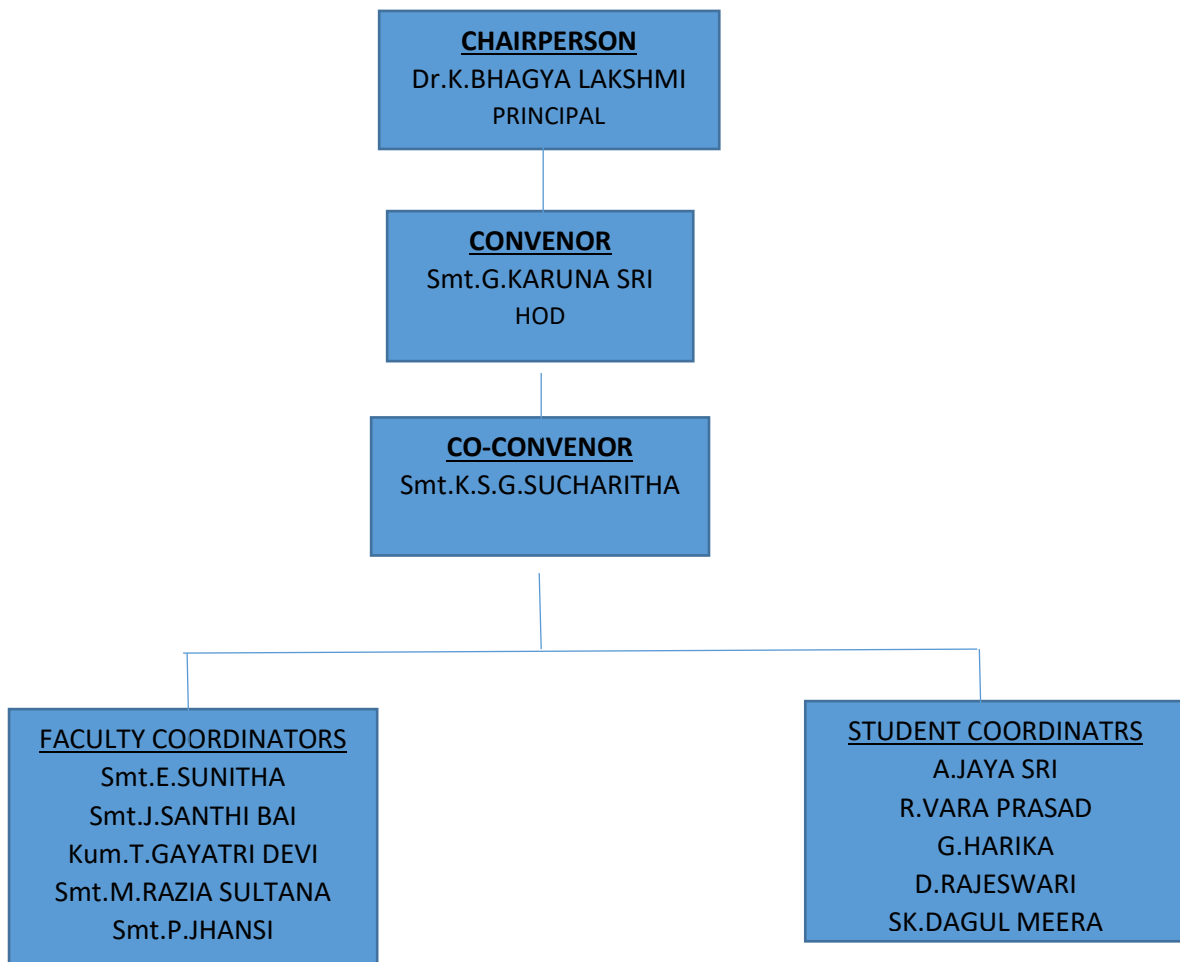
Cell : 9848251236 Ph : 0866-2430060, Fax : 0866-2441092, www.srrcvr.ac.in srrandcvr@gmail.com



DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

2022-23

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS



BUSINESS QUIZ - 2023

There are numerous methods for teaching and consolidating what has been learned in the world of Education. Teaching is evolving. As a commerce student there is a greater emphasis on career building. Adding quiz in teaching methods improves concentration, identifies knowledge gaps, boosts confidence, and helps students retain information.

Keeping this in view the Department of Commerce and Management has conducted 'BUSINESS QUIZ' to the Commerce students of the college under the support and encouragement of the esteemed Vice - Principal of the college **Smt. P.Silaja**, guidance made by the in-charge of the Department **Smt. G.KARUNA SRI** and fabulous support extended by the faculty of the Department. The entire programme was designed and hosted by the students of II B.Com, Computer applications, A-Section through power point presentation.

The competition was conducted at College level on 05-05-2022. There are total 19 teams are showed at the initiative level. A preliminary round has conducted to filter out the actual participants of the competition. The participants are grouped in to SIX and named as APPLE, S A M S U N G , REDMI, O N E P L U S , V I V O and O P P O ,for a change. Each team consists of THREE members.

ROUND- I: This round was named as “LOGOS” In this Round the questions were posed on different company logos of Indian Markets and various produces . The round contains 24questions and each one carries 10 marks and pass on question brings 5 marks. soon after the round the team of the least scorer will be eliminated

ROUND -II: Is named as GUESS THE PUNCH LINES(TAGLINES). In this round taglines of various leading companies and products. The round comprises of 20 questions. Marks remain the same as mentioned above and at the end of the roundleast scorer will be eliminated

ROUND -III: Is named as GUESS THE FAMOUS PERSONALITIES. In this round questions were posed on names of *CEOs, Managing Directors ,Founders and Brand Ambassadors* belongs to leading companies and products. The round

comprises of 16 questions. Marks remain same as mentioned above and in the end of the round least scorer will be eliminated

ROUND -IV: Is named as **GUESS THE ADVERTISEMENT**. This round is an Audio visual round comprises of commercial ads. In this round 12 photo pics and 12 commercial ads of different products are displayed to the participants.

For this competition all groups are participated from I, II, III year students of B.Com and BBA viz., B.COM (GEN)), B.com(CA) , B.com (BIFS) , B.com (A&T), BBA(GEN) and BBA(DM).



Guest invitation on to the dias by Smt. J.Santhi Bai , Lecturer in Commerce

*Opening Remarks of the programme given by the
honorable Vice Principal of the college*



***Smt. G. Karuna Sri, HOD of Commerce department
Addressing the gather on the programme***



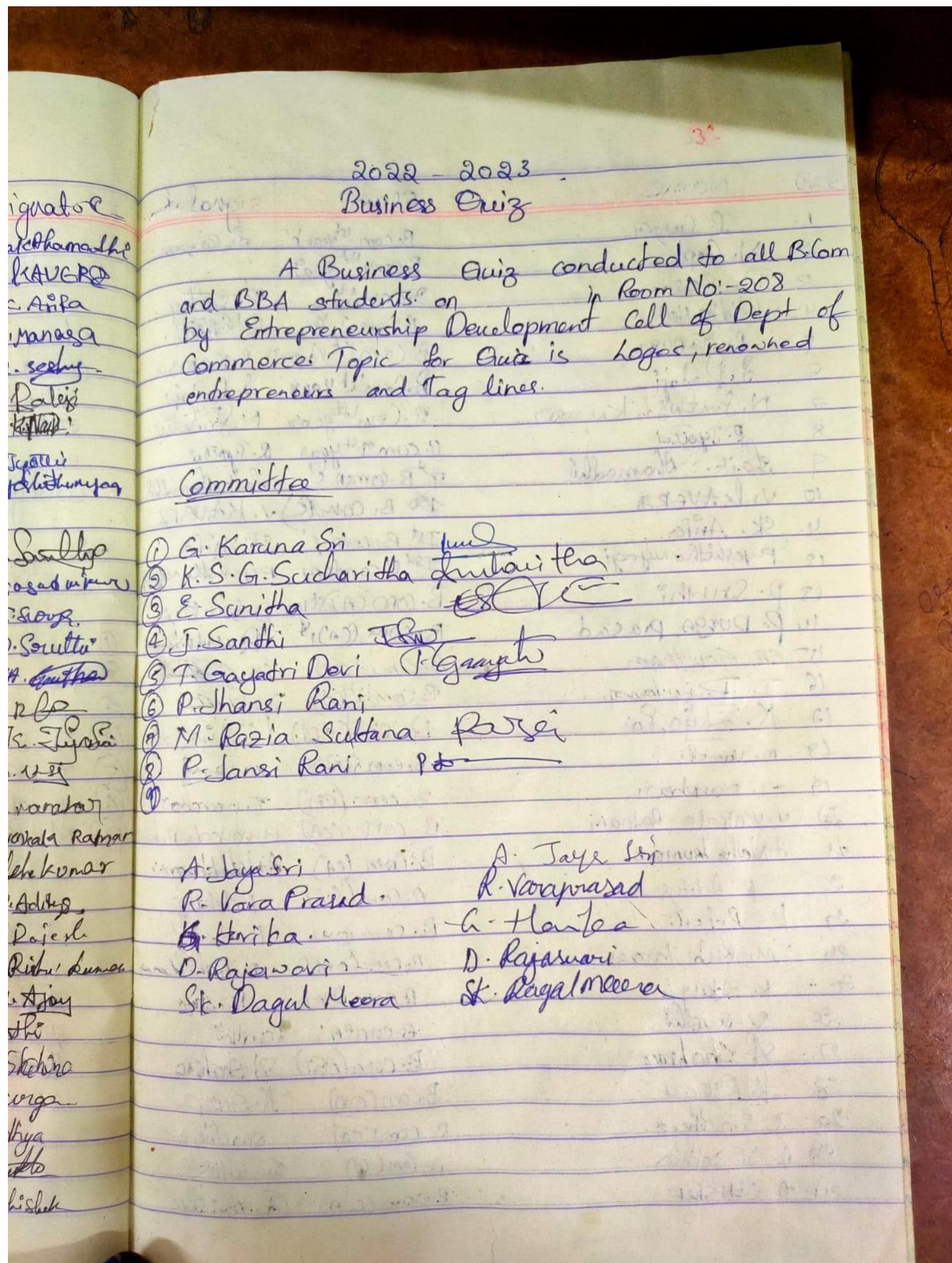


Entrepreneurship Development Cell and the Department of Commerce along with winners and runner ups



Conclusion: Students that participate in this program have the ability to plan events in a methodical way, and they inspire other students to take part in event planning in the future. Students took part in the activity with great enthusiasm and activity, and they also found the

whole thing enjoyable.



SNO	Name	Slav	signator
1.	P. Surya	B.com 1st year	P. Surya
2	N. Ropi	B.com 1st year	
3	R. Seshu	B.com 1st year	P. Seshu
4	P. K. N. Nair	B.com 1st year	P. K. N. Nair
5	R. Marasa	B.com 1st year	R. Marasa
6	J. Balaji	B.com 1st year	J. Balaji
7	N. Senthil Kumar	B.com 1st year	N. Senthil Kumar
8	R. Jyothi	B.com 1st year	R. Jyothi
9	Shakti. Ahamadhi	B.com 1st year	Shakti. Ahamadhi
10	V. KAVES	B.com 1st year	V. KAVES
4	Sk. Anifa	B.com 1st year	Sk. Anifa
12	P. Senthil Kumar	B.com 1st year	P. Senthil Kumar
13	P. Sruthi	B.com 1st year	P. Sruthi
14	P. Durga Prasad	B.com 1st year	P. Durga Prasad
15	Ch. Gowtham	B.com 1st year	Ch. Gowtham
16	J. Pavan Kumar	B.com 1st year	J. Pavan Kumar
17	K. Anifa Sai	B.com 1st year	K. Anifa Sai
18	M. Vamsi	B.com 1st year	M. Vamsi
19	T. Manohar	B.com 1st year	T. Manohar
20	M. Venkata Raman	B.com 1st year	M. Venkata Raman
21	A. Neha Kumar	B.com 1st year	A. Neha Kumar
22	P. Aditya	B.com 1st year	P. Aditya
23	K. Raju	B.com 1st year	K. Raju
24	M. Rishi Kumar	B.com 1st year	M. Rishi Kumar
25	K. Anifa	B.com 1st year	K. Anifa
26	V. Senthil	B.com 1st year	V. Senthil
27	A. Shabira	B.com 1st year	A. Shabira
28	K. Durga	B.com 1st year	K. Durga
29	J. Sandhya	B.com 1st year	J. Sandhya
30	B. Sai Dethan	B.com 1st year	B. Sai Dethan
31	A. Abhishek	B.com 1st year	A. Abhishek

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Campfire

Committee

1. G. Komana
2. K. S. G. S.
3. S. Senthil
4. J. Sandhi
5. T. Gargathi
6. M. Razi
7. P. Jansi

A. Jayas
R. Vair
G. Kuri
D. Rajee
Sk. Darg



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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on WORKSHOP AND EXHIBITION CUM SALE

Activity : WORKSHOP AND EXHIBITION CUM SALE

Topic : STALLS

Resource Person : Students

Date of the programme :- 21-12-2022

Place of the programme :- SRR & CVR GDC (A)-College Campus

Objective of the Activity:

Everyone needs to be aware of the competitive global market that exists today. Talented job seekers have a wealth of opportunities in the marketing sector. Just having knowledge from books is insufficient to make students aware and knowledgeable in the field of marketing. Experiential learning is another method. For this proposal, the Department of Commerce's Entrepreneurship Development Cell proposed encouraging students to create booths the day before Consumer Week celebrations as a way to instill practical knowledge in them.

On the final day of the consumer week, a variety of stalls featuring various goods were set up. The college's principal, Dr. Bhagya Lakshmi, cut the ribbon to officially open the booths. The Department has urged every student organization from around the campus to set up shops selling a variety of handcrafted goods, original and inventive business concepts, and goods pertaining to hygienic food-related consumables. To build unity and a welcoming environment among the students and employees as well as to spread the fundamental theme of the consumer week event, all departments were

invited to participate equally. The people who excel at sales and entrepreneurship with their individual stalls were identified.



**ENTREPRENEURSHIP DEVELOPMENT CELL OF DEPARTMENT
OF COMMERCE DIGITAL INVITATION FOR STALLS DURING
COMMERCE WEEK.**



INAUGURAL OF STALLS BY PRINCIPAL Dr.K.BHAGYA LAKSHMI



***AFTER INAUGURAL PRINCIPAL MADAM PERSONAL VISIT TO
STALL BY STALL***



A SPECIAL ATTRACTION TO THE ACTIVITY - SCARY HOUSE

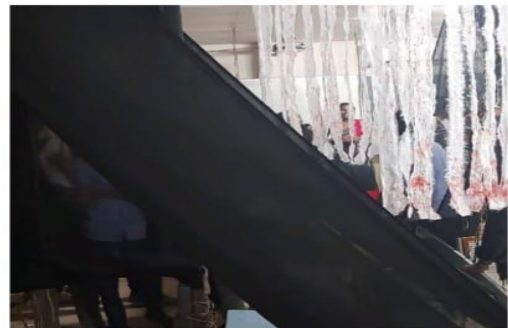
My BBA students arrived with a brand-new business concept, the SCARY HOUSE. It's a collaborative project, and the entire class worked diligently to stay in the present. As a consequence, they created this concept with very little money outlay and were able to attract pupils, which enabled them to make unforeseen Gains in this programme they got 4,500 rupees of profit



INAUGURAL F SCARY HOUSE BY VICE PRINCIPAL Smt.P.SILAJA



TEAM SCARY HOUSE



GLIMPSE OF SCARY HOUSE

Social Activity Conducted by the students: With the money they made from the Scary house , the I BBA students have made the decision and completed the task of giving a day's worth of food to the underprivileged members of society.



Consumer Week - Celebrations.

20/12/22

signature
S. Suresh

P. Sathy
11/12/22

R. Suresh

S. Balaji

M. Suresh

R. Suresh

S. Suresh

V. K. Suresh

S. K. Anita

P. Suresh

P. Suresh

C. Suresh

P. Suresh

M. Suresh

T. Suresh

V. Suresh

N. Suresh

P. Suresh

S. Suresh

M. Suresh

K. Suresh

U. Suresh

A. Suresh

S. Suresh

Sandhya

U. Suresh

A. Suresh

On the occasion of world consumer day Commerce Dept. has celebrated consumer week from 17/12/22 to 26/12/2022. During this week Entrepreneurship development cell has encouraged students to open stalls in College Campus.

Committee

- ① G. Komana Sri
- ② K. S. G. Sucharitha
- ③ E. Suresh
- ④ J. Suresh
- ⑤ T. Suresh
- ⑥ M. Raziya Sultana
- ⑦ P. Suresh

A. Jaya Sri
R. Vora Prasad
G. Karika
D. Rajewari
Sk. Ragal Meera

A. Jaya Sri
R. Vora Prasad
G. Karika
D. Rajewari
Sk. Ragal Meera

Sl.no	Name	Class	Signature
1	R. Seshu	B.com C.A	R. Seshu
2	R. Mallik Narik	B.com C.A	R. Mallik Narik
3	N. Senthil Kumar	B.com C.A	N. Senthil Kumar
4	R. Narasa	B.com C.A	R. Narasa
5	R. Suresh	1 st B.com C.A	R. Suresh
6	Shrik. Sharmachari	2 nd B.com C.A	Shrik. Sharmachari
7	V. Lavanya	1 st B.com C.A	V. Lavanya
8	SK Anifa	1 st B.com C.A	SK Anifa
9	P. yeshodharan	1 st B.com C.A	P. yeshodharan
10	S. Surya	B.com 1 st year	S. Surya
11	V. Gopi	B.com 1 st year	V. Gopi
12	S. Balaji	B.com 1 st year	S. Balaji
13	P. Sruthi	B.com 1 st year	P. Sruthi
14	P. Durga Prasad	B.com 1 st (CA)	P. Durga Prasad
15	CH. Gowtham	B.com 1 st (CA)	CH. Gowtham
16	J. Pavan Kumar	B.com 1 st (CA)	J. Pavan Kumar
17	K. Jaya Sai	B.com (CA)	K. Jaya Sai
18	M. Vamsi	B.com (CA) B	M. Vamsi
19	T. Manohar	B.com (CA)	T. Manohar
20	M. Venkata Ramam	B.com (CA)	M. Venkata Ramam
21	A. Lakshmi	B.com	A. Lakshmi
22	P. Aditya	B.com (CA)	P. Aditya
23	C. Rajesh	B.com (CA)	C. Rajesh
24	M. Richi Kumar	B.com (CA)	M. Richi Kumar
25	K. Ajay	B.com (CA)	K. Ajay
26	V. Santhi	B.com (CA)	V. Santhi
27	A. Shikha	B.com (CA)	A. Shikha
28	K. Durga	B.com (CA)	K. Durga
29	J. Sandhya	B.com (CA)	J. Sandhya
30	B. Sai Sekhar	B.com (CA)	B. Sai Sekhar
31	A. Abhishek	B.com (CA)	A. Abhishek

SRR & CVR Government Degree College (A)

An Autonomous & ISO 9001: 2015 Certified Institution: Ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019 NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijayawada, Krishna District, AP-520 004

EXTENSION ACTIVITIES



STUDENT ENTREPRENEURSHIP

DEPARTMENT OF BOTANY

SRR & CVR Government Degree College

NEELURU, VEDAVARAM, KOTAHILL DISTRICT, AP-520 001



DEPARTMENT OF BOTANY

Dates	8.3.2022
Conducted through (DRC/JKC/ELF/NCC/NSS/ Departments etc.	Department
Nature of activity (seminar/Workshop/Extn. Lecture etc.	Extension activity on Entrepreneurship
Title of the Activity	Entrepreneurship : Student Organized Stalls
Name of the Department/Committee	Department of Botany
Details of Resource Persons (Name , Designation etc.,)	III BZC EM Students
No of students participated	120
Name of the Lecturers who planned & conducted the activity	Planned and Organized by Ms G.Swapna Lecturer In Charge
Remarks	This has given exposure to students on Entrepreneurship and students took this as a sample .

Department of Botany SRR & CVR Govt Degree College III BSC BZC students Organized a stall and explored the idea of Entrepreneurship on International Women's Day March 8th 2022.

Context : Student Entrepreneurship is an emerging phenomenon and then exposing the intentions of students to become Entrepreneurs . Student Entrepreneurship is a dual opportunity. The first is the opportunity to zoom in on one category of entrepreneurs. Entrepreneurship is seen as a process of change for the venture and the entrepreneur: "while Entrepreneurship is to do with a process of change, emergence and the creation of new value, it is also a process of change and creation for the entrepreneur"

Student Entrepreneur is not only student attending entrepreneurial classes, but as conducting a business on/near campus while simultaneously attending formal courses.

Objectives :

- **To know the basic concepts of Entrepreneurship**
- **Practical experience**
- **To gain knowledge on setting up small scale industries**
- **To learn planning, Management and basic Business strategies**
- **To inculcate the entrepreneurial skills to potential entrepreneurs and help develop the same in existing entrepreneurs.**
- **To enable the student entrepreneurs to define or redefine their business objectives and work individually as well as in group for the realization of the same.**
- **To inculcate team building and coordination skills for meeting the future demands.**
- **To develop the communications skills among the potential entrepreneurs.**
- **To make the potential entrepreneurs able to analyze the environment around them and make suitable decisions about the product.**

Report of the activity :

On International Women's day girl Students of III BZC EM and TM established small stalls . They purchased fruits like watermelon, cucurbits , grapes , and guava . Prepared fruit salads, juices and set up a fruit product and juice stall . All college students and staff encouraged them by buying and they gained Profits .



III BSC BZC Students setting up a small stall

Studentship has traditionally been associated with academic goals such as acquiring and learning new knowledge and skills whereas entrepreneurship generally refers to financial objectives such as running a profitable business.

There is a need to better understand the domain of student entrepreneurship. Future empirical and conceptual work will help establish a more comprehensive picture of student entrepreneurship.

Through this simple and basic experience students got to know about small scale industries , Budget Planning , Action plan , management and the facts about consumer , market strategy .

All college students and faculty encouraged them and appreciated them and that made them earn profits . This small effort from students has provided so many insights into Business and Entrepreneurship .

Students immersed in their activities for setting up small stalls



This small setting up of stalls was an initiation towards Entrepreneurship and students thoroughly enjoyed this activity throughout and garnered all support .

SRR & CVR Government Degree College

Machavaram, Vijayawada, Krishna District, AP - 520 004



DEPARTMENT OF BOTANY

[Signature]
Principal
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA-520 004

[Signature]
LECTURER IN CHARGE
Dept. of Botany
SRR & CVR GOVT. DEGREE COLLEGE
VIJAYAWADA-4, Krishna Dist.



STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
1	8.3.22	II BSc	19311010	A. Ananth	Useful
2	8.3.22	II BSc	20311204	ch. Divya	Useful activity
3	8.3.22	III BSc	19311212	M. Srinivas	Good
4	8.3.22	I BSc	21311204	N. Divya	Good experience
5	8.3.22	III BSc	19311014	B. Bhargavi	Got knowledge
6	8.3.22	II BSc	20311208	K. Adhithan	Very Good
7	8.3.22	III BSc	19311205	CH. Remyasri	Real Experience
8	8.3.22	I BSc	21311202	R. Joseph.	Real time Experience
9	8.3.22	III BSc	19311018	V. Anil Kumar	Entrepreneurship knowledge
10	8.3.22	II BSc	20311215	N. Mounika	Knowledge on
11	8.3.22	III BSc	19311218	M. Naveen	Entrepreneurship
12	8.3.22	I BSc	21311208	S. Parani	Knowledge on Entrepreneurship
13	8.3.22	I st BSc	21311223	T. Sudhakar	Good
14	8.3.22	I st BSc	21311218	K. Venkatesh	Good
15	8.3.22	II BSc	20311221	P. Rahul	Useful
16	8.3.22	II st BSc	21311227	V. Jagadeesh	Useful





STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
17	8.3.22	III BSC	19311021	L. Gopi	Visited Stalls
18	8.3.22	II BSC	20311722	S. Nilima	Participated
19	8.3.22	IV BSC	19311213	M. preethi	Participated
20	8.3.22	I BSC	21317229	K. Deepthi	Enteoprepreneurship
21	8.3.22	I BSC	21311233	K. Mahith	Good experience
22	8.3.22	III BSC	19311007	C. H. Venkatesh	Visited Stalls
23	8.3.22	I BSC	21311224	V. Jagadeesh	Visited Stalls
24	8.3.22	III BSC	19311013	B. Sai Babu	Visited Stalls
25	8.3.22	I BSC	21311230	G. Vengamamba	Good experience
26	8.3.22	I BSC	21311227	S. Siva	Visited Stalls
27	8.3.22	II BSC	21319311004	Iz. Lakshman	Good experience
28	8.3.22	II BSC	20311225	T. Hemasri	Participated
29	8.3.22	III BSC	19311729	K. Hema	Participated
30	8.3.22	I BSC	21311228	K. Ravathi	Good
31	8.3.22	I BSC	21317210	A. prashanthi	Very Good
32	8.3.22	I BSC	21317206	T. Madhula	Good



STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
33	8.3.22	III BSC	19311203	D. Nani	Good
34	8.3.22	II BSC	20311010	U. Suneetha	Good
35	8.3.22	I BSC	21311209	K. Sumangeetha	Good
36	8.3.22	III BSC	19311012	P. Venkatesh	Good
37	8.3.22	II BSC	20311003	G. Raghavathi	Very Good
38	8.3.22	III BSC	19311212	M. srinivas	Seen stalks
39	8.3.22	I BSC	20311004	K. Ravi Kumar	Seen stalks
40	8.3.22	I BSC	21311211	V. Devi	Good
41	8.3.22	II BSC	20311006	P. Bhavani	Participated
42	8.3.22	II BSC	20311203	B. Rechal.	Good observed
43	8.3.22	II BSC		M. navine	Visited stalks
44	8.3.22	II BSC	20311009	P. Vinod	Good experience
45	8.3.22		21311014	M. Anandesh	Visited stalks
46	8.3.22	II BSC	2011008	P. Sathish	Visited stalks
47	8.3.22			V. Lakshmi	Good exp.
48	8.3.22	II BSC	20311203	M. gayathri	Good experience



STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
49	8.3.22	III BSc	19210217	Ch. Shankar	Visited
50	8.3.22	II BSc	20311003	B. Ramesh	Practised
51	8.3.22	II BSc	21211219	K. Vardana	Visited
52	8.3.22	II BSc	20311221	P. Rahul	Good One
53	8.3.22	II BSc	20311205	N. Manika	Visited & Good
54	8.3.22	II BSc	20311222	S. Neelima	Good One
55	8.3.22	III BSc	19311231	Ch. Deepak	Visited & Good
56	8.3.22	II BSc	20311011	J. Mallikarjun	Good & Practised
57	8.3.22	II BSc	20311200	M. Suresh	Practised
58	8.3.22	II BSc	20311225	T. Harma S.	Visited & Good
59	8.3.22	II BSc	20311208	K. Abhishek	Good
60	8.3.22	II BSc	20311206	J. Mani	Practised
61	8.3.22	II BSc	19311201	E. Natarajan	Visited & Good
62	8.3.22	II BSc	21211217	K. Srihari	Practised
63	8.3.22	III BSc	19211211	G. Shruvanga	Practised
64	8.3.22	II BSc	20311216	P. Parvathi	Visited & Good





STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
65	8.3.22			m. hudson	Visited stalls
66	8.3.22	II BSc	19311017	K. Venu	Good
67	8.3.22	I BSc	20317206	T. Minudala	Participated
68	8.3.22	II BSc	20311001	B. Naik	Visited stalls
69	8.3.22	II BSc	20311004	K. Ravi	Visited stalls
70	8.3.22	II BSc	20311910	M. Naresh	Visited stalls
71	8.3.22			y. venkatesh	Very Good
72	8.3.22	II BSc	19311206	Ch. Manoj	Good stalls
73	8.3.22	II BSc	20311223	T. Supriya	Good
74	8.3.22	II BSc	203113216	P. Bhaktaraj	Participated
75	8.3.22	II BSc	20311220	P. Sai	Good
76	8.3.22	II BSc	19311011	G. Satyapri	Participated
77	8.3.22	II BSc	20317213	K. Kiran	Visited stalls
78	8.3.22	II BSc	20311225	P. Hemasri	Participated
79	8.3.22	II BSc	20311209	m. gopi	Participated
80	8.3.22	II BSc	20311219	P. Prabhakar	Good





STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
81	8.3.21			V. Pooja	Good
82	8.3.22	II BSc	20311223	M. Ravindrababu	Visited stalls
83	8.3.22	II BSc	203311213	M. Gayathri	Participated
84	8.3.22	II BSc	20311010	V. N. Sree	Stalls before show
85	8.3.22	II BSc	19311087	R. Sachin	Active
86	8.3.22	II BSc	21311203	J. Vamsi	Visited stalls
87	8.3.22	II BSc	20311224	S. Pruthi Raj	Good
88	8.3.22	II BSc	19311281	P. Soni	Participated
89	8.3.22	II BSc	21311209	K. Soma	Good
90	8.3.22	II BSc	21311224	V. N. Sree	Good
91	8.3.22	II BSc	20311012	V. N. Sree	Stalls before show
92	8.3.22	II BSc	20311223	S. K. Sree	Good
93	8.3.22	II BSc	19311234	M. Sonu	Visited stalls
94	8.3.22	II BSc	21311270	M. Sravani	Participated
95	8.3.22	II BSc	20311008	P. Neelaj	Good
96	8.3.22	II BSc	20311201	M. Sree	Visited stalls



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Machavaram, Vijayawada, Krishna District, AP-520 004

ENTREPRENEURSHIP ACTIVITY



PLANT PROPAGATION AND NURSERY MANAGEMENT

DEPARTMENT OF BOTANY

Department of Botany Faculty and Students
welcoming Honorable Principal Dr K. Bhagya Lakshmi
Jase to Nursery Skill development Program.

2



DEPARTMENT OF BOTANY

SKILL DEVELOPMENT 2021-22

3

17.11.2022

Department of Botany had a memorandum of understanding between with MVK Landscapes and Gardens, Sri Ramachandra Nagar, Vijayawada.. Entered into MOU on 29.9.2022 with MVK Landscapes and Gardens, Sri Ramachandra Nagar, Vijayawada which is a Commercial Landscapes and Gardens propagating vegetable crops, Flower crops and Fruit crops.

As per the MOU, MVK Landscapes and Gardens will establish a unit in college and offer trainings and skill development programs in areas of Horticulture and Nursery management.

These trainings makes the students as Entrepreneurs. Profits will be shared equally between Industry and Institute.

Both Industry & Institute believes that the skill development activities will be of major benefit to plant sciences students and prepare the students to have a smooth transition from academic to working career.

Principal
Signature of Principal
PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA-520 004

1. *Gopu* 17/11/2022
2. *Madhavarathi* 17/11/2022
3. *Gov* 17/11/2022

DEPARTMENT OF BOTANY SKILL DEVELOPMENT ACTIVITY MEMBERS

17.11.2022

Department of Botany Faculty members resolved to form a Student Committee for making them, include them in Skill development activities & Action Plans and for a transparent, Smooth Working Process., taking two students from each class as Representatives

Working Committee - Composition

Signatures

1. Ms G. Swapna
In-Charge
Dept of Botany
(8179094434)
Gopra 17/11/2022
2. Mrs V.N. Padmanavathi
Lecturer in Botany
(9182179891)
V. Padmanavathi 17/11/2022
3. Dr. Ch. Srinivasa Reddy
Lecturer in Botany
(9908121905)
17/11/22
4. M. Vamsi Krishna
Professor
Skill Devt Trainer
(9032444384)
T. Moudula Anget
S. praveen.
5. I. Moudulank.
II BHC (7075957854)
2. S. Praveen (9391859847)
II BHC

(Cont)

Signatures

T. pashan.

G.T. Mohan (8658024829)

II BZC

2. K. Mohan Rao (6302767468)

II BCL

K. K. K. K.

7. I. K. Raviteja & SK. Bhasla

I BZC (6281673116) (6308905028)

K. Ravi Teja

Sk. Nazimul Haque

82. SK. Ayesha (944/5 19502) (912/180842)

IBRC

SK. Ayesha

8. 1. P. Durga Prasad

Q. IBHC (9346421321)

12. Surge Power

9348421321

2. M. Jaythi Bai

M. Jayathi Bai

IBHC
(198959327)

The above Committee formed to implement all the action plans Related to Skill development activities & Trainings, and to maintain a transparency in Financial Processes also.

Action plan will continue further regarding

7.5.

1. Дата 17/11/2022

2. *Adiantum*

3. 82

17/11/2022

17/11/22

Budget Details19.11.2022

* Amount Collected

from I BHC : 500 RS (on 19.11.2022)

* Amount Collected

from II BHC : 410/- (on 19.11.2022)
+ 60
470 60 RS on 21.11.2022

* Amount Collected

from II BHC : 950/- (on 19.11.2022)
50/- (on 21.11.2022)
1000/- (on 21)

* Amount Collected

from I BHC : 480/- (on 21.11.2022)
120/- RS (on 22.11.2022)
600

Total collected amount = 2570/-

Shapra Madam Contribution : 90 + 500 + 370 = 960/-

Expenses incurred towards procuring Requisites* Small pots : 20 (each 20 RS) $20 \times 20 = 400/-$ * Medium sized pots : 20 (each 55/-) $20 \times 55 = 1100/-$ * Mugs : 03 (each 20/-) $03 \times 20 = 60/-$

* Tarpal sheet : 500/-

* 4 Buckets : 360 (each 90/-) $4 \times 90 = 360/-$ * Polythene black covers : 300 (each -150/-) $150 \times 2 = 300/-$

* Saplings - 200 (each 4/-) 400/-

* Sprinkler caps 120 (each 20/-) $6 \times 20 = 120/-$

Total expenses = 3,240/-

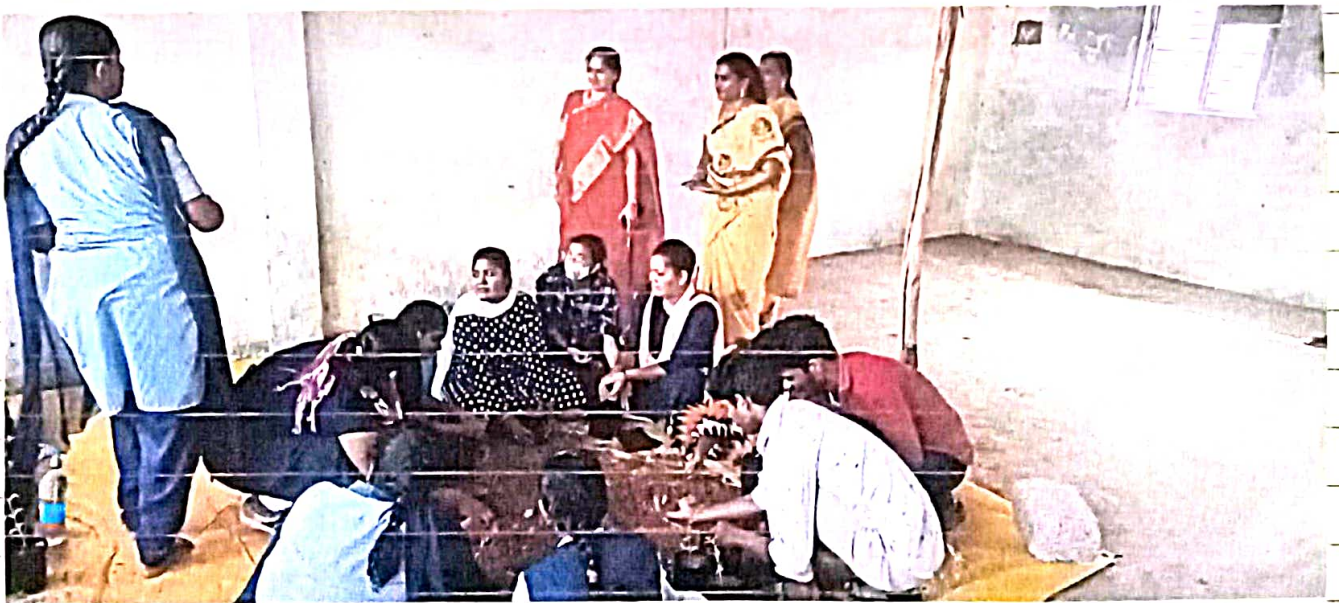
(for saplings plantation activity)
↑

Amount collected from students dated 26.11.2022
RS = 2,570/- RS.

Expenses = 3,240 RS/-

Surplus Madam Contribution = $3,240 - 2570 = \underline{\underline{670/-}}$

Honourable Principal madam visiting
the Nursery Skills blocks and
plantation works



Students preparing Compost & Soil

Details of Students Group wise Participating in Skill development Program

I BAC Students : 11 Students

1. M. Joythi Bai - 7989593277
2. P. Durga Prasad - 9346421321
3. R. Ramanjaneyulu - 9121859764
4. D. Himabindu - 7780118167
5. S. Jayasudha - 9390575067
6. G. Srija - 9063692919
7. K. Vallisi - 6309835822
8. M. Sri Chandana - 9764839119
9. K. Durgamma - 8919867520
10. Santosh - 7075659792
11. Venkateswaramma - 9391739655

II BAC Students : 12 Students

1. K. Mounika - 7013545113
2. Sravanthi - 7569092980
3. K. Sri Lakshmi - 7997626350
4. Hema - 8332852221, 8977558823
5. Lavanya - 7382367636
6. Chandini - 9491483111
7. Prashanthi - 8985338073
8. K. Kiran - 6301015875
9. S. Praven - 9391859847
10. Jagadeesh - 9391739655
11. Mridhula - 7075957854
12. [Name] - [Number]

II B2C Students : 25

- | | |
|------------------------------|-----------------------|
| 1. K. Mohithrag - 6302767468 | 13. K. Dshwanya |
| 2. Y. Jagadeesh - 9391992657 | 14. M. Shavani |
| 3. D. Abhishek | 15. G. Vengamamba |
| 4. I. Laxman | 16. M. Pavya |
| 5. T. Mohan | 17. N. Jyothi |
| 6. M. Ganesh | 18. D. Simallilakshmi |
| 7. R. Joseph | 19. P. Mouniba |
| 8. S. Siva | 20. K. Supriya |
| 9. J. Vamsi | 21. K. Deepthi |
| 10. S. Vinay | 22. S. Pankhi |
| 11. M. Ravindra | 23. D. Suma geetha |
| 12. K. Revathi | 24. N. Divya Duraai |
| | 25. K. Varundhara |

I B2C Students : 12

- | | |
|---------------------------------|---------------------------|
| 1. SK Ayesha - 9121180842 | 12. T. Seshu - 7997994200 |
| 2. S. Sathana - 7981078682 | 13. |
| 3. P. Kalyani - 8186096919 | 14. |
| 4. B. Bhavitha - 9652726567 | 15. |
| 5. M. Keethana - 9848318692 | 16. |
| 6. B. Sharon - 9618417440 | 17. |
| 7. K. Raviteja - 6281673116 | 18. |
| 8. Nehru - 8142413635 | 19. |
| 9. B. Raju - 8328338698 | 20. |
| 10. S. Chittibabu - 8919732586 | 21. |
| 11. G. Adhilakshmi - 8247590292 | 22. |

II BHC

1. K. Mounika
2. P. Hemalatha
3. P. Devi naga Chandini
4. Sravanthi
5. Sri lakshmi
6. Lavanya
7. Prashanthi
8. K. Kiran
9. S. Praveen
10. Jagadeesh.
11. Maudula

Signature

- K. Mounika
P. Hemalatha
P. Devi naga Chandini
T. Sravanthi
K. Sri Lakshmi
T. Lavanya
A. Prashanthi
U. Kiran
S. Praveen
K. Jagadeesh
T. Maudula Angel.

I BHC

1. M. Jyothi Bai
2. P. Durga Prasad
3. R. Ramanjaneyulu
4. D. Himabindu.
5. S. Jayasudha
6. G. Srija
7. K. Vallisri
8. M. Siri Chandana
9. K. Durgamma
10. Santosh
11. Venkateswaramma

- M. Jyothi Bai
P. Durga Prasad
R. Ramanjaneyulu
D. Himabindu
S. Jayasudha
G. Srija
K. Vallisri
M. Siri Chandana
K. Durgamma
Santosh

Saplings Plantation Activity

11

26.11.2022

Department of Botany Initiated Skill development Program, a Nursery activity on 26.11.2022.

Students procured all the raw material like pots of 2 different sizes, Buckets, Mugs, Soil, covers, Tarpalin sheet, saplings and sprinkler caps. by Collective Contribution.

200 Saplings of various *Chrysanthemum* and *Tagetes* saplings of two different colours were Planted, each one in individual pot.

Honourable Principal Madam Dr. K. Bhagya Lakshmi gave initiated this activity by watering the Saplings. Principal madam Congratulated & wished the Students for this initiation. Principal madam advised the students for best training and utilise the best opportunity for Hands-on Experience and learn the Propagation techniques and Nursery Procedures in a systematic manner.

INAUGURATION PHOTOGRAPH



IBZC

1. Mohithrag	Mohithrag
2. Y. Jagadeesh	y. Jagadeesh
3. D. Abishek	D. Abishek
4. I. Lakshman	I. lakshman
5. T. Mohan	T. moham
6. M. Ganesh	Ganesh
7. R. Joseph	R. Joseph
8. S. Sira	s. sirq
9. J. Vamsi	J. Vamsi
10. S. Vinay	vinay
11. M. Ravindra	m. Ravindra
12. K. Revathi	K. Revathi
13. K. Iswarya	K. Ishwarya
14. M. Sarani	M. Sarani
15. G. Vengamamba	G. vangamamba
16. N. Kanya	N. Kanya
17. N. Jyothi	n. Jyothi
18. D. Sivalli Lakshmi	D. Sivallilakshmi
19. P. Mounika	P. Mounika
20. K. Supriya	Supriya
21. K. Deepthi	K. Deepthi
22. S. Parani	S. Parani
23. K. Suma geethika	Suma gethikas
24. N. Divya Kumari	N. Divyakumari
25. K. Vasudhara	K. vasudhara

Saplings Plantation Activity

Since 26.11.2022 every day two students were allotted for watering regularly. These saplings were maintained with great care under the suggestions and Guidance of MVK Landscapes Proprietor Krishna Chowdary garu.

Student Activity/ PHOTOGRAPHS



Students Preparing the Nursery bags and Soil under the Guidance of Krishna, MVK Landscapes, Vijayawada

I BZC

1. SK. Ayasha	SK Ayasha
2. S. Sadhana	S. sadhana
3. P. Kalyani	Kalyani
4. B. Bhavitha	B. Bhavitha
5. M. Keerthana	m. keerthana
6. B. Sharon	B. sharon
7. K. Raviteja	K. Raviteja
8. Nehru	nehru
9. B. Raju	B. Raju
10. S. Chittibabu	S chittibabu Dora
11. G. Adhikeshmi	Adhikeshmi

2000 102000 SAT 1000000 2000000
 2000 102000 SAT 1000000 2000000
 2000 102000 SAT 1000000 2000000

SALES RESOLUTION

15

3.1.2023

As per the trainer/Guide suggestions as the skill development training came to an end after nearly 2 months of Saplings (Tageetus) growth, plants vegetative growth phase completed and entered into the budding stage faculty and students took a decision to

As per the new development Faculty and Student Committee resolved to sell the Tageetus Saplings in and around the college campus to the College Faculty and students. Saplings were distributed among students for sale @ 25/- @ 20/-.

Signatures of Working Committee members

1. ~~Gape~~ Encharge Dept of Botany
2. ~~E. Vasudha~~ ~~Encharge~~
3. Mrs V.N. Padmavathi
4. Dr. Ch. Srinivasa Reddy
- 5.
- 6.
7. J. Mohan II B2C
- 8.
9. Sd. Nagar Bhasha I B2C
10. SK. Ayesha Bernex I B2C
11. P. Durga priasab. I B2C
12. M. Joylhi Bai I B1C

Class	Alotted NO. No. of Plants	Sale amounts
II BSC B2C	50	39 Plants Money RS. 730/- to D. Shweta D. Divya Sale
II BSC BHC	40	
I BSC B2C	30	27 Plants sold 3 spoiled 27x25 = 675 Ayesha
I BSC BHC	20	

Spoiled plants —

Signatures of Representatives from classes
Regarding sales.

1. I BSC B2C
(27x25) Cash 25 Rs/- = RS 675/-
Dr. Naga Venkata
(27x25 = 675) Dr. Ayesha benzar
2. II BSC B2C.
5 plants spoiled
6 Plants Money Balance) = RS 730/- T. Mohan
(39 Plants Money) k. Mohit Raj
On 30.1.2023
3. I BSC BHC
5 plants with Pots = 50x5 = 250
4. II BSC B2C BHC =

S.R.R. & C.V.R. Government Degree College (A)

An Autonomous & ISO 9001: 2015 Certified Institution:: Ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019 NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijayawada, Krishna District, AP-520 004

ENTREPRENEURSHIP ACTIVITY



BOUQUET PREPARATION

DEPARTMENT OF BOTANY

Bouquet Preparation

Ikebana Bouquets



Department of Botany organized a Skill development activity on Bouquet Preparation.

No. of Students Participated : 40

Resource Person Explaining the Process of Bouquets Preparation with Long Stemmed Flowers



Students Learnt about making Bouquets based on Occasion, Gender, Celebrity Bouquets, Fan shaped Bouquets, Hand Bouquets.

By learning this technique Students can earn Money by selling their made Bouquets.

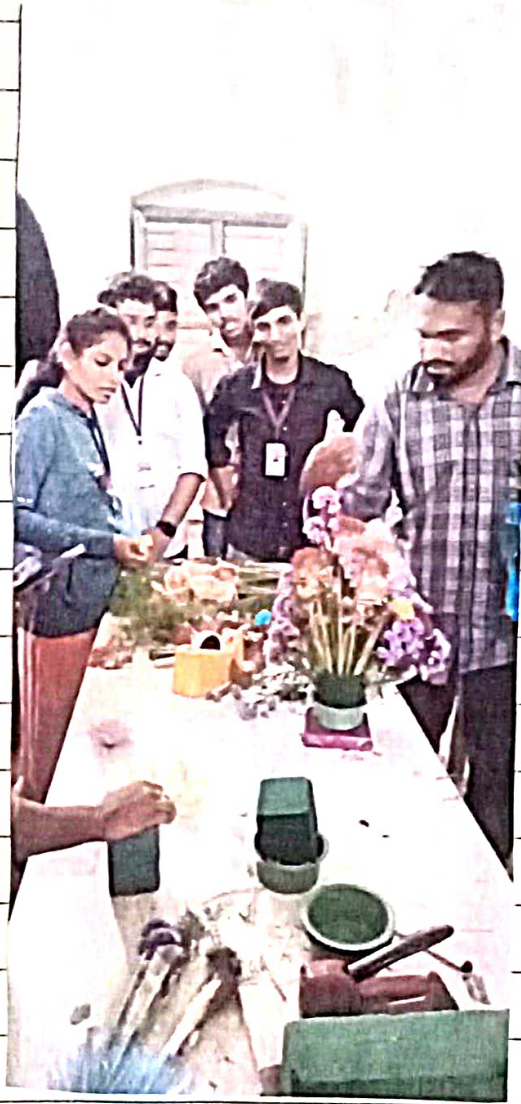
After this Entrepreneurship/Training Sessions Students for college activities and Many Occasions Supplied their hand made Bouquets..

Students Understood the difference of Bouquet preparation with plastic flowers and Fresh flowers.

Resource Person/Floret in Visayawada Explained the techniques in detail and tips to preserve them in fresh condition for longer periods.

This activity was Very much useful to students and brought a zeal of Entrepreneurship in Students

Materials Required for Bouquet making -
Cut flowers, plastess, scissors, Floral foams,
Base materials, broom sticks, Stain Ribbons,
Bamboo mats, Hand Bouquets.



Resource person
explaining Bouquet
Preparation
with Plastic
Flowers.

Resource person : Florist From Vijaya Vada

Explained Various styles in Ikebana bouquets
to the students of IV BSc & V BSc

Signatures of Students :-

K. Manish

S. Prakash

T. Sravanthi

K. Ravi

P. Vethu

T. Lavanya.

T. Maudula Angel.

A. Pragathi

S. Jayashree

K. Valli Sri

D. Himabindu

G. Srija

M. Jayathi Bai

P. Durga prasad.

K. Santhosh

K. Silakshmi

On the Occasion of Graduation day and several other college programs Botany & Horticulture Students prepared Bouquets and supplied.



Students with Honourable principal madam Dr K. Bhagya Lakshmi garu along with their Bouquets made by them.



Principal congratulated them on learning the technique.

Department of Botany Faculty and Students
welcoming Honorable Principal Dr K. Bhagya Lakshmi
Jase to Nursery Skill development Program.

2



DEPARTMENT OF BOTANY

SKILL DEVELOPMENT 2021-22

3

17.11.2022

Department of Botany had a memorandum of understanding between with MVK Landscapes and Gardens, Sri Ramachandra Nagar, Vijayawada.. Entered into MOU on 29.9.2022 with MVK Landscapes and Gardens, Sri Ramachandra Nagar, Vijayawada which is a Commercial Landscapes and Gardens propagating vegetable crops, Flower crops and Fruit crops.

As per the MOU, MVK Landscapes and Gardens will establish a unit in college and offer trainings and skill development programs in areas of Horticulture and Nursery management.

These trainings makes the students as Entrepreneurs. Profits will be shared equally between Industry and Institute.

Both Industry & Institute believes that the skill development activities will be of major benefit to plant sciences students and prepare the students to have a smooth transition from academic to working career.

Principal
Signature of Principal
PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA-520 004

1. *Gopu* 17/11/2022
2. *Madhavarathi* 17/11/2022
3. *Gov* 17/11/2022

DEPARTMENT OF BOTANY SKILL DEVELOPMENT ACTIVITY MEMBERS

17.11.2022

Department of Botany Faculty members resolved to form a Student Committee for making them, include them in Skill development activities & Action Plans and for a transparent, Smooth working Process., taking two students from each class as Representatives

Working Committee - Composition

Signatures

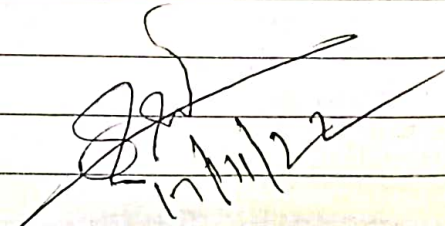
1. Ms G. Swapna
In-Charge
Dept of Botany
(8179094434)

Gopra
17/11/2022

2. Mrs V.N. Padmanavathi
Lecturer in Botany
(9182179891)

Padmanavathi
17/11/2022

3. Dr. Ch. Srinivasa Reddy
Lecturer in Botany
(9908121905)


17/11/22

4. M. Vamsi Krishna
Professor
Skill Devt Trainer
(9032444384)

5. I. Moudalak.
II BHC (7075957854)

T. Moudalak. Angel

S. Praveen (9391859847)
II BHC

S. praveen.

(Cont)

Signatures

T. pashan.

G.T. Mohan (8658024829)

II BZC

2. K. Mohan Rao (6302767468)

II BCL

K. K. K. K.

7. I. K. Raviteja & SK. Bhasla

I BZC (6281673116) (6308905028)

K. Ravi Teja

Sk. Nazimul Haque

82. SK. Ayesha (944/5 19502) (912/180842)

IBRC

SK. Ayesha

8. 1. P. Durga Prasad

Q. IBHC (9346421321)

12. surya prakash.

9348421321

2. M. Jaythi Bai

M. Jaythis Bai

IBHC
(198959327)

The above Committee formed to implement all the action plans Related to Skill development activities & Trainings, and to maintain a transparency in Financial Processes also.

Action plan will continue further regarding

7.5.

1. Дата 17/11/2022

2. *Adiantum*

3. 82

17/11/2022

17/11/22

Budget Details19.11.2022

* Amount Collected

from I BHC : 500 RS (on 19.11.2022)

* Amount Collected

from II BHC : 410/- (on 19.11.2022)
+ 60
470 60 RS on 21.11.2022

* Amount Collected

from II BHC : 950/- (on 19.11.2022)
50/- (on 21.11.2022)
1000/- (on 21)

* Amount Collected

from I BHC : 480/- (on 21.11.2022)
120/- RS (on 22.11.2022)
600

Total collected amount = 2570/-

Shapra Madam Contribution : 90 + 500 + 370 = 960/-

Expenses incurred towards procuring Requisites* Small pots : 20 (each 20 RS) $20 \times 20 = 400/-$ * Medium sized pots : 20 (each 55/-) $20 \times 55 = 1100/-$ * Mugs : 03 (each 20/-) $03 \times 20 = 60/-$

* Tarpal sheet : 500/-

* 4 Buckets : 360 (each 90/-) $4 \times 90 = 360/-$ * Polythene black covers : 300 (each -150/-) $150 \times 2 = 300/-$

* Saplings - 200 (each 4/-) 400/-

* Sprinkler caps 120 (each 20/-) $6 \times 20 = 120/-$

Total expenses = 3,240/-

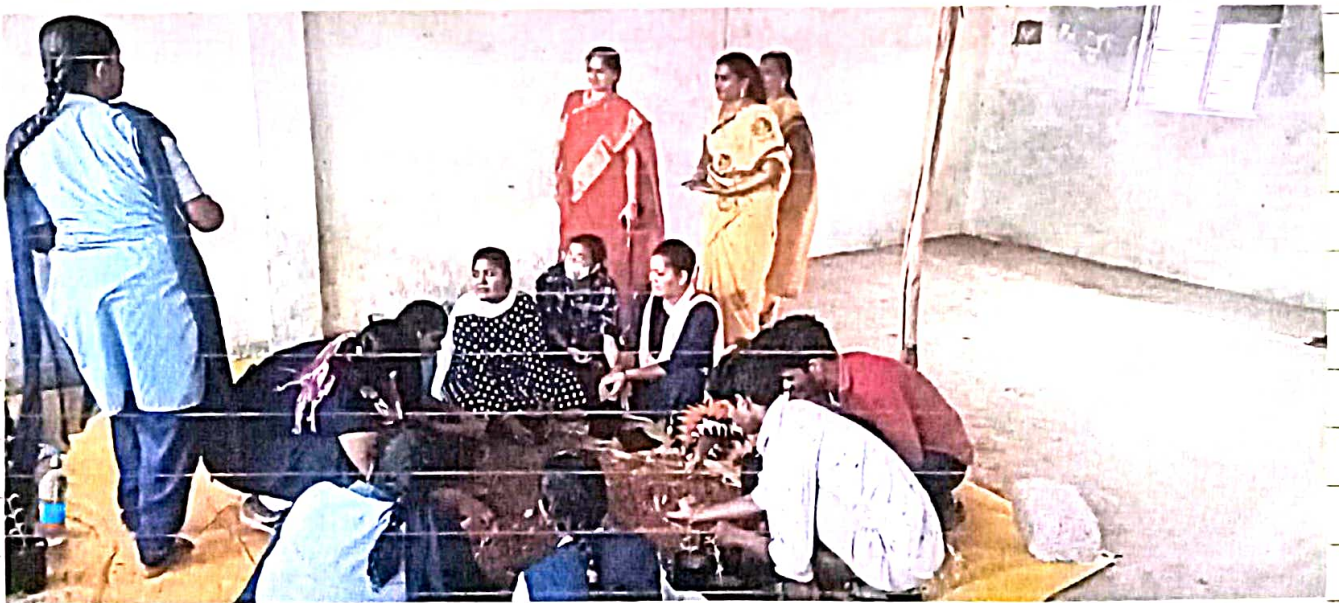
(for saplings plantation activity)
↑

Amount collected from students dated 26.11.2022
RS = 2,570/- RS.

Expenses = 3,240 RS/-

Surplus Madam Contribution = $3,240 - 2570 = \underline{\underline{670/-}}$

Honourable Principal madam visiting
the Nursery Skills blocks and
plantation works



Students preparing Compost & Soil

Details of Students Group wise Participating in Skill development Program

I BAC Students : 11 Students

1. M. Joythi Bai - 7989593277

2. P. Durga Prasad - 9346421321

3. R. Ramanjaneyulu - 9121859764

4. D. Himabindu - 7780118167

5. S. Jayasudha - 9390575067

6. G. Srija - 9063692919

7. K. Vallisi - 6309835822

8. M. Sri Chandana - 9764839119

9. K. Durgamma - 8919867520

10. Santosh - 7075659792

11. Venkateswaramma -

II BAC Students : 12 Students

1. K. Mounika - 7013545113

2. Sravanthi - 7569092980

3. K. Sri Lakshmi - 7997626350

4. Hema - 8332852221, 8977558823

5. Lavanya - 7382367636

6. Chandini - 9491483111

7. Prashanthi - 8985338073

8. K. Kiran - 6301015875

9. S. Praven - 9391859847

10. Jagadeesh - 9391739655

11. Mridhula - 7075957854

12.

II B2C Students : 25

- | | |
|------------------------------|-----------------------|
| 1. K. Mohithrag - 6302767468 | 13. K. Dshwanya |
| 2. Y. Jagadeesh - 9391992657 | 14. M. Shavani |
| 3. D. Abhishek | 15. G. Vengamamba |
| 4. I. Laxman | 16. Al. Pavya |
| 5. T. Mohan | 17. N. Jyothi |
| 6. M. Ganesh | 18. D. Simallilakshmi |
| 7. R. Joseph | 19. P. Mouniba |
| 8. S. Siva | 20. K. Supriya |
| 9. J. Vanusi | 21. K. Deepthi |
| 10. S. Vinay | 22. S. Pavni |
| 11. M. Ravindra | 23. D. Suma geetha |
| 12. K. Revathi | 24. N. Divya Dumasai |
| | 25. K. Velundhara |

I B2C Students : 12

- | | |
|---------------------------------|---------------------------|
| 1. SK Ayesha - 9121180842 | 12. T. Seshu - 7997994200 |
| 2. S. Sathana - 7981078682 | 13. |
| 3. P. Kalyani - 8186096919 | 14. |
| 4. B. Bhavitha - 9652726567 | 15. |
| 5. M. Keethana - 9848318692 | 16. |
| 6. B. Sharon - 9618417440 | 17. |
| 7. K. Raviteja - 6281673116 | 18. |
| 8. Nehru - 8142413635 | 19. |
| 9. B. Raju - 8328338698 | 20. |
| 10. S. Chittibabu - 8919732586 | 21. |
| 11. G. Adhilakshmi - 8247590292 | 22. |

II BHC

1. K. Mounika
2. P. Hemalatha
3. P. Devi naga Chandini
4. Sravanthi
5. Sri lakshmi
6. Lavanya
7. Prashanthi
8. K. Kiran
9. S. Praveen
10. Jagadeesh.
11. Maudula

Signature

- K. Mounika
P. Hemalatha
P. Devi naga Chandini
T. Sravanthi
K. Sri Lakshmi
T. Lavanya
A. Prashanthi
U. Kiran
S. Praveen
K. Jagadeesh
T. Maudula Angel.

I BHC

1. M. Jyothi Bai
2. P. Durga Prasad
3. R. Ramanjaneyulu
4. D. Himabindu.
5. S. Jayasudha
6. G. Srija
7. K. Vallisri
8. M. Siri Chandana
9. K. Durgamma
10. Santosh
11. Venkateswaramma

- M. Jyothi Bai
P. Durga Prasad
R. Ramanjaneyulu
D. Himabindu
S. Jayasudha
G. Srija
K. Vallisri
M. Siri Chandana
K. Durgamma
Santosh

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8. S. Sira	s. sirq
9. J. Vamsi	J. Vamsi
10. S. Vinay	vinay
11. M. Ravindra	m. Ravindra
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14. M. Sarani	M. Sarani
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17. N. Jyothi	n. Jyothi
18. D. Sivalli Lakshmi	D. Sivallilakshmi
19. P. Mounika	P. Mounika
20. K. Supriya	Supriya
21. K. Deepthi	K. Deepthi
22. S. Parani	S. Parani
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25. K. Vasudhara	K. vasudhara

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5. M. Keerthana	m. keerthana
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7. K. Raviteja	K. Raviteja
8. Nehru	nehru
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11. G. Adhikeshmi	Adhikeshmi

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2. ~~E. Vasudha~~ ~~incharge~~
3. Mrs V.N. Padmavathi
4. Dr. Ch. Srinivasa Reddy
- 5.
- 6.
7. J. Mohan II B2C
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9. Sd. Nagar Bhasha I B2C
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Machavaram, Vijayawada, Krishna District, AP-520 004

ENTREPRENEURSHIP ACTIVITY



OLERICULTURE

DEPARTMENT OF BOTANY

NURSERY BEDS PREPARATION⁴³

December 2022

Department of Botany Horticulture
Students as a part of Curriculum and Co-curricular activities involved in the Preparation of Nursery beds.

Students raised Raised nursery beds and sunken nursery beds and planted the seedlings of Tomato, Chilli, cucumber, Brinjal and Carrot.

They are maintaining the nursery beds in Department of Botany Botanical Garden and being trained / getting Hands on experience on Nursery Beds.

Signatures of Students involved in the Preparation of Nursery Beds

II BSC BAC (Horticulture)

K. Monika

P. Divya Chinn

A. Prasanthi

K. Sri Lakshmi

T. Lavanya

T. Mrudula Angel

K. Jagadeesh

P. Kalyani

K. Kiran

S. Paveen


Principal

SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)

Machavaram, VIJAYAWADA-520 004

I B.S.C B.A.C (Horticulture)

1. D. Himabindhu

2. G. Sruja

3. K. Valli Sri

5. K. Santhosh

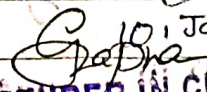
6. K. Divya Prasad

7. R. Ramantamani

8. R. Durgam

9. S. Saijitha

10. Jaythi Bai


LECTURER IN CHARGE

Dept. of Botany
SRR & CVR GOVT. DEGREE COLLEGE
VIJAYAWADA-4, KRISHNA DIST.



Type :

Raised Nursery Bed

Length - 160 cm

width - 50 cm

Soil - Garden Soil

Fertilizer used - Compost

Preparation of
Nursery Beds

along with Garden soil
thoroughly mixing
with Fertilizers.

Vermicompost used for
Preparation of Soil





Land Preparation
For
Nursery Bed

Horticulture Students involved in the preparation
of Nursery beds, cleaning the Garden

Students Removing
the unwanted
Plants & weeds

Weed Removal
and Levelling
the Land



Students
collecting
the Garden
Soil from
College
Premises



Students Collecting
Carrying Soil in Tubs



Carrying
Soil
in tubs
to Nursery
Bed Area



Sowing Tomato,
Bongal, chili
and ~~Cassia~~ seeds
on Nursery Beds

Sowing Process



Students watering the Soil



Students of Horticulture Sprinkling the water on Nursery Beds

Signatures of Students

1. G. Srija
2. K. Vallisri
3. M. Joythirai
4. S. Jayasudha
5. D. Hima Bindhu
6. R. Ramanujeyulu
7. K. Durgamma
8. K. Santhosh Kumar
9. P. Mangaraj
10. S. Chandana



SRR & CVR GOVERNMENT DEGREE COLLEGE
(AUTONOMOUS)
MACHAVARAM, VIJAYAWADA-520004
DEPARTMENT OF ZOOLOGY

ENTREPRENEURSHIP INITIATION
with

VERMICOMPOST-“GOLD from GARBAGE”

Background in taking up the project:

- Vermicomposting has been gaining a strong foothold in the country due to simple production techniques, ecological, economic and human health benefits associated with it.
- A significant number of vermicomposting units have been set up by entrepreneurs, under government support/ with the technical guidance of Non-Governmental Organisations (NGOs), particularly in the southern and central parts of the country.
- Entrepreneurs in the states of Karnataka, Tamil Nadu, Kerala, Maharashtra, Gujarat, Rajasthan and Madhya Pradesh (M.P.) have popularized the usage of vermicomposting.
- But this type of initiation is lacking in Andhra Pradesh, so our college has started this from college level as a unit.
- This helps in promoting vermicomposting technology and also reduce pesticides and fertilizer pollution in the environment
- Besides these advantages to environment, students will also try to become future entrepreneur in vermicomposting, self-employment and will develop skill in preparation vermicompost through learning by doing which is the motto of our college.

- **Advantage of vermicomposting:**

Production of compost through rearing/using earth worms is called the vermicomposting technology. Under this technology, earthworms eat biomass and excrete it in a digested form which is known as vermicomposting or vermicompost. It is one of the simplest and cost-effective methods for the production of composting for both the small- and large-scale farmers.

Vermicomposting, rightly called “gold from garbage” is the major input in organic agriculture production. Owing to simple technology, many farmers are engaged in vermicomposting production as it invigorates soil health, soil productivity reduces the cost of cultivation. There is a gradual increase in demand for vermicompost due to the high level of nutrient contents. There are a number of NGOs, Community Based Organisations (CBOs), Self-Help Groups (SHGs), Trusts etc along with NABARD which give financial support and help for self-employment.



Inauguration of the Vermicompost pits maintained by department of zoology by Spl Commissioner of Collegiate Education, Sri Panda Das IAS on 16/10/2017.



Transferring of waste and cow dung for preparation of vermicompost



Preparation of vermicompost beds by students



Regular watering and monitoring by the staff and students



First Harvest of vermicompost run by of students and staff of zoology department is given to M. Koteswara Rao by the Hands of Local Cooperator K.N.V Sesh Rani in the presences of Principal Dr.Velaga Joshi



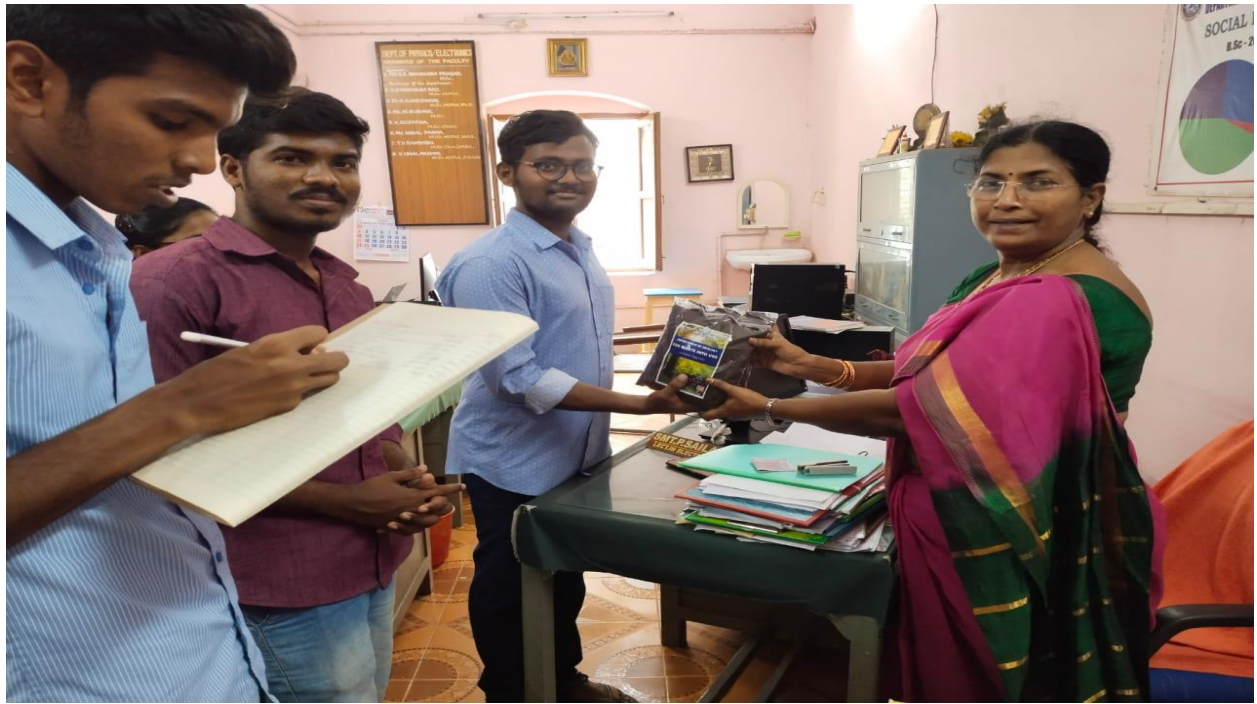
Sieving of the compost



PACKING OF COMPOST



College Vermicompost label



Students selling the compost to faculty members of the college

INITIATION OF THE PROJECT: As a part of curriculum first year students of zoology studying first semester are taken to vermicompost unit located at Vanukuru Village of Krishna District for the field trip. This vermicompost unit belongs to DVS bio Organics company with which we had m o u for mutual exchange of knowledge, field trips, employment etc. the proprietor of the company is Dr. D. Koteswara Rao Retired Degree College Principal of Bantumilli. He was also a faculty of Zoology who worked in a SRR & CVR Govt Degree College before becoming Principal. with this intimacy sir have taken class about the vermicompost preparation, pros and cons in running the vermicompost unit and also financial aspects of how profitable it is to run this unit and also provide employment to the rural people in the area. With such inspirational talks the students of our college you a very much attracted towards establishing the vermicompost unit in our college. All the procedures and precautions that are to be taken care during the establishment and also running the unit were clearly explained by the Sir. He has also provided the initial worms that are to be introduced in the vermicompost units in our college.

PROCEDURE FOR PREPARATION OF VERMICOMPOST:

- Decomposable organic wastes such as animal excreta, kitchen waste, farm residues and forest litter are commonly used as composting materials. In general, animal dung mostly cow dung and dried chopped crop residues are the key raw materials.
- Red earthworm (*Eisenia foetida*) is preferred species of earthworms because of its high multiplication rate and thereby converts the organic matter into vermicompost within 45-50 days. Since it is a surface feeder it

converts organic materials into vermicompost from top. So we selected these species which are also the same species brought from DVS Bio organics.

- Vermicomposting is done in our college following the pit method. Where we used cemented pits in our college. Our vermicomposting unit cool, moist and is present in shady area.
- Cow dung and dried leafy materials collected from our college campus are mixed in the proportion of 3: 1 and are kept for partial decomposition for 15 – 20 days. A layer of 15-20cm of dried leaves/grasses is kept as bedding material at the bottom of the bed. Beds of partially decomposed material of size 10x3x3 feet. Water is sprinkled with can immediately after the release of worms. Beds are kept moist by sprinkling of water (daily) and by covering with gunny bags.
- Once in 15 to 20 days aeration is given by tilting the layers up and down for proper decomposition. Compost gets ready in 45-50 days. The finished product is 3/4th of the raw materials used and also depends on the speed of decomposition and worms.

HARVESTING: When observe black granular material which is nothing but the earthworm castings over the layers, we can stop watering and collect as a heap. which will be sieved and used after two to three days. Students marketed their own prepared products orally and sold to teachers, students, Alumni, Walkers & other stakeholders.

MARKET POTENTIAL Vermicompost has been emerging as an important source in supplementing and substituting chemical fertilizers in agriculture. Vermicompost, also known as 'farmers' friend' is used for general crops and plantation crops. It is a valuable input for sustainable agriculture and wasteland development. It is a growth promoter and helpful in providing

hormones required for plant growth. There is a lot of demand for vermicompost among farmers as its use increases quality of agricultural products and its price is also cheaper. It is also used widely in pot culture and in home gardens. In addition, many government departments including agriculture, forest and horticulture buy it in bulk. Its demand has decreased over the years. Government agencies and NGOs are popularizing organic agriculture using vermicompost by organizing awareness campaigns and film show in rural and urban areas.

CONCLUSION : With this type of practical work or certificate course will be able learn, get experience in maintenance, marketing etc and become future enterperturer or can start individual units by utilizing Government loans and subsidies for their own self-employment.



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ENTREPRENEURSHIP INITIATION
with
LEAF COMPOST - LITTER TO GLITTER

Background of initiation for leaf compost:

- COVID-19 can be seen as a 'late lesson' from an early warning. Environmental degradation increases the risk of pandemics. COVID-19 emerged and escalated through the complex interplay between drivers of change, such as ecosystem disturbance, urbanization, international travel and climate change.
- During this period, our college with huge greenery consisting of number of trees, plants, grass etc have shed their leaves as natural phenomenon.
- But due to lack of regular cleaning, huge waste of dry leaves is collected in the campus.
- Meanwhile during the covid period due to lack of regular monitoring, the earthworms in the vermicompost have died and all the dry organic leaf waste was collected in the vermicompost pits.
- After re-opening of the college, the waste that is collected in the campus were taken up as a project to convert this organic dry waste as leaf compost.

Scope as Entrepreneur:

- Leaf Composting refers to a series of technical processes from acceptance of the raw materials to the production of compost. A composting system encompasses to a broader scope, including source separation, collection of organic waste and utilisation of compost, in addition to plant processes.
- Compost is in high demand in some areas, allowing businesses to earn net profit margins in excess of 10%, while other markets command razor-thin margins. Average revenue in this industry (which is still young) ranges from RS 5000 to RS 25000 for a small to medium-sized compost business.



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Important Benefits of Leaf Composting

1. Can Save Money

Composting is a natural and organic process. It does not require any kind of chemicals, fertilizers or pesticides. This makes it a cost-efficient activity that can save you a lot of money.

2. Good for the Soil

It can be quite helpful for the overall health of the soil. Moreover, composting can also improve soil fertility and can offer protection from potential plant diseases as well.

3. Reduces Garden Pests

Getting rid of pests in your garden can be quite frustrating. However, proper composting can ensure minimum pests as the compost itself contains various micro-nutrients that act as pesticides.

4. Improves Soil Structure

Composting is known to add helpful microorganisms like bacteria and fungi to the soil. These microorganisms speed up the composting process, which in turn, can improve the structure of the soil and is also one of the best ways to maintain your garden.

5. Ideal Exercise

While composting can offer various benefits for the soil, it can also help you to stay fit & healthy. It is an ideal physical activity that can keep you active and offers good exercise for the mind & body.

6. Recycles Home Waste

Almost 30% of home waste can be recycled through composting. This includes leftover food and other kitchen waste. Recycling this waste will provide good compost for the soil and will also reduce the overall pollution of your surroundings.

7. Good for the Environment

Most of our home waste is sent to garbage landfills where they rot and release methane & carbon dioxide into the air. Composting organic waste can help in reducing the overall impact on the environment.

8. Conserves Water

One of the most important benefits of composting is that it allows the soil to retain water. This provides a steady source of moisture and nutrients to the plants in your garden and also reduces the need for constant watering of plants.

9. Cost-Effective

According to surveys, each Indian home throws away almost 50kg of food every year. Composting can give us a clear idea about how much food is thrown out and will allow us to plan our purchase of grocery items in a much better way.

10. Promotes Social Interaction

Composting at home can be a fun activity when you have people to help & guide you. Since many of us have a garden at home, you can discuss the entire process and benefits of composting with these individuals.



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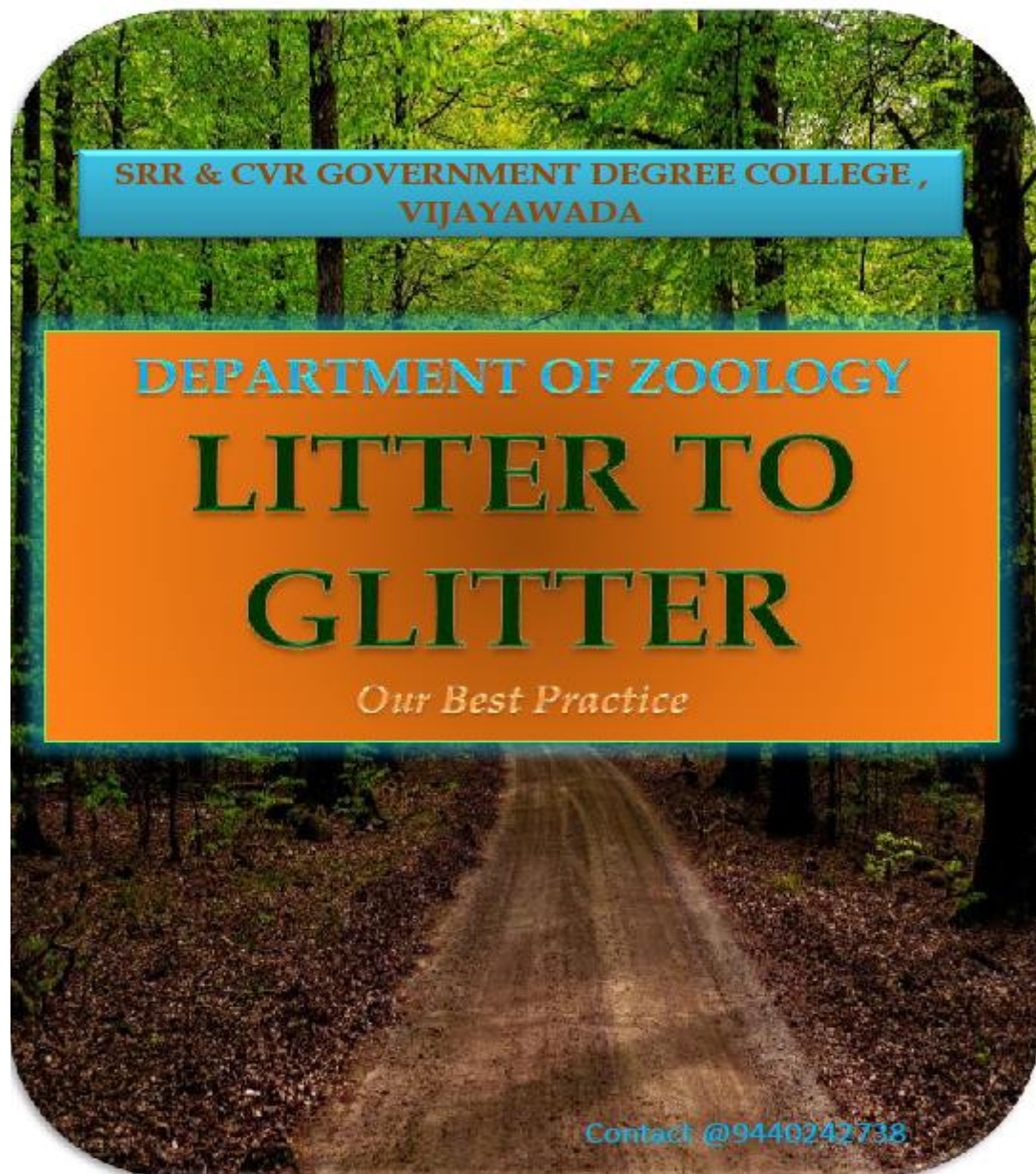
Processing and steps involved:

- The Department of Zoology, started this project of converting this organic waste as leaf compost
- In this practice the students also collected the dry leaf wastes from the campus and deposited in the leaf compost pits.
- The water used for Murrel culture is transferred to leaf compost pits, which is rich in nitrogenous wastes excreted from the fishes that provides additional nutrients to leaf compost.
- During the process of decomposition, the dry leaf waste along with nitrogenous waste water enrich the compost with the macro nutrients and micronutrients
- Here the leaf organic waste and water is recycled and again used as organic manure for the plants with rich nutrients.
- Our Honorable Commissioner of Collegiate Education Dr. Pola Bhaskar IAS has inaugurated the sale of the leaf compost on 24/08/2022.



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- The leaf compost packet weighting one kilogram were packed and sold to the stakeholders
- By this type of practice students will be able to learn that biodegradable waste can also be turned into wealth as the title of the best practice suggest “**LITTER TO GLITTER**”.



POSTER RELEASE



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SIEVING OF LEAF COMPOST



TRANSPORTING THE SIEVED COMPOST



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PACKS READY FOR SALE





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**INVITING OUR HONOURABLE COMMISSSIONER SIR
Dr.Pola Bhaskar Commisinorate of Collegiate education**



**SALE INAUGURATION BY HONOURABLE
COMMISSIONER SIR**



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సేంద్రియ సాగుపై అవగాహన కల్పించాలి

కళాశాల విద్య కమిషనర్
డాక్టర్ పి.భాస్కర్

మధురానగర్(విజయవాడ సెంట్రల్):విద్యార్థులు సేంద్రియ ఎరువులపై ప్రజల్లో అవగాహన కల్పించాలని కళాశాల విద్య కమిషనర్ డాక్టర్ పి.భాస్కర్ తెలిపారు. మాచవరం ఎస్ఆర్ఆర్ అండ్ సీవీఆర్ ప్రభుత్వ డిగ్రీ కళాశాలలో బుధవారం జువాలజీ డిపార్ట్మెంట్ ఆధ్వర్యం ప్రవరేషన్ అండ్ సేల్ ఆఫ్ లీఫ్ కంపోస్ట్ కార్యక్రమం ప్రెస్నిపాల్ డాక్టర్ కె.భాగ్యలక్ష్మి అధ్యక్షతన నిర్వహించారు. ముఖ్యఅతిథిగా హాజరైన భాస్కర్ మాట్లాడుతూ విద్యార్థుల్లో దాగి ఉన్న సృజనాత్మకతను వెలికి తీసేందుకు ఇటు వంటి కార్యక్రమాలు దోహదపడతాయని తెలిపారు. ప్రెస్నిపాల్ డాక్టర్ కె. భాగ్యలక్ష్మి లీఫ్ కంపోస్ట్



లీఫ్ కంపోస్ట్ను పరిశీలిస్తున్న కమిషనర్ డాక్టర్ పి.భాస్కర్, ప్రెస్నిపాల్ డాక్టర్ కె.భాగ్యలక్ష్మి

తయారీ గురించి వివరించారు. వ్యర్థాలతో తమ విద్యార్థులు లీఫ్ కంపోస్ట్ను తయారు చేస్తున్నారని తెలిపారు. ఈ కంపోస్ట్ వల్ల భూమి సారం పెరగటంతో పాటు మంచి దిగుబడి వస్తుందన్నారు.

సాక్షి
SAKSHI TELUGU DAILY

Thu, 25 August 2022

<https://epaper.sakshi.com/c/69850650>

PRESS NOTE



**SRR & CVR GOVERNMENT DEGREE COLLEGE
(AUTONOMOUS)
MACHAVARAM, VIJAYAWADA-520004
DEPARTMENT OF ZOOLOGY**

Aquarium maintenance and Ornamental Fish Entrepreneur

Scope of Entrepreneurship: There is ample scope to develop entrepreneurship on the indigenous fish and plant species having ornamental value. Ornamental fishes of India are contributing about 1% of the total ornamental fish trade. These fishes are exported to the tune of 54 tons, having the value of Rupees 13.08 crores in 2020-21. It registered a growth of 66.55 % in terms of quantity and 20.59% in terms of value in INR. Apart from the ornamental fish, there is a scope for the development of industry on live food and artificial feed and aquarium accessories required for ornamental fish keeping.

Initiation of the project in the college: Generally, our college students go for field visits based on the curriculum. So as a part of curriculum students were taken to local ornamental fish breeding unit located in Gollanapalli of Gannavaram mandal of Krishna district. The proprietor of the breeding unit Sri Sai Baba Sir explained the pros and cons of culturing techniques that are to be followed for viviparous and oviparous ornamental fishes. He also explained the financial aspects of selling them to the local whole sale sellers and retail seller. The economic aspects that were spend on the different types of ornamental fishes was well explained, where students were motivated to culture the ornamental fishes in the aqua tanks provided by the college.



Sri Sai Baba sir explaining the culture aspects



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Preparation of the college Aqua tanks for ornamental fish culture



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How they become Entrepreneurs

- In the process of ornamental fish culture, students will be able to get an idea about different species of ornamental fishes that are available the local market and those species that are to be imported from other areas
- Through the field visit, they will get an idea about how ornament fishes are being sold in aquarium shops in Vijayawada
- They will get an idea about the business opportunities in sales of aquarium and ornamental fishes
- They will also the types of nets that are used for holding of the ornamental fishes
- They will be able to use different types of nets for different species and organisms in the aquarium
- Students will gain knowledge about the size of the tanks that are maintained based on the density of population
- They will be able to identify the brooders and separate them for breeding
- They will be able to identify different stages of fish from egg to adult and will be about to say the days of age with experience
- The water quality parameters that are maintained in the tanks are used for studying water quality parameters in a practical classes
- They can get an idea about what kind of plants that are available for aquarium maintenance in the market and are able to breed or propagate such types of aquarium plants which can become a second income in the same field.
- They can use different methods for using different types of nets for separating and catching the desired tadpoles/ fishes.



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- They will be able to identify reasons for diseases in fishes or growth deficiency that occurs in the aquarium fishes
- They will be able to identify reasons for spread of diseases in ornamental fishes in the aquarium
- They can understand the compatibility of the species and will be able to guide other aquarium lovers
- In an overall summary, the students who are involved in this type of ornamental fish culture will be able to develop into future entrepreneurs in this particular field experience and they will be able to gain knowledge about various schemes that are offered by government, so that they can utilize the schemes to develop into a good entrepreneur or self-employment in this sector.
- **Opportunity provided by the college:**
- On important days of celebrations in the college, such as consumers days on December 24th celebrated by commerce department, Women's Day on March 8th celebrated by women's empowerment cell. Students are given an opportunity to keep stalls like a fair where they can show their talent in marketing, selling, future entrepreneurs.
- Department of zoology students utilized the opportunity and joined in the event and kept Ornamental fish sales with fish from our tanks and other accessories from outside market. this type of experimentation in the market will surely make the students of interest into good entrepreneurs and can also help in self-employment after their education.



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(AUTONOMOUS)**

VIJAYAWADA, KRISHAN DIST., A.P

NAAC B+GRADE(CGPA:2.60)



WOMEN EMPOWERMENT CELL

2017-2022

WOMEN ENTREPRENEURSHIP

SELF EMPLOYMENT - BUSINESS IDEAS - TRADE FAIRS

**SRR & CVR GOVERNMENT DEGREE COLLEGE (A),
VIJAYAWADA, Krishna Dt, AP**

Objectives:

The 10-5 schedule may not suit everybody. Many of us must have thought of being self-employed at one point in life. Starting our own business is not easy. It has its pros and cons. However, the pros outweigh the cons when we have a great idea and are willing to work hard for it. It can be a very rewarding experience to be self-employed. All of us must know our strengths and be aware of our weaknesses. The aim is to

1. Enhance their interest, understanding relevance and need to take up Self – employment or Entrepreneurship as a Career
2. Emphasis on differentiating between Wage employment, Self-employment, and Entrepreneurship
3. Developing trade practices in the direction of sustainability and social and environmental cost accountability.

The Context:

Self-employment is concerned with the way in which people create and implement new ideas and methods to produce goods and services. The terms “self-employed”, “entrepreneur”, “business owner” identify anyone who creates his/her own earnings in the form of a business, contract, or freelance activity. A self-employed person is someone who has a job or activity alone or with a small group of people, with or without paid employees.

This program encourages students on different kinds of self-employment ideas that can help people to make money on their own. People might have a job, even though they don't have to give up their job suddenly. They can start a small business, once they think that their business is flourishing, they can take it to the next level.

Being self-employed can make them feel great about themselves.

- 1.They may be potential to make lumpsum amount of money
- 2.They may provide employment to others
- 3.They will get the benefits of tax deductions

Fair Trade is not just a simple commercial relationship but one of partnership founded on equality and respect between the producers of Fair-Trade shops, labelling organizations and consumers. The relationship goes beyond economy. By means of Fair Trade, the committed consumer acquires not only products, but also long-term relations with their producers. This "humanization" of the trade process is a demand shared not only by producers, but also by consumers from the North, a part of which wants more and more to be informed about the origin and social, ethical, and environmental content of the products on offer. In its understanding of sustainable development moreover, Fair Trade naturally includes satisfying the basic needs of producers.

Fair Trade can be defined by four basic conditions or criteria:

- Having a direct relation between producers and consumers, avoiding as much as possible intermediaries and speculators.
- Fair pricing that allows the producer and their family to lead a dignified life.
- "Everyone should be able to live from their work in a dignified way."
- In cases where producers are salaried, respecting working conditions that conform to the minimum international standards recommended either by the International Labour Organisation or the country itself, whichever are the greater, respecting the right to Union representation and prohibiting forced labour.
- The authorization of partial financing before the harvest (in the Fair-Trade movement, the minimum rate is 60%) if the producers so demand.
- The establishment of long-term contracts and relations, based on mutual respect and the respect of ethical values. The aim of these relations is not only a fair price but also sustainable development for groups of producers or wage earners.
- In some cases, Fair Trade organizations have also set up "Progress" criteria as well as minimum criteria.

The Practice

Generally, people tended to be disinterested in self-employment either because they felt that they couldn't start a business due to lack of investment, or because they felt that the ideas were impossible to implement.

A workshop on Hand made Ornaments, training for the students by students organized for six days from 29-01-2018 up to 3-02-2018 by Women empowerment cell. It is a program by the students, to the students. It is aimed at self-employability of girl's students and personal grooming to enhance their fashion sense. 28 students were trained at that time.

Women empowerment cell initiated a training programme on handmade ornaments on 8.2.2022 to encourage students to learn how to make hand made products to get self employment in the future. Nearly 20 students were trained till now and it is a continuous programme. And also providing platform to discuss few ideas relating to self employment, challenges and solutions to start small industries. Students were enthusiastically participated in this training programme organized by the women empowerment cell.

A program "Presentation of proposals to start women self-employment" was conducted for students in our college on 7.3.2022 by Women empowerment cell. It is a program to encourage students to establish self-employment or enterprises without investment (money) or with a little amount of investment. For this program 9 proposals were presented. Out of nine, one best proposal which is very much useful to women to start self-employment without investment has got 1st Cash Prize.

The women empowerment cell is resolved to conduct such type of programmes regularly to encourage students to start business by their own through these business ideas and to become self-sufficient. Through this the women might empower in socially and financially.

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The objectives of Fair Trade could be summed up as the following: Obtaining fairer prices and conditions for groups of small-scale producers . Developing trade practices in the direction of sustainability and social and environmental cost accountability. Raising awareness among consumers of their power to contribute to the development of fairer trade. Encouraging sustainable development and the expression of local culture and values within a context of cross-cultural dialogue.

Fair Trade attempts to increase responsibility among producers, who from their side must practice activities that are sustainable and open. The organizations that benefit must exercise internal democracy and be independent of all political parties and the church. They must attempt to find a balance between the local and export markets, whilst preserving nutritional security. The profits from Fair Trade must be shared out collectively, if possible, in local development (employment, health, transport, etc.). Women’s participation must be considered.

Evidence of Success:

India is a booming economy and finding work is relatively easy as compared to a lot of other countries. Since the internet, the country has become a lot closer, and a lot of opportunities have opened for everybody. One of the best examples to start a business without investment is starting a YouTube channel like Cooking, Nutrition, Ideas and tips, Health, Technology, Education, religion

etc. Some of the students are getting income through maintaining YouTube channels, providing home tuition, and developing short films etc

The students were more interested in starting small businesses on their own. And they participated, showcased, and sold their products in the trade fairs organized at the college level by different departments and other colleges also. In the trade fairs, the students have showcased and sold their products like, “best from waste”, hair bands, handmade ornaments like bangles, earrings, and chains etc.

Obtaining fairer prices and conditions for groups of small-scale producers . Developing trade practices in the direction of sustainability and social and environmental cost accountability. Raising awareness among consumers of their power to contribute to the development of fairer trade. Encouraging sustainable development and the expression of local culture and values within a context of cross-cultural dialogue.

Problems Encountered and Resources required

Starting from nothing - Establishing a business and building a client base can be a long, tiring and at times frustrating process. It needs determination to succeed and perseverance, even if progress is slow. Unpredictable finances - income can be irregular, especially in the early days. It may take several months without earning a profit, and always must pay running costs such as rent, insurance and internet access.

To start any business, planning, finance, training, employees, customers, transportation, and business channels are required. The people must remember that there is an opportunity to get loans from government and banks to establish businesses.

Self-employment / Entrepreneurship, on the other hand, contributes directly to Gross National Product (GNP) and it has unique characteristics of ‘self-generation.’ Besides offering employment to others, every enterprise creates necessity for emergence of other economic activities related to services or supplies like transport, marketing, communication, etc. This initiates a chain of activities that creates unending opportunities for employment.

2021-22

1.

Title: Self Employment Ideas and Training Programme on Handmade Ornaments

Activity: Training Programme

Date: 08.02.2022

Trainers: Peer Group Students

WEC Convenor: Dr.B.Subha

Purpose & Outcome of the Activity:

Women empowerment cell initiated a training programme on handmade ornaments hands on practice from 8.2.2022 to encourage students to learn some hand made products to get self employment in the future. And also providing platform to discuss few ideas related to self employment, challenges and solutions to start small industries.





2..

Title: Make-Up Artist (Store Keeper)

Activity: Certificate Course

Date: 3.2.22 to 5.3.22

Training Programme Organized: Synchro Serve Global Solutions Pvt.Ltd, Vijayawada

Convenor: Dr.B.Subha

Purpose & Outcome of the Activity:

As a part of certificate course, women students have taken training in Beautician course which was provided freely by Synchro Serve Global Solutions Pvt.Ltd, Vijayawada, for one month. It's an employable course, so the trained students can start beauty parlour by their own and get placements in various institutions.





टेलिकॉम सेक्टर स्किल काउन्सिल
TELECOM SECTOR SKILL COUNCIL

राष्ट्रीय व्यावसायिक शिक्षा एवं प्रशिक्षण परिषद
मान्यता प्राप्त
(Recognised by NCVET)

प्रमाणपत्र
CERTIFICATE

प्रमाणपत्र संख्या
Certificate No : ABAPA003504084-021418



प्रमाणित किया जाता है कि
This is to certify that

Ms. Kolleboyana Venkata Subhasini

सुपुत्री
Daughter of **K Ramanji** आधार संख्या
Aadhaar No. **XXXXXXXX9210**
ने अहर्ता/जॉब रोल
for qualification **In Store Promoter**

अवधि
of Duration **200 Hrs** राष्ट्रीय कौशल योग्यता संरचना स्तर
National Skills Qualifications Framework **Level 4**

प्रशिक्षण केंद्र
Training Centre **Synchroserve Ap Pmkk Krishna Vijayawada** जिला
District **Krishna** राज्य
State **Andhra Pradesh**

का आकलन सफलतापूर्वक
has successfully cleared the assessment with **B** प्रतिशत/श्रेणी के साथ उत्तीर्ण किया।
grade.

जारी करने का स्थान
Place of Issue: **Haryana** जारी करने की तिथि
Date of Issue: **08.08.2022**



ई-सत्यापन लिंक
e-Verification link: <https://www.skillindia.gov.in/documentverification.mdcindia>

This certificate is for Short Term Training of a less than a year



नाम Name: **Akhil Gupta**
पद Designation: **Chairperson**
हस्ताक्षर Signature:

BEAUTICIAN COURSE

26.1.2022

The Women Empowerment cell has initiated Beautician Course (Make up Artist) in association with Pradhan Mantri Kaushal Kendra (Skill India), Synchro Serve Global Solution Pvt. Ltd, Vijayawade.

Duration of the Course : 1 Month
(1.2.22 to 1.3.22)

Venue : Synchro Serve Office
Padavalepervu, Machavaram
Vijayawade.

No. of Students trained : 20.

[Signature]
26/1/22

[Signature]
PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA-520 004

Can Id	Name of The Trainee		Jobrole	Source
CAN_15319541	Sirra Ganga	32	Beautician	SRR
CAN_15320282	Yannam Sandhya Rani	43	Beautician	SRR
CAN_15320310	Gunja Neelima	54	Beautician	SRR
CAN_15320313	Pothireddy Mounika	44	Beautician	SRR
CAN_15320460	Mavudi Priyanka	30	Beautician	SRR
CAN_15320465	Vagga Anusha	7	Beautician	SRR
CAN_15320509	Thota Hema Naga Latha	5	Beautician	SRR
CAN_15320515	Biyyala Mounika	0	Beautician	SRR
CAN_15320532	Kolukuluri Jhansi	1	Beautician	SRR
CAN_15320535	Shaek Ajijunnisa	7	Beautician	SRR
CAN_15322689	Kolleboyana Venkata Subhasini	2	Beautician	SRR
CAN_15322735	Shaik Jubeda	0	Beautician	SRR
CAN_15322756	Landa Mani	3	Beautician	SRR
CAN_15322772	Shaik Sakeena	3	Beautician	SRR
CAN_15322786	Kathula Kanaka Mahalakshmi	1	Beautician	SRR
CAN_15322810	Shaik Ruksana	JSD		SRR
CAN_15323006	Pallipamu Naga Murali	JSD		SRR
CAN_15323028	shaik Mahaboob Subhani	JSD		SRR
CAN_15323058	Mudraboyina Gayatri	Beautician		SRR
CAN_15323075	Singamsetty Ankitha	Beautician		SRR
CAN_15323177	Chekka Sunitha	Beautician		SRR
CAN_15323208	Piriya Leela Rani	Beautician		SRR
CAN_15342118	Dora Harika	Beautician		SRR
CAN_15343449	Dummeda Mounika	3	Beautician	SRR

3.

Title: International Women's Day

Activity: Commemorative Day

Date: 8-03-2022

President of the program: Dr.K.Bhagya Lakshmi, Principal

Chief Guest: Smt. G.Sumathi, Joint Commissioner (ST), Commercial Tax Department, AP,

Convenor: Dr.B.Subha

Purpose & Outcome of the Activity:

International women's day is celebrated every year on march 8th. International Women's Day was celebrated for the first in 1911. It is when the Western countries witnessed population growth and the rise of various ideologies due to turbulence in the industrialized world.

In 1908, inequality against women forced them to come ahead and press for campaigns calling for change. It is when 15,000 Garment women workers marched through New York City demanding shorter working hours, better pay, and voting rights. In the year 1909, with the declaration by the Socialist Party of America, the first National Woman's Day (NWD) was observed across the US on February 28.

In 1910, a second International Conference of Working Women was held in Copenhagen. It is when a woman named Clara Zetkin initiated the idea of International Women's Day. more than 100 women from 17 countries, all of them unanimously approved Zetkin's idea that led to International Women's Day becoming the norm.

Soon after the grand decision at Copenhagen in Denmark in 1911, International Women's Day was honoured for the first time in Austria, Denmark, Germany, and Switzerland. Years later, in 1917 women in Russia chose to protest and strike for "bread and peace" on the last Sunday of February, which was 23 February; this date was March 8 as per Gregorian calendar.

1975 was observed as the International Women's Day year. It was celebrated for the first time by the United Nations in 1975 and since then March 8 is being celebrated as International

Women's Day. The UN announced its first annual theme "Celebrating the past, Planning for the Future in 1996.

“Gender Equality Today for a Sustainable Tomorrow” is the theme for this year's celebration. The campaign theme for International Women's Day 2022 is hashtag#BreakTheBias and is asking people to imagine "a world free of bias, stereotypes, and discrimination".

Purple, green, and white are the colors of International Women's Day. Purple signifies justice and dignity. Green symbolizes hope. White represents purity. These colors found their way from the Women's Social and Political Union (WSPU) in the UK in 1908.

Today we are remembering our past and discussing about our achievements and planning for future. Symbolically our women students are presenting an innovative business ideas and setting up stalls to showcase their talent.

SRR & CVR Govt. Degree College (A), Vijayawada

INTERNATIONAL WOMEN'S DAY 2022

CELEBRATION THEME-WOMEN FOR TOMORROW

Women EMPOWERMENT CELL

CELEBRATIONS ON 8/3/2022

BEST WISHES FROM
Dr. K. Bhagya Lakshmi
PRINCIPAL
Women empowerment cell
9985137893

Women Entrepreneurs

PRESENTATION : BUSINESS IDEAS
EXHIBITION
BEST FROM WASTE
and
TRADE FAIR

#BreakTheBias



INTERNATIONAL WOMEN'S DAY

MARCH 8TH , 2022



#BreakTheBias

On the occasion of International Women's Day on 8th March, Smt. G.Sumathi, Joint Commissioner (ST), Commercial Tax Department, AP, attended as chief guest of this programme. The WEC organized cultural activities. And students arranged 14 stalls and presented innovative Business Ideas and showcased their handicraft talents in Exhibition. Below are the different stalls have setup by the students.

Tiffin stall

Chocolate dedication

Tattoo and Mehendi designs

Nail art

Muffin stall(bakery items)

Cool drink and water stall

Makeup stall

On the occasion of INTERNATIONAL WOMEN'S DAY CELEBRATIONS, the Women Empowerment Cell is organized Trade fair to showcase the Entrepreneurial skills of the women students, on 8.3.2022 from 10 am to 3.00pm. Invited students of Arts ,Commerce & Sciences to take part in the event and request all the faculty members to encourage your students to present Innovative Business Ideas (with and without PPT) and to setup stalls. Best business ideas were reward. For this occasion Physical Education department conducted various sports competitions to women staff and rewarded with prizes.

1.Presentation of Innovative Business Ideas,

2.Best from Waste and 3. Trade fair

 **SRR & CVR GOVT DEGREE COLLEGE (A)**
VIJAYAWADA 

INVITATION

The Principal, Teaching & Non-Teaching Staff & Students

Welcome You All to

WOMEN'S DAY CELEBRATIONS

Organized By

WOMEN EMPOWERMENT CELL

MARCH 8TH 2022 9:00 AM

VENUE : SRI VISWANADHA SATYANARAYANA KALA VEDIKA



CHEIF GUEST & SPEAKER
Smt.G.Sumathi
Joint Commissioner(ST)
Commercial Taxes Department, A.P.



CHAIR PERSON
Dr.K.Bhagya Lakshmi
Principal
SRR & CVR GOVT DEGREE COLLEGE (A)
VIJAYAWADA



Dr.B.Subha
Convenor WEC & In-Charge Dept. of Economics
SRR & CVR GDC, VIJAYAWADA

WEC MEMBERS
Mrs.Ch.L.Bharathi Mrs.A.L.K.Krupavaram Mrs.M.S.K.Krishna Jyothi
Mrs.J.Kavitha Mrs.S.V.Tahaseen Dr.Kopuri Aruna

SRR & CVR Govt. Degree College (A), Vijayawada
Women Empowerment Cell
"International Women's Day Celebrations 2022"
Date: 8/03/2022 - 8:45 AM

Programme Sheet

1. Welcome Address	-	Dr. B Subha, WEC Convenor
2. Prayer	-	Students
3. Welcome Dance	-	Kum. Prasanthi, II BSc Data Science
4. Welcoming the Guest	-	Mrs. J. Kavitha, Dept of English
5. Lightening the Lamp	-	Chief Guest & Chairperson
6. Opening Remarks	-	Dr. K. Bhagya Lakshmi, Principal (Chairperson)
7. Remarks	-	Mrs. J. Kavitha, Dept of English
8. Break the Bias pose	-	WEC Convenor & Members
9. Introducing the Chief Guest	-	Dr. Kopuri Aruna, Dept. of Microbiology
10. Keynote Address/Talk	-	Mrs. G. Sumathi, Joint Commissioner(ST) Commercial Taxes Department, A.P.
11. Remarks	-	Mrs. M. S. K. Krishna Jyothi, Department of History
12. Felicitation to the Chief Guest	-	WEC, NSS UNIT I & II
13. Vote of Thanks to the Chief Guest	-	Mrs. Ch. Lakshmi Bharathi, Dept of Commerce
14. Dance	-	Kum. Prasanthi, II BSc Data Science
15. Song & Skit	-	Students
16. Felicitation to the Faculty	-	Mrs. G. Karuna Sri, In-Charge, Dept of Commerce Dr. D. Jyothi, In-Charge, Dept of Microbiology
17. Prize Distribution to Winner in Sports & Games	-	Physical Education
18. Vote of Thanks	-	Mrs. S. V. Tahaseen, Dept of Biochemistry





Presentation of Innovative Business Ideas





Best from Waste





Trade fair





కాలు ప్రవేశపెట్టి అమలు చేస్తున్నారన్నారు. మహిళలు రాజకీయంగా ఎదగాలని ఏకైక లక్ష్యంతో పురుషులతో సమానంగా నామినేటెడ్ పదవులు, పనుల్లోనూ 50 శాతం రిజర్వేషన్ కల్పించారన్నారు. దిశా చట్టం తెచ్చి మహిళల రక్షణకు పెద్ద పీట వేశారన్నారు. మహిళా హస్తకళాకారులు, చేనేత కళాకారులు నవరత్నాలు ఉపయోగించుకుని ఆర్థికంగా అభివృద్ధి సాధిస్తున్నారన్నారు.

మహిళలు ఆర్థిక సమానత్వం సాధించాలి
మధురానగర్ (విజయవాడ సెంట్రల్): మహిళలు ప్రభుత్వ సేవలను సద్వినియోగం చేసుకుని ఆర్థిక సమానత్వం సాధించాలని వాణిజ్య పన్నుల విభాగ జాయింట్ కమిషనర్ జి.సుమతి పిలుపునిచ్చారు. మాచవరం ఎస్ఆర్ఆర్ అండ్ సీవీఆర్ ప్రభుత్వ డిగ్రీ కళాశాలలో మంగళవారం ప్రిన్సిపాల్ డాక్టర్ కె.భాగ్యలక్ష్మి అధ్యక్షతన అంతర్జాతీయ మహిళాదినోత్సవం నిర్వహించారు. ముఖ్య అతిథిగా హాజరైన సుమతి మాట్లాడారు. ప్రిన్సిపాల్ డాక్టర్ కె.భాగ్యలక్ష్మి మాట్లాడుతూ విద్యార్థినులు అన్ని రంగాల్లో పురుషులతో సమానంగా రాణించాలని సూచించారు. విద్య, ఉపాధి రంగాల్లో కీలకపాత్ర పోషించగలిగితేనే స్త్రీ సాధికారత సాధ్యమవుతుందన్నారు. విద్యార్థులు ప్రదర్శించారు.



స్టాల్ పరిశీలిస్తున్న వాణిజ్య పన్నుల విభాగ జాయింట్ కమిషనర్ సుమతి, డాక్టర్ కె.భాగ్యలక్ష్మి



కేకకట్ చేస్తున్న ఛైర్మన్ విజయలక్ష్మి

చిన స్వయం తయారీ ఉత్పత్తులను పరిశీలించారు.

International Women's Day

8-3-2022

International Women's Day celebrated
on 8.3.22 at SRR & CVR Govt Degree College
Chair Person: Dr. K. Bhagya Lakshmi - Principal
Theme - 2022: Gender Equality Today for a
Sustainable Tomorrow

Venue: Sri Viswanadha Satyashrayama Kalu
Vedika.

Chief Guest & Speaker: Smt. G. ~~Sumathi~~ Sumathi
Joint Commissioner (SI)
Commercial Taxes Dept
AP.

As part of this program, the best business
ideas have been presented by the students.

Stalls have been set up by the students.
Students' entertainment & cultural programs
like skits, dance and Bharatanatyam were
performed by the students.

[Signature]
8/3/22

- 1) EN Monika (Lec in History)
- 2) A. Umashankari (Lec in History)
- 3) N. Anitha Mary (Lec in Telugu) (R)
- 4) Dr. Y. Sreedatha, Lecturer in Telugu Y. ~~Balas~~
- 5) H. L. (Lec in History)
- 6) A. L. K. Kempavaram Lecturer in Zoology

- 1) M. Umadevi III BA EMP (EM)
- 2) N. Mounika III BA EMP (EM)
- 3) D. Raja III BA EMP (EM).
- 4) P. Haritha III BA EMP (EM).
- 3) Bhavaneswari III BA EMP (EM)
- 6) Sweetsy III BA EMP (EM)
- 7) Swetha II B. SC.
- 8) Kalyanigani III B.A. S.H.P (E.M)
- 9) Nitya Shree III B.A. S.H.P (E.M).
- 10) Nikitha III B.A. S.H.P
- 11) Anitha II B.COM.
- 12) P. Thambi III BA (H.E.T)
- 13) P. Karthickkumar III BA E.H.P (T.M)
- 14) V. Vijay Krishna III BA E.H.P (T.M)
- 15) C. Megha III B. SC M.P.C
- 16) S. Savani III BA PPP
- 17) K. Sahithi III BSc M.P.Cs
- 18) N. Rajini III B.com
- 19) T. Sushma II BBA.
- 20) B. Manasa III B.com
- 21) M. Thulasi III B.com.
- 22) Jyothi III BSc MPCs.
- 23) Sathyaisha III BA EMP
- 24) Sakshi III B.com (Gen)
- 25) Sahasra III B.Voc
- 26) K. Sita Devia 3rd BA (EMP)
- 27) D. Durga Devi 3rd B.Voc
- 28) A. Haritha III BBA
- 29) Jyothi II B. com
- 30) Divya III B. SC
- 31) Geetha 2. B.B.A.

- | | |
|------------------------|--------------------|
| 38. Revathi | I. B.Sc. |
| 39. Suresh | II. BBA. |
| 40. Rajeshwari | III. B.VOC |
| 41. K. Chandini | II. B.Com |
| 42. Durga Bhavani | II B.com |
| 43. Lakshmi Prasanna | III Bsc MPCs |
| 44. K. Mukunda | III Bsc MPCs |
| 45. M. Sarathi | II B.sc MPCs |
| 46. K. Kumari | II B.com (General) |
| 47. L. varalashmi | III B.com (C.A) |
| 48. K. Jyothi preetha. | I. BA |
| 49. S. Nirmala | II. B. VOC |
| 50. J. Preetha | II B.Sc |
| 51. S. (Swalaker) | III B.VOC |
| 52. K. Vijaya Lakshmi | II. BOC |
| 53. S. Bangari | II BA |
| 54. K. aswitha. | I. Bcom |
| 55. J. Dipthi Saranya. | II. B-2C |
| 57. R. Suranya. | I. B.com gen |
| 58. S. Reetha preetha. | II BBA |
| 59. K. prasanthi | III B.Sc |
| 60. J. Vasa Lakshmi | II M.COM |
| 61. A. anuradha. | II BBA |
| 62. S. Vasantha Kumari | II BA |
| 63. M. Bhargavi | II B.Sc |
| 64. N. Uma Devi | I. B.com |
| 65. S. Sai Devi | I. B.Com. |
| 66. T. Teja Sai | II BBA |
| 67. R. Devi | I BSc MPC |
| 68. D. Roja | II BA ENP |
| 69. S. Sreeja | I B.Com (CA). |

70. S. Bhavana

III B.A EHP (Em).

Stalls:

- ① Sk. Humera Anjum
- ② Tayyab
- ③ Syed. Ushni

panipuri stalls

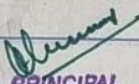
- ① Bismilla bee (UM) → Shirts.

- ① Sk. Zubeda (UM)
- ② MD. Ayesha (UM)
- ③ Rehanuma (UM)

Mehandi Stall:-

[EPI.]

- [1.] P. Suguna 3yrd [BA] E' - Scrunchies Band stall
- [2.] K. Pijitha 3yrd [BA] - Project [Best out of waste]



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(Autonomous)
Machavaram, VIJAYAWADA-520 004

4.

Title: Preparation of Bouquets

Date: 24.11.2022

Activity: Training Programme

Convenor: Dr.B.Subha

Purpose & Outcome of the Activity:

In addition to beautifying our surroundings, flower arranging encourages improved manual dexterity, promotes sensory stimulation and can also reduce stress.

A bouquet is often given to people who may or may not already have a vase or vessel in which to place them. A bouquet requires the recipient to re-cut the flower and greenery stems every second day and to top up water in their vase.

Preparation

- ❖ Flower stems should be cut and stripped.
- ❖ Make three equal-sized bunches of flowers.
- ❖ Using string, tie each bunch together.
- ❖ Join the three groups together.
- ❖ String the bunches together and secure them.
- ❖ Trim stems to the same length.
- ❖ Cellophane the bouquet.
- ❖ Use cello tape to secure it.



2018-19

1.

Title: Women Fest (Exhibition cum Sale)

Date: 12.2.2019 - 13.2.2019

Activity: Participated in Women fest

Organized team : Taruni Tarangalu

Convenor: Smt. P.Sailaja

Purpose & Outcome of the Activity:

Students participated in Taruni Tarangalu -Women fest-Women's fest from 12-02-2019 to 13-02-2019 at PB Siddhartha Arts and Science College, Vijayawada.

Our Girl students trained in handmade ornaments projected their skills by establishing a Stall in this sales cum exhibition event. This event brought out the students to become Women entrepreneurs.

Our Biochemistry students set up a stall to measure body mass index of the women participating in the event. They enlightened the women about the importance of nutritious food. This event brought out the practical skills of our Biochemistry students.

Our students set up stalls like Handicrafts, Homemade and food exhibition cum sale in all three days and earn some profits. This developed a sense of self esteem and confidence in our Girl students. This event promoted Women entrepreneurs in the coming future.

Our Staff and students Interacted with NASA visited students at Mahila Fest



Stalls at Mahila Fest





MEASURED BMI (Body Mass Index)



2..

Title: International Women's Day

Activity: Commemorative Day

Date: 08.3.2019

President of the program: Dr. V.Jyoshi, Principal

Resource Person: Smt. Sk Shereen Begum, Joint Director, Anti Corruption Bureau

Convenor: Smt. P.Sailaja

Purpose & Outcome of the Activity:

Women empowerment cell of our college SRR &CVR Government Degree College (A), celebrated International Women's Day on 8.3.2019. Chief Guest Smt. Sk Shereen Begum Joint Director ACB Addressed the gathering on the importance of girl child education and entrepreneurial skills has to be adopt to reach future goals. She said that women should try to become a strong and powerful person to face any situation in the society.

Along with this celebrations many students actively participated to set up stalls and showcase their talents in different fields through trade fair.





INAGURATION OF STALLS ON THE EVE OF WOMEN'S DAY



మహిళల్లో చైతన్యంతోనే వేధింపులు దూరం

మాచవరం,

న్యూస్టుడే: విద్యార్థినులు, మహిళల్లో చైతన్యంతోనే వేధింపులు దూరమవుతాయని అవినీతి నిరోధక శాఖ జాయింట్ డైరెక్టర్ ఎస్.కే. షరీన్ బేగం అన్నారు. మాచవరంలోని



సమావేశంలో మాట్లాడుతున్న షీరిన్ బేగం

ఎస్సెరార్ అండ్ సీవీఆర్ ప్రభుత్వ డిగ్రీ కళాశాల ఆధ్వర్యంలో శుక్రవారం నిర్వహించిన అంతర్జాతీయ మహిళా దినోత్సవ కార్యక్రమంలో ఆమె మాట్లాడారు. విద్యార్థినులు, మహిళలు అప్రమత్తంగా ఉండాలన్నారు. నిశ్శబ్దాన్ని చేదించిన వెంటనే వేధింపులు ఆగుతాయన్నారు. తరుణీ తరంగాలు సంస్థ కార్యదర్శి కె. స్వరూపరాణి మాట్లాడుతూ మహిళలకు చట్టపరమైన రక్షణ అంశాలు తెలియజేశారు. అనంతరం కళాశాల ప్రాంగణంలో కళాశాల విద్యార్థినులు, ఇతరులు ఏర్పాటుచేసిన చేతి ఉత్పత్తులు, దుస్తులు, వినియోగవస్తువుల ప్రదర్శనశాల స్థాపన ప్రారంభించారు. కళాశాల మహిళా సాధికార సెల్ కన్వీనర్ పి.శైలజ, ప్రిన్సిపల్ డాక్టర్ వెలగా జోషి, మహిళా సాధికార సెల్ సభ్యులు జి.సుధారాణి, జి.కరుణశ్రీ, సునీత, నీరజ, డాక్టర్ ప్రతిమ తదితరులు పాల్గొన్నారు.

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March 8th 2019

On the eve of International Women's Day, Women Empowerment Cell organized a meeting on 08-03-2019 and establishing stalls for two days i.e. 8th & 9th March 2019.

Joint Director ACB Smt. SK. Shereen Begum attended the college as Chief guest and opened the stalls prepared by women folk. Our principal Dr. Velaya Joshi presided over the meeting and honoured the Chief guest.

Chief guest's message to the students inspired and motivated very much.

All lady staff members and students are participated in this program.

P. Silaia
Convener
WEC

Members:

G. Karun
B. Srinivas

2017-2018

1.

Title: Self Employment and Women Entrepreneurship

Activity: Workshop

Date: 29.01.2018 to 03.02.2018

Convenor: Smt. P.Sailaja

Trainers: Peer Group Students

Purpose & Outcome of the Activity:

Workshop on Handmade ornaments was conducted for women students in our College for six days from 29-01-2018 up to 03-02-2018 by Women empowerment cell. It is a program by the students, to the students. It is aimed at self employability of women students and personal grooming to enhance their fashion sense.





స్వశక్తికి సాధికారత

» విద్యార్థి దశలోనే ఉపాధి శిక్షణ
» కోర్సులతో సంబంధం లేకుండా రాణిస్తున్న విద్యార్థినులు
» విద్యకు సమాంతరంగా ఆదాయం



దీర్ఘ కర్మాక పీఠాలు చేసి, ఉద్యోగాల్లో స్థిరపడతారు కొందరు అమ్మాయిలు. తల్లిదండ్రులు చేసిన సంబంధం చేసుకుని ఒకటి వాస్తవికత మరొకటి. ఎక్కడ ఉన్నా ఏమి చేస్తున్నా జీవనానికి ఆదాయం అవసరం. కళాశాల స్థాయిలోనే విద్యార్థినుల జీవితాలకు ఆదాయ బాటలను వేస్తున్నాయి మహిళా సాధికారత క్లబ్బులు. విద్యార్థినుల తర్వాత వారి జీవితంలో వెలుగులు నింపడానికి అన్ని కళాశాలల్లో మహిళా సాధికారత క్లబ్బుల ఏర్పాటుకు కొన్నాళ్ల క్రితం ప్రభుత్వం శ్రీకారం చుట్టింది. సర్కారు కళాశాలల్లో ఏర్పాటు చేసిన ఈ క్లబ్బులు విద్యార్థినుల్లో నైపుణ్యాన్ని నూరిపోస్తున్నాయి. దీర్ఘ పట్టు తీసుకోకుండానే వ్యాపారంపై పట్టును తీసుకొస్తున్న 'సాధికారత క్లబ్బు'లకు వారం తరుణి.

- ఆంధ్రజ్యోతి - విజయవాడ సెంట్రల్

● నెలకు రూ.3 నుంచి 4వేల సంపాదన

పీఏ... పీకాం... టీఎస్సీ... కిగ్లీ... ఏదన్నా కానీయండి... ప్రభుత్వ కళాశాలల్లో ఏర్పాటు చేసిన మహిళా సాధికారత క్లబ్బులను వాటితో పనిచేసి తీయడం విద్యార్థినులందరినీ ప్రత్యేక గ్రూపులుగా తయారు చేస్తున్నారు. క్రిందకు తగ్గట్టు వారికి వివిధ వస్తువుల తయారీలో శిక్షణ ఇస్తున్నారు. సెవర్ డ్రాఫ్ట్ సిడ్స్ క్రిడ్ బ్యాపెలర్, ఇయర్ రింగ్స్ తయారీతో పాటు ట్రాజీన్ బ్యాపెలర్ తయారీ వంటి అంశాల్లోనూ తర్జుమాను ఇస్తున్నారు. శిక్షణకు అవసరమైన ముడి సరుకును విద్యార్థినులు కొనుగోలు చేయాల్సివేసిన పని లేదు. ఆ ఖర్చులను తాము



పెట్టుబడిలో బాగస్వాముని తీసుకుంటున్నారు. వస్తువులను విక్రయించిన తర్వాత వచ్చిన ఆదాయాన్ని వారు పంచుకుంటున్నారు. దీని వల్ల ప్రభుత్వ అవసరమైన దణ్ణాలను కొంత పలుకుతున్నారని విద్యార్థినులు చెబుతున్నారు.

ఇది భవిష్యత్తుకు పునాది

ఇక్కడ మేం పలు అంశాల్లో ఇస్తున్న శిక్షణ విద్యార్థినుల భవిష్యత్తుకు పునాది వేస్తుంది. విద్యార్థినుల ఆలోచనలను ఆదాయ మార్గాలుగా మార్చుతున్నాం. ప్రభుత్వ కళాశాలలకు వచ్చే విద్యార్థినుల్లో ఎక్కువ మంది పెద్ద, మధ్యతరగతి వర్గాలకు చెందిన వారి ఉంటారు. చదువు మాత్రమే తర్వాత వారికి జీవితంలో ఆదాయ బాటలు వేసుకోవడానికి ఈ శిక్షణ ఎంతో ఉపయోగపడుతుంది. చాలా మంది విద్యార్థినులు తాము తయారు చేసిన వస్తువులను మా స్టాండ్స్ అమ్ముతున్నారు. ఇక్కడి సాధికారత క్లబ్బులో నేర్చుకున్న అంశాలతోనే స్వార్థమను ఏర్పాటు చేసుకోవచ్చు.



- పి.కె.ఎం. మహిళా సాధికారత క్లబ్ కన్వీనర్, ఎన్ఆర్ఆర్ కళాశాల

వ్యాపారం చేయగలనన్న నమ్మకం కలిగింది

నేను పీకాం కంప్యూటర్ మూర్తి సంవత్సరం చదువుతున్నాను. సిల్వర్జెట్ బ్యాపెలర్ అంటే నాకు చాలా ఇష్టం. దాని తయారీలో శిక్షణ పొందాను. ఇప్పుడు సిల్వర్జెట్ను ఉపయోగించి ఏ ఐటమ్ అయినా తయారు చేయడంలోపాటు వ్యాపారం చేయగలగనన్న నమ్మకం నాలో కలిగింది. ఇంకా మరిన్ని కాళ్ళి దిజైజ్ను తయారు చేయడానికి ప్రయత్నిస్తున్నా.



- శాహదా, విద్యార్థిని

మరింత ఆసక్తి పెరుగుతోంది

మహిళా సాధికారత క్లబ్బులో తీసుకున్న శిక్షణ మారేంతో ఉపయోగపడుతోంది. ఇలాంటి శిక్షణ తీసుకుంటున్నందుకు నాకు చాలా అనందంగా ఉంది. ఇంకా అనేక అంశాల్లో శిక్షణ తీసుకోవాలన్న ఆసక్తి కలుగుతోంది. వ్యాపారంపై మక్కువ పెరుగుతోంది.



- అనూప, విద్యార్థిని

23.1.18

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Hand made ornaments

The women Empowerment of SRR & CVR Govt. Degree & Pw (A) College all girls students and staff are 23.1.2018 conducted Hand made ornaments Workshop.

resolutions

1. It is resolved to conduct workshop for six days to prepare hand made ornaments, decoration articles. i.e. 29.1.2018 to 3.2.2018.

P. Giran
Convener.

members

1. G. Sudea Rani
2. *[Signature]*
3. G. Ravi
4. B. Pruthi
5. B. Sumitha

[Signature]
PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA - 520 004.

SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA - 520 004.

3.

Title: Women Fest (Exhibition cum Sale)

Date: 5.2.2018 -6.2.2018

Activity: Setup Stalls in Women fest

Purpose & Outcome of the Activity:

Our students participated in Taruni Tarangalu -Women fest-Women's fest from 5-02-2018 to 6-02-2018 at P B Siddhartha Arts and Science College, Vijayawada.

Our Girl students trained in handmade ornaments projected their skills by establishing a Stall in this sales cum exhibition event. This event brought out the students to become Women entrepreneurs.

Our Biochemistry students set up a stall to measure body mass index of the women participating in the event. They enlightened the women about the importance of nutritious food. This event brought out the practical skills of our Biochemistry students.

Our students set up stalls like Handicrafts, Homemade and food exhibition cum sale in all three days and earn some profits. This developed a sense of self esteem and confidence in our Girl students. This event promoted Women entrepreneurs in the coming future.





5.2.2018

The Women Empowerment cell organising two stalls for exhibiting and sales at P.B. Siddhanta College of Arts and Science College, Vijayawada on the eve of Tharuni Tharangali Women fest.

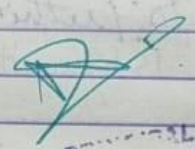
Our students actively participated in this Exhibition to exhibit Hand made ornaments & decorative articles to the participants.

Our students also Body mass index to all the participants in the women fest on 5th & 6th Feb 2018.

P. S. S. S.
Convener

Members.

1. G. Sude Rani
2. Am
3. G. Harini
4. P. Pruthi
5. B. S. Sunitha


PRINCIPAL
SRR & CVR GOVERNMENT COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA - 520 004.

4.

Title: International Women's Day (Women Entrepreneurship, Discussions and Resolutions)

Activity: Commemorative Day

Date: 6-03-2018 to 8-03-2018

President of the program: Dr. V.Jyoshi, Principal

Resource Person(Inaugural Session): Smt.Gadde Anuradha, Chairperson of Zilla Parishad,
Krishna Dt

Convenor: Smt. P.Sailaja

Purpose & Outcome of the Activity:

Women Organization Taruni Tarangalu of Vijayawada in Collaboration of Women empowerment cell of our college SRR &CVR Government Degree College (A), celebrated International Women's Day as a three day event. Smt.Gadde Anuradha, Chairperson of Zilla Parishad, Krishna Dt inaugurated the proceedings of three day, International Women's Day celebrations by Lighting the Lamp.

28:2:18

The Women empowerment cell meeting held on 28:2:2018 in mini Conference Hall under the chairmanship of Principal DR. Velga Joshi gave to discuss and to decide the Plan of action of the Committee which are constituted for the purpose of organising International Women's day from 6:30:2018 to 8:30:2018.

Resolutions:

- Resolved to work committedly for the grand success of the Programme
- Resolved to work all the Committees with co-ordinations.

1. G. S. Ravi
2. Anu
3. G. S. Ravi
4. R. S. Ravi

P. S. Ravi
Lecturer in-charge
Dept. of Physics & Electronics
SRR & CVR Govt. Degree College
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[Signature]
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VIJAYAWADA - 520 004

ఆంధ్రజ్యోతి

ANDHRAJYOTHI



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అమరావతి విజయవాడ

గురువారం 1 మార్చి 2018

ఉపాధి కల్పిస్తున్న మహిళలే ఆదర్శం

* ఎన్ఆర్ఆర్లో 6 నుంచి 8 వరకు మహిళా దినోత్సవం

గురువారం ఫిబ్రవరి 28 : పేరి వ్యక్తులు, వ్యయం ఉపాధి పరకు కింద పలువురికి ఉపాధి కల్పిస్తున్న వారిని ప్రతి మహిళా ఆదర్శంగా తీసుకోవాలని ఎన్ఆర్ఆర్ కళాకారిణి సమితి వారి కోర్కె. తది సమితి వినియోగ తది పరకు అంతర్జాతీయ మహిళా దినోత్సవం కళాకారిణి నిర్వహించనున్నట్లు ఆయన తెలిపారు. కళాకారిణి మద్య భారం పెర్మాటు చేసిన సమావేశంలో



మహిళా దినోత్సవ కార్యక్రమాన్ని ఆవిష్కరిస్తున్న వెంగాకోడి అధ్యక్షురాలు ఆయన మాట్లాడుతూ మహిళలకు ఆయన మహిళలకు విద్యగా స్వల్పమైన కూడా పెర్మాటు చేస్తున్నట్లు చెప్పారు. ఈ కార్యక్రమ నిర్వహణకు తరుణి కరంగాలు నంబ్ సహాయ సహకారాలు తీసుకుంటున్నట్లు తెలియజేశారు. ఈ కార్యక్రమంలో ఆ నంబ్ ప్రధాన కార్యదర్శి కోస్తా, కార్యదర్శి డాక్టర్ సీరజ, కళాకారిణి అధ్యక్షురాలు మహిళా దినోత్సవ సేవకును నంబులించిన కరవల్లాన్ని ఆవిష్కరించారు.



శ్రీరాజా రంగయ్యస్వారావు &

మండూరు వెంకటరెడ్డి ప్రభుత్వ డిగ్రీ కళాశాల (స్వయంప్రతిపత్తి)



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE (AUTONOMOUS)

మాచవరం, విజయవాడ - 520 004.

ఆహ్వానము



అంతర్జాతీయ మహిళా
దినోత్సవ వేడుకలు

ది. 6, 7 & 8, మార్చి, 2018

ఆకాశంలో సగమైన మహిళాలోకం అవకాశాలలో కనీసం సగభాగం కోసం ఇంకా ఎదురుచూస్తూనే ఉన్న నేటి పరిస్థితులలో సమాజంలో మహిళల ముందడుగు కోసం చర్చించవలసిన అంశాలు ఇంకా ఎన్నో మిగిలే ఉన్నాయి. ఆ కారణంగానే ది. 08-03-2018 న జరుపుకొనే 'అంతర్జాతీయ మహిళా దినోత్సవాన్ని' పురస్కరించుకొని మహిళా సాధికార విభాగం ఎస్.ఆర్.ఆర్. & సి.వి.ఆర్. ప్రభుత్వ డిగ్రీ కళాశాల (స్వ) మరియు తరుణితరంగాలు సంయుక్త ఆధ్వర్యంలో మార్చి 6, 7 మరియు 8 తేదీల్లో మూడు రోజుల పాటు కళాశాల ప్రాంగణంలో మహిళా దినోత్సవ వేడుకలు నిర్వహిస్తున్నాం. అందులో 1. కార్యశాల, 2. హస్తకళ ప్రదర్శన, 3. మహిళా దినోత్సవం

1. కార్యశాల: ది. 6-3-2018 మంగళవారం ఉ॥ 10 గంటలకు ప్రారంభ సభ

ఇందులో మహిళలు సాధించిన, సాధిస్తున్న విజయాల గురించి మహిళలు ఎదుర్కొంటున్న వివిధ సమస్యల గురించి, మహిళల ప్రగతికి అవకాశం ఉన్న ఆయా రంగాల గురించిన చర్చలు ఉంటాయి. అందులో ప్రధానమైనవి...

ఉదయం గం॥ 10-30 ని॥ల నుండి
మధ్యాహ్నం 1-30 ని॥ల వరకు
మహిళలు - విద్య
మహిళలు - హింస, చట్టాలు
మహిళలు - కుటుంబం
మహిళలు - నిర్ణయాధికారం

మధ్యాహ్నం గం॥ 2-00 ల నుండి
సాయంత్రం 5-30 ని॥ల వరకు
మహిళలు ఉద్యోగం
మహిళలు - స్వయం ఉపాధి
మహిళలు - ఆరోగ్యం
మహిళలు - మీడియా, సోషల్ మీడియా

ఆయా అంశాల పట్ల అవగాహన కలిగిన మేధావుల నుంచి సమస్యలు ఎదుర్కొంటున్న సామాన్య స్త్రీల వరకూ ఎవరైనా స్వేచ్ఛగా పాల్గొనటానికి అవకాశం కల్పిస్తున్న ఈ కార్యశాలలో జరిగే చర్చల సారాంశాన్ని, తీర్మానాలను ప్రభుత్వం వారికి సిఫార్సు చేయటం జరుగుతుంది.

2. హస్తకళా వస్తువుల ప్రదర్శన : ది. 6, 7 మరియు 8 తేదీలు

వివిధ రాష్ట్రాలలోని మహిళలు మరియు విద్యార్థినులు స్వయంగా తయారు చేసిన హస్తకళా వస్తువులను ది. 6, 7 మరియు 8 తేదీలలో కళాశాల ప్రాంగణంలో ఉచితంగా ప్రదర్శించటానికి అవకాశం కల్పించటం జరుగుతుంది. తద్వారా ఆయా వస్తువులు వినియోగదారులకు తక్కువ ధరలలో లభిస్తాయి.

3. అంతర్జాతీయ మహిళాదినోత్సవం : ది. 08-03-2018 గురువారం

సమాజాభివృద్ధిలో మహిళల భాగస్వామ్యాన్ని గుర్తించి, ప్రశంసించి వారిని ప్రోత్సహించటానికి ఏర్పాటు చేసుకున్న చక్కని వేదిక మహిళాదినోత్సవం. ప్రపంచ వ్యాప్తంగా కన్నుల పండుగలా జరిగే ఈ వేడుకను కళాశాల ప్రాంగణంలో అధ్యాపక అధ్యాపకేతర సిబ్బంది, విద్యార్థినీ, విద్యార్థులు అందరూ ఉత్సాహంగా జరుపుకుంటారు. ఈ కార్యక్రమములో సీనియర్ ఐ.ఏ.ఎస్., ఐ.పి.ఎస్ అధికారులు ముఖ్య అతిథులుగా పాల్గొంటారు.

శ్రీమతి జి. జ్యోత్సన
కార్యదర్శి, తరుణితరంగాల
కార్యనిర్వహక కమిటీ



**అందరూ
ఆహ్వానితులే...**

శ్రీమతి పి. శైలజ
మహిళా సాధికారత
విభాగ కన్వీనర్

డా॥ వెలగా జోషి,
ప్రిన్సిపాల్

అధ్యాపక, అధ్యాపకేతర సిబ్బంది మరియు విద్యార్థులు



International women's day Celebration. The women Empowerment Cell Organising two stalls for Exhibitions & Sales of Our College both Arts & Science groups has actively participated. On the event of Tharuni Tharangalu woman fest & Earned money.

There were more than 50 stalls of hand made items, Readymade garments, home foods etc. (Run by Our Students & others on rent free basis) functioned in the Exhibition.

∴ Dr Velaga Tashi Principal SRR & CVR G.D.C.

1. G. Sulekha Rani

2. Haran

3. G. K. K. K.

4. B. S. S. S.

P. Giran
Lecturer in-charge
Dept. of Physics & Electronics
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[Signature]
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Workshop (Discussions and Resolutions) on 6.3.2018

Workshop on topics Women-Education, Women Harassment-Related Laws, Women Family welfare, Women Employment, Women Self employment, Women Health, Women Media and Social media, Importance of Women in Decision making is conducted on 6-03-2018 in different sessions. Workshop dedicated the sessions for the problems faced and solutions possible and laws to be brought in above spheres with 103 Women participants.





4/3/18

The Woman Empowerment Cell meeting on 4-3-18 in mini Conference hall Under the chairmanship of Principal Dr. Velaga Joshi discuss the plan of action of the Committee which are constituted for the purpose of Organising International Women's day from 6-3-18 to 8-3-18.

ఉదయం నం 10-30 నెల సూరి మధ్యాహ్నం 1-30 నెల వరకు	మధ్యాహ్నం నం 2-00 ల సూరి సాయంత్రం 5-30 నెల వరకు
మహిళలు - విద్య	మహిళలు ఉద్యోగం
మహిళలు - హింస, చట్టాలు	మహిళలు - స్వయం ఉపాధి
మహిళలు - కుటుంబం	మహిళలు - ప్రశ్నోత్తరం
మహిళలు - నిర్బంధితకరం	మహిళలు - విడిమా, సాఫ్ట్ వేర్ మొదల

1. G. S. Rani
2. V. N. Rani
3. G. K. Rani
4. D. S. Rani

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On the Occasion of the woman's DAY celebrations, The WOMAN Empowerment Cell of Our College & association with Tharuni Tharangala College has been Conducted workshop on Presentday Problems of women. Staff & Students of Our College participated. They given Solutions & Recommendation.

క్రమ సంఖ్య	ఉదయం (10:30-1:30)	మధ్యాహ్నం	సమన్వయకర్త
మినో సమావేశ మండలి	మహిళలు విద్య	మహిళలు ఉద్యోగం	1. డా. వి. నిరంజన్ 2. వి. సుధాకర్
201	మహిళలు హింస చట్టాలు	మహిళలు ప్రామాణికాలపై	1. ఎ. భార్యలక్ష్మి 2. బి. సుధా సత్యవతి
202	మహిళలు కరుణ	మహిళలు ఆరోగ్యం	1. వి. ఉమామహేశ్వరి 2. యస్. రేణుక
203	మహిళలు నిరాయుధులు	మహిళలు మెడియం నెట్వర్క్ మెడియా	1. బి. ప్రతిమ 2. సమిత

1. G. Susha Rani

2. H. Anu

3. G. Anu

4. B. S. S. S. S.

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P. S. S. S. S.
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Title: International Women's Day

Activity: Commemorative Day

Date: 8-03-2018

President of the program: Dr. V.Jyoshi, Principal

Resource Person(Valedictory): T.Vasantha Lakshmi-Regional Manager SBI

Sri.D.Anjaneya Reddy Assistant Labour Commissioner

Smt. K.Naga Venkata Sesha Rani. Corporator 5th Division

Krishna Kumari, All India Radio (Rtd)

Convenor: Smt. P.Sailaja

Purpose & Outcome of the Activity:

T.Vasantha Lakshmi-Regional Manager SBI, Sri.D.Anjaneya Reddy Assistant Labour Commissioner, Vijayawada, Krishna Kumari from All India Radio and other delegates delivered messages about Women empowerment as concluding remarks for International Women's day Celebrations on third day of celebrations.





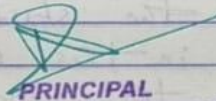
8-3-18

The 3rd day of International women's day Celebrations (6-3-18 to 8-3-18) held at SRR & CVR College ends at 8-3-18 Evening with a Validictory function, chief guests On the Occasion were Smt T. Vasantha Lakshmi, Regional Manager SBI, Sri D. Anjaneya Reddy, Asst. Labour Commissioner Vja, Smt K. Naga Venkata Seshu Rani, Corporator 5th Division & Several other dignitaries were also Present.

P. S. Lal

Lecturer in-charge
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1. G. Sudha Rani
2. G. Suresh
3. G. Suresh
4. P. S. Lal



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DEPARTMENT OF CHEMISTRY

SRR & CVR GOVERNMENT DEGREE COLLEGE(A), VIJAYAWADA.

NAME OF THE ACTIVITY: DETERGENT POWDER MAKING

A workshop on Manufacture of Detergent Powder was conducted on 23.08.2017 for final year students of MPC, BZC and MBC. 40 students were trained in the process of preparation of detergent powder in safe and hazard free conditions (Do It Yourself). The idea behind this workshop is to provide them with training in the preparation, packing and marketing of household detergent powder in a small scale so that they become a small-scale entrepreneur after completion of their under graduate studies.

If they are successful in the process, the same may be expanded into a small-scale unit with support and cooperation from government or self-finance (own resources).

A detergent is a substance or a mixture containing soaps and surfactants used for washing and cleaning processes.

INGREDIENTS REQUIRED: (For approximately 6 kg product)

1	Soda (Sodium Carbonate)	2kg
2	Acid Slurry LABSA (OLEUM)	1kg
3	TSP(Trisodium phosphate)	700g
4	STPP(Sodium Tri Poly Phosphate)	
5	Glauber's Salt (Sodium Sulphate)	1kg
6	SMS (Sodium Meta Silicate)	500g
7	Caustic Soda(LYE)	100g
8	SLS (Sodium Lauryl Sulphate)	250g
9	Sodium Carboxy Methyl Cellulose	100g
10	Scent	10ml
11	Tinopal	25g
12	Coloured Balls	100g

Washing soda is used in detergent, to clean especially in hard water, and as a laundry additive to soften water.

Acid slurry is a sulphonation product made by sulphonation of linear alkyl benzene by oleum giving Linear Alkyl Benzene Sulphonic Acid (LABSA) (Soft Acid Slurry) which is the main Raw Material in the formulation of Washing Powder.

Trisodium phosphate (TSP) is a white, granular or crystalline solid, highly soluble in water, producing an alkaline solution. TSP is used as a cleaning agent, that helps to loosen dirt and grime.

Sodium Tri Poly Phosphate (STPP) in detergents acts as a water softener. In hard water (water having high concentrations of Mg^{2+} and Ca^{2+}), detergents are deactivated. Being a highly charged chelating agent, STPP prevents them from interfering with the detergent.

Sodium Sulphate (Glauber's Salt) is used as a filler in detergent, in powder form to increase the quantity of detergent powder.

Sodium Meta Silicate (SMS) is a colorless crystalline hygroscopic and deliquescent solid, soluble in water and is used as a bleaching aid and to enhance the cleaning efficiency of the surfactant in soaps and detergents.

Caustic Soda (NaOH) is used as a cleansing agent.

Sodium Lauryl Sulfate (SLS) is an additive used to increase lather and foam. SLS acts as a surfactant, wetting surfaces, emulsifying or solubilizing oils, and suspending soil so that they can be rinsed away. This ingredient contributes foaming properties to detergent.

Sodium Carboxy Methyl Cellulose (SCMC) is used in detergents as an anti-soil redeposition agent, particle suspender, skin protector, color retention agent, stabilizer, homogenizer and texture protector.

Tinopal gives high level of whiteness and brightness, improves the cleaning efficiency in laundry process, prevents greening after multiple washing cycles, improves whiteness of power detergent.

PROCESS OF MANUFACTURE:

Acid slurry is first neutralized with soda ash and mixture is kept for one hour for completion of reaction.

Other ingredients such as STPP, TSP, Glauber's salt, SCMC, Colors, Scent etc. are then blended to the neutralized acid slurry with continuous mixing.

The mixture is then dried, and packed in suitable packings.

Students from each of Final B. Sc classes namely MPC, BZC, MBC, were involved in the process of making the washing powder and explained the process. This would make them manufacture it in their respective villages and earn a considerable income.

APPROXIMATE COST OF RAW MATERIALS

S.No	Raw Material	Cost/kg
1	Soda (Sodium Carbonate)	25/kg
2	Acid Slurry LABSA (OLEUM)	104/kg
3	TSP(Trisodium phosphate)	40/kg
4	STPP (Sodium Tri Poly Phosphate)	55/kg
5	Glauber's Salt (Sodium Sulphate)	18/kg
6	SMS (Sodium Meta Silicate)	23/kg
7	Caustic Soda (LYE)	90/kg
8	SLS (Sodium Lauryl Sulphate)	250/kg
9	Sodium Carboxy Methyl Cellulose	60/kg
10	Scent	90/10ml
11	Tinopal	125/kg
12	Coloured Balls	100/kg
13	Packing Jars(500ml) 90 Nos	145.00
14	Printing of Stickers (100 Nos)	400.00
15	Buckets for mixing	450.00

All the raw material were purchased from local markets.

The approximate cost of raw material required for preparing 25kg of detergent was Rs 5000/-.

The approximate yield is 24.3 kgs.

The revenue generated while selling the 24 kg detergent @ Rs130/kg is Rs3120/-.

Net profit for 24 kg's is Rs 1880/-.

Students preparing Detergent Powder





Students preparing Detergent Powder



Students preparing Detergent Powder